NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 19, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	25.7	21,540
2	TUE MOVIE OF THE WEEK-NBC(S)	25.0	20,950
3	A TEAM	24.8	20,780
4	SIMON & SIMON	24.3	20,360
5	MASTER OF THE GAME PT.1(S)	24.2	20,280
6	60 MINUTES	24.0	20,110
7	RIPTIDE#	23.5	19,690
8	FALCON CREST	23.0	19,270
9	WNTR OLYMS-SAT- 7:00PM-2(S)	22.6	18,940
10	WNTR OLYMS-THU- 7:30PM-2(S)	22.2	18,600
11	WNTR OLYMS-TUE- 8:00PM-2(S)	21.9	18,350
12	MAGNUM, P.I.	21.7	18,180
12	NBC MONDAY NIGHT MOVIES	21.7	18,180
14	KNOTS LANDING	21.4	17,930
14	REMINGTON STEELE#	21.4	17,930
16	NBC SUNDAY NIGHT MOVIE#	21.2	17,770
17	WNTR OLYMS-MON- 8:00PM-2(S)	20.8	17,430
18	BARBARA WALTERS SPECIAL(S)	20.6	17,260
19	FACTS OF LIFE	20.5	17,180
20	TV BLOOPERS & PRAC. JOKES	20.4	17,100
21	ABC MONDAY NIGHT MOVIE#	20.1	16,840
22	KNIGHT RIDER	19.8	16,590

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	18.9	41,600
2	WNTR OLYMS-SAT- 7:00PM-2(S)	17.2	37,800
3	DALLAS	16.8	37,050
4	KNIGHT RIDER	16.5	36,280
5	TUE MOVIE OF THE WEEK-NBC(S)	15.5	34,210
6	60 MINUTES	15.5	34,090
7	SIMON & SIMON	15.1	33,240
8	MASTER OF THE GAME PT.1(S)	15.0	33,150
9	MAGNUM, P.I.	14.8	32,630
10	WNTR OLYMS-THU- 7:30PM-2(S)	14.6	32,230
11	RIPTIDE#	14.5	31,950
12	DUKES OF HAZZARD	14.4	31,620
13	TV BLOOPERS & PRAC. JOKES	14.3	31,580
14	FALCON CREST	14.3	31,410
15	NBC MONDAY NIGHT MOVIES	14.1	31,150
16	GIMME A BREAK	13.6	29,900
17	WNTR OLYMS-MON- 8:00PM-2(S)	13.5	29,840
18	FACTS OF LIFE	13.4	29,610
19	WNTR OLYMS-SUN- 7:00PM-2(S)	13.3	29,290
20	WNTR OLYMS-TUE- 8:00PM-2(S)	13.3	29,230
21	DISNEY'S VALENTINE PARTY(S)	13.1	28,830
22	NBC SUNDAY NIGHT MOVIE#	13.1	28,800
23	WNTR OLYMS-SUN- 7:00PM-1(S)	13.0	28,720
24	KNOTS LANDING	13.0	28,550

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	23.6	20,650
2	FALCON CREST	21.2	18,560
3	MASTER OF THE GAME PT.1(S)	20.9	18,300
4	TUE MOVIE OF THE WEEK-NBC(S)	20.8	18,180
5	KNOTS LANDING	20.2	17,680
6	WNTR OLYMS-SAT- 7:00PM-2(S)	20.0	17,480
7	NBC MONDAY NIGHT MOVIES	18.6	16,250
8	SIMON & SIMON	18.5	16,150
9	NBC SUNDAY NIGHT MOVIE#	18.2	15,930
10	60 MINUTES	18.2	15,900
11	WNTR OLYMS-TUE- 8:00PM-2(S)	18.2	15,890
12	WNTR OLYMS-THU- 7:30PM-2(S)	18.0	15,740
13	REMINGTON STEELE#	17.6	15,360
14	A TEAM	17.1	14,920
15	MAGNUM, P.I.	16.7	14,590
16	WNTR OLYMS-SUN- 7:00PM-1(S)	16.6	14,490
17	WNTR OLYMS-SUN- 7:00PM-2(S)	16.4	14,390
18	RIPTIDE#	16.0	13,990
19	FACTS OF LIFE	15.5	13,570
20	WNTR OLYMS-MON- 8:00PM-2(S)	15.4	13,500
21	BARBARA WALTERS SPECIAL(S)	15.3	13,380
22	WNTR OLYMS-FRI- 7:30PM-1(S)	15.3	13,350
23	WNTR OLYMS-SAT- 8:00PM-1(S)	15.2	13,290
24	ABC MONDAY NIGHT MOVIE#	15.1	13,250

CONT'D

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WNTR OLYMS-SAT- 7:00PM-2(S)	19.6	15,460
2	A TEAM	18.3	14,450
3	60 MINUTES	18.1	14,280
4	TUE MOVIE OF THE WEEK-NBC(S)	16.3	12,860
5	HILL STREET BLUES	16.1	12,700
6	WNTR OLYMS-THU- 7:30PM-2(S)	15.8	12,460
7	WNTR OLYMS-MON- 8:00PM-2(S)	15.5	12,240
8	KNIGHT RIDER	15.4	12,160
9	RIPTIDE#	15.0	11,820
10	MAGNUM, P.I.	14.6	11,500
11	SIMON & SIMON	14.5	11,420
12	MASTER OF THE GAME PT.1(S)	14.2	11,200
13	WNTR OLYMS-TUE- 8:00PM-2(S)	14.2	11,190
14	WNTR OLYMS-SUN- 7:00PM-1(S)	14.1	11,160
15	DALLAS	13.8	10,900
16	TV'S GRTST COMMERCIALS V(S)	13.6	10,700
17	NBC MONDAY NIGHT MOVIES	13.4	10,580
18	NBC SUNDAY NIGHT MOVIE#	13.2	10,430
19	BARBARA WALTERS SPECIAL(S)	13.2	10,390
20	TV BLOOPERS & PRAC. JOKES	13.1	10,310
21	WNTR OLYMS-SUN- 7:00PM-2(S)	12.2	9,640
22	ABC MONDAY NIGHT MOVIE#	12.2	9,590
23	FALCON CREST	12.1	9,570
24	WNTR OLYMS-SAT- 8:00PM-1(S)	12.1	9,520

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 19, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	TV BLOOPERS & PRAC. JOKES	14.8	12,930
26	JEFFERSONS#	14.8	12,920

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	WNTR OLYMS-WED- 8:00PM-2(S)	11.9	9,350
26	REAL PEOPLE	11.6	9,150
27	WNTR OLYMS-WED- 9:00PM-1(S)	11.5	9,080
28	WNTR OLYMS-FRI- 7:30PM-1(S)	11.5	9,040
29	FOUR SEASONS#	11.2	8,870

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TUE MOVIE OF THE WEEK-NBC(S)	20.9	11,470
2	DALLAS	19.1	10,480
3	MASTER OF THE GAME PT.1(S)	18.9	10,370
4	KNOTS LANDING	18.8	10,330
5	WNTR OLYMS-SAT- 7:00PM-2(S)	18.4	10,120
6	NBC SUNDAY NIGHT MOVIE#	17.9	9,820
7	NBC MONDAY NIGHT MOVIES	17.3	9,530
8	REMINGTON STEELE#	16.8	9,240
9	FALCON CREST	16.8	9,210
10	WNTR OLYMS-TUE- 8:00PM-2(S)	16.7	9,170
11	WNTR OLYMS-THU- 7:30PM-2(S)	16.6	9,110
12	WNTR OLYMS-SUN- 7:00PM-1(S)	16.3	8,980
13	SIMON & SIMON	16.1	8,830
14	A TEAM	16.0	8,810
15	WNTR OLYMS-SUN- 7:00PM-2(S)	15.4	8,440
16	FACTS OF LIFE	15.1	8,320
17	WNTR OLYMS-MON- 8:00PM-2(S)	15.0	8,260
18	ABC MONDAY NIGHT MOVIE#	14.7	8,090
19	RIPTIDE#	14.6	8,040
20	KNIGHT RIDER	14.6	8,000
21	HILL STREET BLUES	14.5	7,960
22	WNTR OLYMS-FRI- 7:30PM-1(S)	14.4	7,940
23	FAMILY TIES	13.8	7,580
24	BARBARA WALTERS SPECIAL(S)	13.6	7,470
CONT'D			

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	31.5	8,470
2	60 MINUTES	28.6	7,700
3	FALCON CREST	28.1	7,560
4	MISSISSIPPI#	24.2	6,500
5	MAGNUM, P.I.	24.1	6,480
6	MASTER OF THE GAME PT.1(S)	24.0	6,450
7	SIMON & SIMON	23.5	6,320
8	KNOTS LANDING	22.7	6,100
9	FOUR SEASONS#	22.3	6,000
10	WNTR OLYMS-SAT- 7:00PM-2(S)	22.2	5,970
11	JEFFERSONS#	21.7	5,840
12	TUE MOVIE OF THE WEEK-NBC(S)	21.2	5,710
13	WNTR OLYMS-THU- 7:30PM-2(S)	20.6	5,550
14	NBC MONDAY NIGHT MOVIES	20.5	5,520
15	DUKES OF HAZZARD	20.4	5,490
16	REAL PEOPLE	20.3	5,460
17	ONE DAY AT A TIME#	20.2	5,430
18	CBS EVENING NEWS-RATHER	20.1	5,420
19	WNTR OLYMS-TUE- 8:00PM-2(S)	19.9	5,340
20	SCARECROW & MRS. KING	19.3	5,200

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 19, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	TV BLOOPERS & PRAC. JOKES	13.5	7,440

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HILL STREET BLUES	18.2	9,670
2	A TEAM	17.4	9,230
3	WNTR OLYMS-SAT- 7:00PM-2(S)	16.8	8,960
4	TV'S GRTST COMMERCIALS V(S)	16.8	8,940
5	KNIGHT RIDER	16.7	8,900
6	TUE MOVIE OF THE WEEK-NBC(S)	15.4	8,210
7	WNTR OLYMS-SUN- 7:00PM-1(S)	14.8	7,890
8	WNTR OLYMS-MON- 8:00PM-2(S)	14.5	7,720
9	RIPTIDE#	14.0	7,460
10	60 MINUTES	13.8	7,350
11	WNTR OLYMS-THU- 7:30PM-2(S)	13.3	7,050
12	WNTR OLYMS-TUE- 8:00PM-2(S)	12.4	6,610
13	MAGNUM, P.I.	12.4	6,600
14	NBC MONDAY NIGHT MOVIES	12.4	6,590
15	SIMON & SIMON	12.4	6,580
16	ABC MONDAY NIGHT MOVIE#	12.3	6,560
17	CHEERS	12.0	6,380
18	BARBARA WALTERS SPECIAL(S)	11.9	6,340
19	NBC SUNDAY NIGHT MOVIE#	11.7	6,240
20	MASTER OF THE GAME PT.1(S)	11.4	6,040
21	TV BLOOPERS & PRAC. JOKES	11.3	6,000
22	WNTR OLYMS-WED- 9:00PM-1(S)	11.2	5,950
23	BUGS BUNNY'S VALENTINE(S)	11.0	5,850
24	DALLAS	10.8	5,770

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.7	6,080
2	DALLAS	22.0	4,510
3	WNTR OLYMS-SAT- 7:00PM-2(S)	21.9	4,480
4	A TEAM	21.6	4,420
5	MASTER OF THE GAME PT.1(S)	20.4	4,190
5	SIMON & SIMON	20.4	4,190
7	MAGNUM, P.I.	20.3	4,160
8	TUE MOVIE OF THE WEEK-NBC(S)	19.7	4,030
9	FALCON CREST	19.4	3,980
10	CBS EVENING NEWS-RATHER	18.6	3,820
11	WNTR OLYMS-THU- 7:30PM-2(S)	18.6	3,810
12	DUKES OF HAZZARD	18.4	3,770
13	FOUR SEASONS#	17.7	3,630
13	RIPTIDE#	17.7	3,630
15	WNTR OLYMS-SAT- 8:00PM-1(S)	17.3	3,550
16	REAL PEOPLE	16.9	3,470
17	TV BLOOPERS & PRAC. JOKES	16.5	3,390
18	WNTR OLYMS-TUE- 8:00PM-2(S)	16.5	3,380
19	JEFFERSONS#	16.3	3,350
20	NBC MONDAY NIGHT MOVIES	16.3	3,340
21	NBC SUNDAY NIGHT MOVIE#	16.2	3,320

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 19, 1984

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
24	MASTER#	10.8	5,770
26	FRI MOVIE OF THE WEEK-NBC(S)	10.8	5,730
27	BE MY VALENTINE, C.BROWN(S)	10.7	5,710
28	WNTR OLYMS-WED- 8:00PM-2(S)	10.5	5,600
29	AIRWOLF	10.3	5,500
29	WNTR OLYMS-THU- 8:00PM-1(S)	10.3	5,500
29	WNTR OLYMS-SUN- 7:00PM-2(S)	10.3	5,500

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

NOTES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	20	205	204	A	24.8	35	2078	2002	666	261	718	252	424	412	334	246	695	273	445	364	306	212	213	93	376	250
TUE. 8.00P 60 NBC A		99	99	B	24.7	36	2070	2060	641	252	700	253	441	416	332	216	710	292	490	424	326	185	236	81	414	265
8.00 - 8.30				A	23.6	34	1978	2004	659	258	711	238	411	397	337	256	700	277	445	364	300	217	215	93	378	250
8.30 - 9.00				A	26.0	37	2179	1994	672	262	722	263	435	421	331	237	690	267	440	367	309	210	212	92	370	251
ABC BUSINESS BRIEF-MON	3	198		A	19.8	27	1659	1626	723	319	792	264	475	413	395	254	558	232	379	265	226	160	181	62^	95^	87^
1 MON. 8.58P 1 ABC N		98		B	17.4	24	1458	1749	695	298	763	245	423	362	341	284	604	207	343	282	248	205	187	60	195	145
ABC BUSINESS BRIEF-WED	6	195	202	A	15.8	23	1324	1603	654	330	726	235	439	410	380	231	627	220	401	374	317	168	106	52^	144	120
1 WED. 8.58P 1 ABC N		97	98	B	20.0	29	1676	1860	701	297	785	307	478	420	350	242	655	246	419	383	312	190	160	71	260	178
2 WED. 8.49P 1																										
ABC BUSINESS BRIEF-FRI	5	210		A	16.7	25	1399	1637	771	350	833	288	483	442	403	288	554	153^	326	345	327	189	97^	51^	153^	99^
1 FRI. 9.03P 1 ABC N		99		B	16.3	25	1366	1790	763	317	853	291	494	451	389	306	463	150	266	264	224	163	177	103	297	195
ABC MONDAY NIGHT MOVIE	5	198		A	20.1	28	1684	1657	700	315	787	272	480	402	392	249	570	241	391	282	237	160	219	67^	81^	72^
1 MON. 8.00P 120 ABC FF		98		B	20.6	31	1726	1710	766	335	867	318	554	470	410	258	593	215	381	334	288	160	151	74	99	73
8.00 - 8.30				A	18.1	25	1517	1690	721	321	792	240	448	404	419	270	566	213	374	282	245	172	224	75^	108^	99^
8.30 - 9.00				A	19.1	26	1601	1631	720	316	796	246	467	408	410	266	548	218	364	264	224	162	206	64^	81^	73^
9.00 - 9.30				A	21.5	30	1802	1622	667	303	767	289	486	386	366	232	570	252	398	276	232	156	213	72^	72^	63^
9.30 - 10.00				A	21.5	30	1802	1697	694	319	794	306	514	409	381	230	595	271	422	302	248	156	242	58^	66^	57^
ABC NEWSBRIEF-M-F	99	197	196	A	17.1	26	1433	1629	728	310	780	254	464	440	392	246	660	249	432	401	323	169	126	40	63	48
1 M & TH 9.58P 1 ABC N		98	98	B	16.0	25	1341	1712	717	295	800	286	486	433	373	255	597	226	380	339	282	172	161	79	154	106
1 TUE. 10.16P 2																										
1 WED. 10.02P 1																										
1 FRI. 10.03P 1																										
2 MON. 10.02P 2																										
2 TUE. 10.03P 1																										
2 WED. 9.59P 1																										
2 THU. 9.51P 1																										
2 FRI. 10.04P 1																										
ABC NEWSBRIEF-SAT.	20	198	199	A	21.0	34	1760	1864	860	298	930	274	520	496	471	334	743	246	421	397	361	240	111	25^	80	24^
1 SAT. 9.58P 1 ABC N		97	97	B	19.0	31	1592	1747	784	283	866	260	449	417	382	360	533	173	306	271	245	194	165	97	183	132
2 SAT. 9.54P 1																										
ABC NEWSBRIEF-SUN.	20	194	194	A	17.9	25	1500	1860	907	349	965	323	578	554	473	298	630	189	413	416	339	158	202	131	63^	40^
1 SUN. 9.54P 1 ABC N		97	97	B	19.5	29	1634	1797	695	303	756	291	512	451	370	194	794	328	557	487	374	187	156	80	91	61
2 SUN. 9.41P 1																										
ABC SPORTS UPDATE-SAT	20	197	202	A	19.3	31	1617	1876	859	320	921	252	488	476	478	345	683	212	357	373	331	244	154	94	118	65^
1 SAT. 8.54P 1 ABC SN		97	98	B	17.4	29	1458	1765	746	271	815	222	405	397	386	353	611	171	332	314	309	240	135	61	204	137
2 SAT. 8.21P 1																										
ABC SPORTS UPDATE-SUN	18	197	202	A	18.5	27	1550	2034	918	402	1001	350	624	574	482	301	716	242	474	447	373	177	185	86	132	75^
1 SUN. 8.20P 1 ABC SN		97	98	B	17.1	25	1433	1974	721	324	793	290	517	478	391	229	768	302	547	482	381	178	175	74	238	153
2 SUN. 8.16P 1																										
ABC WORLD NEWS TONIGHT	100	205	204	A	11.5	20	964	1563	712	275	771	180	324	328	360	371	639	159	300	314	311	264	69	33^	84	53^
M-F 6.30P 30 ABC N		99	99	B	11.2	20	939	1535	715	248	771	197	352	336	357	358	603	172	304	292	287	251	69	25	92	58
ABC WRLD NEWS TONIGHT-SUN	17	157	159	A	11.3	20	947	1541	701	260	750	183	339	396	390	314	650	126	252	322	356	299	60^	21v	81^	67^
SUN. 6.30P 30 ABC N		86	88	B	8.7	15	729	1626	678	226	760	163	316	310	348	396	675	184	317	286	319	301	58	36	133	81

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
AFTERMASH	19	202	199	A	15.2	21	1274	1714	789	278	863	274	430	432	379	363	579	204	310	298	265	221	180	78^	92^	70^
MON. 9.00P 30 CBS CS		99	99	B	20.9	30	1751	1738	763	275	845	294	468	427	356	327	584	224	360	318	272	191	172	80	137	83
AIRWOLF	4	195	194	A	12.9	21	1081	1816	594	221	644	243	399	396	303	190	699	316	510	450	323	160	179	57^	294	221
SAT. 9.00P 60 CBS A		99	99	B	14.1	23	1182	2014	657	256	705	252	443	423	352	210	798	330	568	495	389	188	232	61	279	203
9.00 - 9.30				A	12.6	20	1056	1830	593	225	650	253	412	401	302	185	683	306	498	451	320	150	185	59^	312	230
9.30 - 10.00				A	13.2	21	1106	1795	597	213	641	234	388	393	303	197	707	323	515	445	323	167	171	54^	276	211
ALICE	2	194		A	16.8	24	1408	1722	693	274	800	255	378	339	296	368	563	186	312	222	231	234	177	99^	182	167
1 SUN. 9.30P 30 CBS CS		99		B	19.6	29	1642	1688	751	257	840	268	400	355	314	381	525	165	270	218	218	230	172	102	151	113
BARBARA WALTERS SPECIAL(S)		203		A	20.6	32	1726	1522	729	294	777	207	434	417	448	268	601	222	367	326	290	176	97^	23v	47^	35^
1 MON. 10.00P 60 ABC CC		99																								
10.00 - 10.30				A	22.0	33	1844	1555	724	294	775	224	450	426	437	254	610	240	380	328	280	171	113^	25v	57^	41^
10.30 - 11.00				A	19.3	31	1617	1470	725	291	768	182	410	403	456	280	589	203	350	319	296	185	81^	23v	32v	27v
BE MY VALENTINE, C.BROWN(S)		191		A	12.4	20	1039	2321	590	155^	689	325	469	401	264	179^	738	369	550	441	299	172^	180^	119^	714	366
1 SAT. 8.00P 30 CBS EA		99																								
BERENSTAIN-VALENTINE(S)		184		A	9.8	15	821	2486	749	183^	796	403	539	452	184^	247^	497	239^	340	284	191^	124^	199^	172^	994	648
1 SUN. 7.30P 30 NBC EA		94																								
BUFFALO BILL	9	200	200	A	12.2	18	1022	1759	756	339	845	398	556	440	299	238	653	340	482	392	237	151	126	74^	135	89^
THU. 9.30P 30 NBC CS		99	99	B	13.0	20	1089	1619	712	305	804	354	532	450	319	228	587	292	423	365	218	136	127	80	101	67
BUGS BUNNY/R.RUNNER MOVIE(S)		196		A	14.8	22	1240	2010	564	146^	657	322	452	387	273	173^	448	257	321	239	147^	127^	220	119^	685	395
1 WED. 8.00P 60 CBS EA		98																								
8.00 - 8.30				A	14.7	22	1232	1985	557	139^	643	309	426	375	270	181^	435	252	304	217	137^	131^	219	116^	688	408
8.30 - 9.00				A	14.9	22	1249	2022	566	150^	665	331	475	400	273	160^	461	261	340	263	158^	121^	219	122^	677	380
BUGS BUNNY'S VALENTINE(S)		190		A	12.4	20	1039	2298	582	163^	683	345	497	406	234	157^	710	404	563	418	246	133^	193^	152^	712	374
1 SAT. 8.30P 30 CBS EA		99																								
CBS EVENING NEWS-RATHER	99	203	203	A	14.4	25	1207	1552	687	204	763	147	277	273	345	448	616	142	265	253	283	317	79	35^	94	60
M-F 6.30P 30 CBS N		99	99	B	14.0	24	1173	1551	698	206	772	152	285	286	330	438	613	143	265	266	290	301	77	33	89	54
CBS EVENING NEWS-DEAN	12	179	180	A	10.1	19	846	1734	773	257	853	187	400	377	366	437	756	207	385	319	313	326	75^	53^	50^	45^
1 SUN. 6.05P 25 CBS N		89	90	B	9.8	17	821	1624	691	229	760	159	315	307	352	398	684	185	324	315	311	305	96	51	84	55
2 SUN. 6.00P 30																										
CBS SAT. NEWS-SCHIEFFER	13	168	164	A	9.9	18	830	1559	702	252	745	112^	260	251	360	461	659	181	343	259	307	285	29v	21v	126^	79^
SAT. 6.30P 30 CBS N		90	89	B	10.4	19	872	1551	710	183	763	142	274	285	339	438	630	158	304	289	304	287	69	24	89	55
CBS TUESDAY NIGHT MOVIES	15	195	196	A	12.3	19	1031	1581	732	209	840	278	437	396	336	358	510	182	296	276	226	184	126	73^	105^	71^
1 TUE. 9.00P 120 CBS FF		99	99	B	17.2	27	1441	1536	763	267	863	267	447	405	390	355	518	164	287	258	252	194	93	53	62	41
2 TUE. 9.00P 114																										
9.00 - 9.30				A	12.5	18	1048	1743	758	230	870	340	474	415	315	354	510	209	300	281	199	179	194	107^	169	97^
9.30 - 10.00				A	12.3	18	1031	1630	726	204	849	305	455	397	328	352	532	181	312	293	246	191	134	85^	115	79^
10.00 - 10.30				A	12.3	19	1031	1490	725	200	821	242	411	383	345	359	503	186	301	272	222	172	93^	56^	73^	58^
10.30 - 11.00				A	12.1	20	1014	1461	722	205	825	228	409	393	355	366	499	157	271	262	236	197	73^	40^	64^	52^
CBS WEDNESDAY NIGHT MOVIE	18	194	195	A	15.6	24	1307	1492	755	306	856	261	416	395	390	362	434	139	267	233	218	156	126	84^	76^	61^
1 WED. 9.00P 120 CBS FF		98	99	B	13.4	21	1123	1630	712	257	774	250	439	406	378	277	614	235	406	352	293	174	141	59	101	63
2 WED. 8.00P 180																										
8.00 - 8.30				A	13.3	20	1115	1727	821	311	912	311	491	443	406	351	377	116^	235	212	199^	123^	259	154^	179^	145^
8.30 - 9.00				A	13.8	21	1156	1686	810	294	902	307	482	443	413	344	386	114^	247	226	209	120^	242	149^	156^	134^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS WEDNESDAY NIGH-CONT'D																										
9.00 - 9.30				A	15.2	22	1274	1546	727	313	844	270	414	388	381	360	465	156	303	263	229	153	154	109	83^	54^
9.30 - 10.00				A	15.8	24	1324	1440	718	317	831	250	395	376	380	367	420	122	255	236	225	157	107	72^	82^	66^
10.00 - 10.30				A	17.0	27	1425	1395	751	295	846	240	391	384	378	371	436	134	260	226	214	166	79^	60^	34^	34^
10.30 - 11.00				A	16.6	29	1391	1415	763	306	857	246	405	387	401	365	465	163	279	228	218	176	67^	43^	26^	26^
CHARLIE BROWN-CELEBRATION(S) 2 SAT. 8.00P 60 CBS EA			185 / 98	A	9.1	15	763	2127	520	215^	560	190^	381	336	266^	179^	504	236^	409	344	239^	70v	257^	100^	806	472
8.00 - 8.30				A	8.6	14	721	1943	505	195^	542	183^	344	307^	243^	198^	468	229^	377	307^	210^	66v	224^	72v	709	373
8.30 - 9.00				A	9.6	15	804	2284	529	232^	571	194^	411	361	283^	160^	532	242^	436	376	263^	71v	286^	126^	895	561
CHEERS THU. 9.00P 30 NBC CS	9	203 / 99	204 / 99	A	15.9	23	1332	1893	748	313	849	389	537	418	290	259	649	337	479	386	242	144	206	71^	189	119
				B	16.6	24	1391	1769	735	307	840	352	529	442	323	267	623	297	430	359	241	159	165	91	141	95
DALLAS FRI. 9.00P 60 CBS GD	19	200 / 99	202 / 99	A	25.7	39	2154	1720	875	299	958	329	487	452	390	392	506	167	269	249	207	210	117	69	139	84
				B	25.7	40	2154	1719	871	302	961	316	486	446	392	409	495	168	264	241	212	201	97	54	166	99
9.00 - 9.30				A	24.9	38	2087	1741	876	295	959	332	485	444	385	399	497	155	258	240	206	211	138	81	147	90
9.30 - 10.00				A	26.4	40	2212	1703	879	306	961	327	489	460	397	388	514	177	276	260	206	206	97	58	131	78
DIFF'RENT STROKES-SAT. SAT. 8.00P 30 NBC CS	18	202 / 98	200 / 98	A	16.5	27	1383	1983	727	208	779	254	389	361	321	331	536	193	304	232	249	207	308	181	360	235
				B	15.2	26	1274	1983	704	244	770	248	407	370	321	314	507	170	285	268	244	172	254	139	452	313
DISNEY'S VALENTINE PARTY(S) 2 TUE. 8.00P 60 CBS EA			196 / 99	A	14.1	20	1182	2439	608	269	695	348	461	351	247	198	527	247	398	368	202	105^	266	74^	951	512
8.00 - 8.30				A	14.0	20	1173	2460	620	262	706	347	455	352	251	211	531	244	389	357	204	120^	276	74^	947	528
8.30 - 9.00				A	14.2	20	1190	2412	596	274	678	347	463	350	241	181^	519	246	403	377	205	89^	258	73^	957	496
DUKES OF HAZZARD FRI. 8.00P 60 CBS CS	18	201 / 99	201 / 99	A	18.3	29	1534	2061	696	198	771	250	373	317	327	359	573	154	305	274	274	246	215	89	502	296
				B	17.5	29	1467	2012	688	206	762	247	360	314	306	358	577	181	304	270	272	241	170	69	503	291
8.00 - 8.30				A	17.2	28	1441	2074	678	193	753	237	357	315	326	350	589	158	318	282	282	249	222	83	510	304
8.30 - 9.00				A	19.4	30	1626	2040	709	202	780	259	384	321	325	361	559	153	296	267	267	243	208	94	493	289
EMERALD POINT,N.A.S. MON. 10.00P 60 CBS GD	16	201 / 99	196 / 99	A	10.4	16	872	1462	740	229	839	254	377	332	329	402	472	143	219	213	207	212	97^	59^	54^	32v
				B	14.1	22	1182	1471	771	240	871	263	434	396	388	383	488	156	270	240	232	195	77	42	35	22
10.00 - 10.30				A	10.5	16	880	1481	742	215	835	267	379	319	314	397	477	150	225	216	200	215	113^	70^	56^	31v
10.30 - 11.00				A	10.3	17	863	1430	736	236	837	242	373	344	340	403	464	136^	213	209	210	207	79^	46^	50^	32v
FACTS OF LIFE WED. 9.00P 30 NBC CS	17	195 / 98	197 / 99	A	20.5	30	1718	1724	717	227	789	303	484	381	331	262	473	228	311	214	145	150	225	137	237	162
				B	17.9	27	1500	1789	693	243	787	285	471	400	332	272	517	204	328	275	217	159	274	156	211	141
FALCON CREST FRI. 10.00P 60 CBS GD	18	198 / 99	202 / 99	A	23.0	39	1927	1630	895	323	964	298	478	470	419	393	497	168	264	246	192	207	78	59^	91	74
				B	22.2	37	1860	1571	843	289	935	280	459	433	407	401	454	138	231	217	206	193	90	52	92	67
10.00 - 10.30				A	23.2	38	1944	1626	896	320	964	299	477	468	420	395	494	162	257	242	192	210	74	54^	94	76
10.30 - 11.00				A	22.9	39	1919	1622	889	321	957	293	478	469	420	388	493	170	266	250	188	201	85	64	87	72
FAMILY TIES THU. 8.30P 30 NBC CS	7	198 / 99	194 / 98	A	17.1	24	1433	1991	736	285	848	344	529	434	337	265	515	229	346	309	217	139	244	142	384	276
				B	15.9	23	1332	1881	729	277	842	308	504	420	350	293	510	211	316	278	212	151	242	157	287	199
FIRST CAMERA 2 SUN. 7.00P 60 NBC DN	18		166 / 89	A	6.1	9	511	1753	680	299^	680	202^	291^	345^	294^	284^	621	46v	362^	328^	468	259^	130^	30v	322^	229^
				B	7.0	11	587	1720	687	283	747	210	384	395	366	305	655	192	359	355	334	242	143	64	175	130
7.00 - 7.30				A	6.0	10	503	1598	651	280^	651	149^	224^	300^	317^	307^	519	LT	228^	228^	414^	291^	96v	LT	332^	241^
7.30 - 8.00				A	6.2	9	520	1885	697	312^	697	249^	347^	381^	267^	260^	714	91v	485	423^	514	229^	163^	61v	311^	218^
FOUR SEASONS 1 SUN. 8.00P 30 CBS CS	3	196 / 99		A	16.2	24	1358	1686	677	324	850	231	357	314	345	442	652	290	374	282	220	266	26v	26v	158^	107^
				B	19.6	28	1642	1705	777	310	866	242	396	376	368	394	600	186	281	264	254	266	122	84	117	88

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
FRI MOVIE OF THE WEEK-NBC(S)		188		A	12.9	20	1081	2139	522	205^	680	310	456	380	253	184^	624	310	528	430	255	96^	326	150^	509	337
1 FRI. 8.00P 120 NBC FF		98																								
8.00 - 8.30				A	11.8	19	989	2232	529	248	770	373	498	375	238	230^	701	292	607	520	351	94^	349	139^	412	299
8.30 - 9.00				A	12.1	19	1014	2152	493	200^	684	322	456	365	235	190^	609	297	536	424	267	73^	377	171^	482	324
9.00 - 9.30				A	13.7	21	1148	2037	481	151^	611	265	418	372	249	159^	591	322	489	395	208	102^	296	153^	539	360
9.30 - 10.00				A	14.0	21	1173	2140	576	220	655	280	449	402	285	161^	606	328	499	398	212	107^	291	144^	588	363
GIMME A BREAK	17	190	190	A	17.5	26	1467	2038	707	262	848	334	495	413	326	286	503	212	313	299	210	149	233	133	454	295
THU. 8.00P 30 NBC CS		97	98	B	15.2	23	1274	1919	732	266	850	282	464	407	359	332	499	175	279	261	221	174	217	135	353	243
HILL STREET BLUES	18	209	207	A	18.1	28	1517	1703	705	280	746	313	524	492	365	176	836	400	637	530	360	180	89	21^	32^	23^
THU. 10.00P 60 NBC OP		99	99	B	17.9	29	1500	1678	705	295	770	332	557	500	358	176	760	370	581	509	325	147	96	39	52	36
10.00 - 10.30				A	17.9	27	1500	1697	688	272	728	302	506	475	355	178	846	406	639	526	358	189	90	24^	33^	27^
10.30 - 11.00				A	18.3	30	1534	1705	718	286	762	323	542	508	374	174	830	397	638	533	360	174	86	18v	27^	20^
I LOVE-CHIPMUNKS VALENTNE(S)		184		A	8.3	13	696	2428	800	219^	826	416	547	452	160^	279^	512	243^	342	240^	184^	141^	221^	187^	869	514
1 SUN. 7.03P 27 NBC EA		94																								
JEFFERSONS	14	193		A	18.5	27	1550	1718	690	284	835	270	402	340	312	378	535	189	305	214	212	217	146^	95^	202	166
1 SUN. 9.00P 30 CBS CS		99		B	18.9	27	1584	1659	767	295	863	257	418	384	367	388	506	159	258	229	219	214	130	70	160	109
KNIGHT RIDER	18	203	196	A	19.8	28	1659	2187	680	258	719	288	483	415	289	199	732	308	538	405	335	170	279	132	457	299
1 SUN. 8.00P 60 NBC A		99	99	B	18.1	26	1517	2133	680	262	760	291	500	446	343	218	678	264	475	414	324	164	252	111	443	296
2 SUN. 8.00P 120																										
8.00 - 8.30				A	18.3	27	1534	2210	691	253	719	283	462	407	287	208	743	301	535	422	345	175	278	135	470	280
8.30 - 9.00				A	20.5	29	1718	2135	683	248	724	278	453	395	292	222	706	284	493	389	328	181	259	122	446	288
9.00 - 9.30				A	20.0	28	1676	2241	666	262	708	284	513	439	296	173	766	340	582	403	336	168	299	142	468	324
9.30 - 10.00				A	20.9	29	1751	2224	674	281	725	325	549	449	285	158	754	341	592	418	331	149	307	136	438	331
KNOTS LANDING	19	201	195	A	21.4	34	1793	1592	888	360	986	394	577	494	404	339	402	155	260	228	175	131	130	86	74	50^
THU. 10.00P 60 CBS GD		99	99	B	20.5	34	1718	1554	851	306	962	356	544	472	402	355	422	165	258	223	187	140	101	66	69	46
10.00 - 10.30				A	21.7	33	1818	1595	892	357	982	391	579	496	405	336	397	150	254	222	174	132	138	90	78	54^
10.30 - 11.00				A	21.1	34	1768	1580	882	364	987	393	572	491	403	343	398	158	262	232	173	125	123	83	72	47^
LEGMEN	4		191	A	9.9	16	830	1870	687	350	735	222^	473	431	374	199^	708	303	501	398	319	168^	197^	126^	230^	147^
2 FRI. 8.00P 60 NBC PD			98	B	9.4	15	788	1861	670	296	730	220	443	422	383	226	720	243	489	417	380	186	248	114	163	104
8.00 - 8.30				A	9.7	16	813	1863	694	353	743	214^	471	434	384	205^	706	304	490	393	313	175^	211^	144^	203^	124^
8.30 - 9.00				A	10.2	16	855	1849	667	341	714	225^	466	425	361	187^	702	299	508	397	324	159^	180^	106^	253^	170^
MAGNUM, P.I.	19	201	197	A	21.7	31	1818	1795	734	238	802	237	405	388	384	355	631	190	362	329	323	229	161	69	201	114
THU. 8.00P 60 CBS PD		99	99	B	22.5	34	1886	1788	747	268	817	247	420	398	381	338	633	218	381	336	302	215	149	54	189	119
8.00 - 8.30				A	20.3	30	1701	1805	741	248	811	235	403	388	390	367	634	184	360	324	327	237	153	69	207	122
8.30 - 9.00				A	23.0	33	1927	1790	732	230	798	241	409	389	380	347	633	198	366	333	319	225	166	69	193	107
MAMA'S FAMILY	6	193	194	A	13.9	22	1165	1811	756	245	844	279	420	395	353	344	525	182	289	243	243	201	211	142	231	177
SAT. 9.30P 30 NBC CS		94	98	B	12.9	21	1081	1801	722	268	807	283	447	393	349	308	531	187	302	289	252	185	213	121	250	203
MASTER	4		185	A	11.5	18	964	2060	609	278	626	179^	439	430	373	157^	777	322	600	523	385	142^	225^	79^	432	325
2 FRI. 9.00P 60 NBC A			98	B	11.1	17	930	2048	651	277	681	256	475	457	364	157	758	305	578	508	395	148	239	87	370	266
9.00 - 9.30				A	11.0	17	922	2036	597	279	613	177^	417	415	360	161^	762	322	595	503	373	147^	222^	84^	439	327
9.30 - 10.00				A	12.0	19	1006	2075	618	275	633	181^	457	440	382	151^	786	317	599	541	396	137^	229	75^	427	323
MASTER OF THE GAME PT.1(S)		198		A	24.2	35	2028	1635	815	379	903	285	512	492	502	317	551	166	298	307	291	206	78^	41^	103^	68^
2 SUN. 8.00P 180 CBS GD		99																								
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MASTER OF THE GAME-CONT'D																										
8.00 - 8.30				A	21.4	31	1793	1682	851	393	935	286	513	507	518	342	564	157	291	304	302	231	83^	63^	100^	63^
8.30 - 9.00				A	22.7	32	1902	1701	833	374	905	253	498	494	523	323	556	151	294	297	308	216	116^	72^	124	81^
9.00 - 9.30				A	24.0	33	2011	1668	810	365	904	290	515	492	497	314	572	177	319	324	298	205	74^	34^	118	75^
9.30 - 10.00				A	24.2	34	2028	1637	809	381	903	293	520	509	501	307	568	191	326	322	287	195	65^	22v	101^	67^
10.00 - 10.30				A	26.0	39	2179	1593	796	373	885	288	506	475	494	315	532	161	283	301	277	198	70^	31^	106	82^
10.30 - 11.00				A	26.8	44	2246	1557	793	381	890	291	518	478	490	313	531	162	278	293	278	201	70^	35^	66^	46^
MIKE HAMMER	4	194	191	A	13.5	23	1131	1600	667	273	726	230	438	452	395	230	639	248	448	386	307	178	87^	36^	148	115
SAT. 10.00P 60 CBS PD		99	98	B	14.9	26	1249	1651	661	268	713	216	414	422	370	248	690	245	456	421	351	201	121	47	127	90
10.00 - 10.30				A	13.3	23	1115	1621	673	279	735	242	454	463	394	226	638	255	458	389	301	174	95^	39^	153	118
10.30 - 11.00				A	13.7	24	1148	1569	663	268	716	218	421	436	394	236	636	239	436	382	312	182	75^	30^	142	112
MISSISSIPPI	17	199		A	14.7	21	1232	1563	804	206	937	223	354	346	360	526	434	101^	159^	156^	197	245	89^	40v	103^	53^
1 TUE. 8.00P 60 CBS GD		99		B	13.8	20	1156	1490	773	225	862	161	286	286	380	517	468	91	162	165	217	269	70	35	90	61
8.00 - 8.30				A	14.2	20	1190	1525	789	201	918	219	340	332	353	522	432	95^	157^	151^	203	246	81^	42v	94^	41v
8.30 - 9.00				A	15.3	21	1282	1579	812	209	947	226	366	352	360	527	433	107^	159^	158^	190	244	91^	37v	108^	63^
NBC MONDAY NIGHT MOVIES	17	202	199	A	21.7	32	1818	1713	811	259	892	325	524	486	391	303	583	206	363	335	272	184	143	83	95	65
MON. 9.00P 120 NBC FF		99	99	B	18.8	28	1575	1638	788	285	881	318	535	485	396	283	540	195	350	325	258	155	137	76	80	49
9.00 - 9.30				A	21.1	29	1768	1722	816	256	880	312	513	488	389	306	566	174	330	317	280	196	142	88	134	84
9.30 - 10.00				A	21.6	31	1810	1711	802	248	869	315	495	475	376	303	580	190	348	327	279	193	139	86	123	83
10.00 - 10.30				A	22.1	34	1852	1693	808	268	905	335	535	488	386	306	579	220	371	333	257	180	142	77	67	50^
10.30 - 11.00				A	22.2	36	1860	1703	815	264	910	341	547	495	402	295	593	230	392	355	267	167	143	75	57^	42^
NBC NEWS DIGEST-M-F	99	176	173	A	15.0	22	1257	1870	686	249	772	282	443	402	333	269	594	237	374	310	260	185	190	98	314	215
1 M-TH 8.58P 1 NBC N		88	87	B	13.3	20	1115	1869	681	250	765	251	430	394	351	283	615	222	376	327	279	202	198	92	291	192
1 FRI. 9.10P 1																										
2 M-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	47	179	177	A	14.4	21	1207	1717	748	269	821	313	500	458	355	263	546	211	345	299	240	163	162	81	188	120
1 MON. 9.51P 1 NBC N		89	88	B	13.1	20	1098	1752	751	292	843	326	536	480	373	253	577	237	387	338	259	155	177	97	155	98
1 W & F 9.58P 1																										
2 TUE. 9.54P 1																										
2 THU. 9.58P 1																										
NBC NEWS DIGEST-SAT	20	174	177	A	13.0	21	1089	1994	710	205	784	259	401	369	349	311	606	246	371	257	261	201	287	188	317	219
SAT. 8.58P 1 NBC N		87	91	B	11.7	19	980	1966	697	244	765	242	419	365	344	299	533	171	299	277	254	187	232	122	436	300
NBC NEWS DIGEST-2-SAT.	8		177	A	11.6	19	972	1845	669	225^	774	259	371	355	291	321	618	238^	354	266	254	218^	212^	155^	241	206^
2 SAT. 9.58P 1 NBC N			90	B	9.8	16	821	1843	682	275	768	287	431	386	323	285	621	221	374	345	300	195	202	91	252	204
NBC NEWS DIGEST-SUN	20	177	175	A	17.1	24	1433	2029	662	223	710	262	454	406	310	209	702	290	493	377	312	185	216	100	401	271
1 SUN. 8.58P 1 NBC N		88	88	B	15.2	22	1274	2056	686	272	775	294	502	448	356	226	656	253	452	391	312	169	229	101	396	261
2 SUN. 9.00P 1																										
NBC NEWS DIGEST-2-SUN.	11	183		A	19.4	29	1626	1605	768	312	882	328	520	452	432	293	601	201	352	360	307	196	110^	37^	12v	LT
1 SUN. 10.14P 1 NBC N		92		B	14.6	22	1223	1822	750	299	829	305	525	470	399	249	662	266	459	399	319	157	217	93	114	78
NBC NIGHTLY NEWS-SAT.	17	151	162	A	7.0	13	587	1486	616	257	734	192^	302	266	275	380	599	180^	284	268	217	282	54^	54^	99^	84^
SAT. 6.30P 30 NBC N		83	89	B	8.9	17	746	1514	663	219	752	141	282	276	325	425	592	128	261	262	280	292	96	49	74	49
NBC NIGHTLY NEWS-SUN	7		173	A	8.1	14	679	1465	601	199^	601	132^	211^	253^	271^	305^	630	111^	293^	345	390	285^	65v	LT	169^	118^
2 SUN. 6.30P 30 NBC N			88	B	6.8	11	570	1571	683	248	762	146	289	284	371	399	588	129	272	271	311	274	104	30	117	80
NBC NIGHTLY NEWS	99	206	205	A	11.2	19	939	1532	673	197	727	126	264	274	332	413	642	182	324	289	282	278	69	17^	94	62
M-F 6.30P 30 NBC N		99	99	B	11.4	20	955	1563	688	226	771	153	316	305	357	403	619	158	288	270	281	289	78	30	95	60

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																														
NBC SUNDAY NIGHT MOVIE					15	199		A	21.2	33	1777	1621	804	325	898	328	553	475	434	290	587	211	352	346	293	186	104^	49^	32v	9v
1 SUN.	9.00P	150	NBC	FF		99		B	17.7	27	1483	1805	737	297	818	298	522	471	393	244	689	276	480	417	332	164	181	78	117	74
9.00 - 9.30								A	20.5	29	1718	1689	843	331	909	330	553	484	424	301	581	180	346	356	318	178	117^	61^	82^	30v
9.30 - 10.00								A	21.7	32	1818	1612	822	334	917	320	556	490	439	303	558	189	332	338	287	176	107^	54^	30v	6v
10.00 - 10.30								A	22.2	34	1860	1594	792	339	901	332	552	467	438	289	579	209	344	349	287	184	102^	48^	12v	LT
10.30 - 11.00								A	21.4	34	1793	1606	793	327	888	328	551	473	441	279	596	229	356	325	282	196	102^	52^	20v	9v
11.00 - 11.30								A	20.3	39	1701	1603	756	284	861	326	549	462	417	269	620	247	377	357	293	200	106^	37^	16v	LT
NEW SHOW					6	197	193	A	8.2	14	687	1661	585	262	646	343	466	354	223	156^	641	284	465	485	301	98^	132^	64^	242	207
FRI.	10.00P	60	NBC	GV		99	99	B	8.3	14	696	1785	631	336	715	344	521	432	298	158	671	334	505	500	289	110	194	83	205	153
10.00 - 10.30								A	8.7	14	729	1643	566	246	611	317	437	345	217	157^	659	291	472	481	310	104^	119^	61^	254	210
10.30 - 11.00								A	7.7	13	645	1668	599	272	678	367	493	361	226	156^	621	277	459	492	289	88^	141^	66^	228	201
NEWHART					16	202	199	A	14.4	21	1207	1637	772	250	833	265	398	396	347	367	569	199	294	292	249	217	150	71^	85^	62^
MON.	9.30P	30	CBS	CS		99	99	B	18.1	26	1517	1639	757	256	838	274	441	410	364	343	577	210	346	312	270	198	131	61	93	52
NEWSBREAK-M-F					99	182	178	A	14.3	21	1198	1873	746	219	832	281	421	388	346	362	540	190	317	290	241	195	187	98	314	185
1 M-F	8.58P	1	CBS	N		90	90	B	15.5	23	1299	1795	751	246	831	256	414	382	356	365	556	186	312	283	255	212	148	69	260	161
2 M & TU	8.57P	2																												
2 WED.	8.51P	2																												
2 TH & F	8.58P	1																												
NEWSBREAK-SAT.					19	176	172	A	9.5	15	796	2080	569	179	648	251	422	352	266	203	617	314	474	358	243	137^	212	132^	603	349
SAT.	8.58P	1	CBS	N		90	90	B	10.5	17	880	1997	704	238	785	276	452	408	347	281	617	258	411	365	281	172	192	88	403	241
NEWSBREAK-SUN.					20	181	183	A	17.9	25	1500	1705	778	339	873	241	433	423	440	366	556	180	295	271	273	224	103	70^	173	127
1 SUN.	8.58P	1	CBS	N		93	94	B	17.6	25	1475	1691	771	302	849	230	394	377	392	389	573	170	287	278	276	235	109	63	160	109
2 SUN.	8.53P	1																												
NIGHT COURT					6	195	195	A	16.9	25	1416	1586	711	258	771	305	473	385	325	254	495	271	338	219	129	145	186	119	134	91
WED.	9.30P	30	NBC	CS		97	98	B	16.0	24	1341	1704	731	268	801	296	503	431	362	256	542	225	367	312	235	146	237	125	124	76
ONE DAY AT A TIME					11	193		A	15.5	22	1299	1632	702	285	829	222	361	334	347	418	555	220	285	189	204	252	66^	61^	182	148^
1 SUN.	8.30P	30	CBS	CS		99		B	17.4	25	1458	1705	786	314	877	254	410	378	379	403	518	167	247	225	220	228	131	82	179	115
REAL PEOPLE					19	202	200	A	18.7	28	1567	1798	713	235	807	248	401	354	352	349	585	220	346	243	223	221	200	87	206	131
WED.	8.00P	60	NBC	PV		99	99	B	16.3	25	1366	1703	699	231	780	209	354	337	347	368	579	168	294	263	251	252	178	98	166	100
8.00 - 8.30								A	17.9	27	1500	1836	715	226	806	242	399	360	362	349	597	220	353	250	232	224	230	94	203	124
8.30 - 9.00								A	19.4	29	1626	1768	715	243	810	255	407	348	345	350	578	219	339	239	216	221	172	78	208	136
REMINGTON STEELE					5	200		A	21.4	37	1793	1499	786	282	857	321	516	519	415	265	466	163	280	240	222	160	115^	41^	61^	32v
1 TUE.	10.00P	60	NBC	PD		99		B	16.3	27	1366	1631	728	293	796	317	524	478	367	223	618	267	437	374	287	150	136	46	81	45
10.00 - 10.30								A	21.1	35	1768	1501	782	277	851	313	510	517	416	265	470	161	272	236	223	171	116^	46^	64^	31v
10.30 - 11.00								A	21.8	39	1827	1483	786	283	857	323	518	518	414	262	458	165	285	243	218	148	112^	36^	56^	35^
RIPTIDE					5	199		A	23.5	34	1969	1623	612	191	711	260	409	395	308	243	600	228	378	316	267	185	168	65^	144	86^
1 TUE.	9.00P	60	NBC	PD		99		B	21.2	32	1777	1811	673	255	745	274	475	440	364	223	768	330	540	462	338	179	170	49	128	74
9.00 - 9.30								A	23.4	34	1961	1619	595	186	695	248	395	384	304	240	595	220	375	317	267	181	177	70^	152	100^
9.30 - 10.00								A	23.6	35	1978	1621	624	193	723	268	420	406	314	244	603	235	380	314	263	188	159	60^	136	72^
ST. ELSEWHERE					14	204	204	A	15.5	26	1299	1592	810	324	853	334	563	523	403	236	505	260	379	289	183	118	142	90^	92	66^
WED.	10.00P	60	NBC	GD		97	99	B	13.2	22	1106	1595	766	308	845	338	553	509	386	239	598	280	434	375	256	134	100	55	52	30
10.00 - 10.30								A	15.9	26	1332	1597	822	348	864	334	573	529	412	238	498	262	375	287	175	115	146	90	89	62^
10.30 - 11.00								A	15.0	26	1257	1589	802	300	846	339	557	522	391	231	511	259	384	296	190	117	137	89^	95	69^
SCARECROW & MRS. KING CONT'D					16	203	200	A	17.1	24	1433	1895	789	292	898	290	472	479	396	362	542	187	303	298	250	197	219	120	236	162

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SCARECROW & MRS. K-CONT'D																										
MON. 8.00P 60 CBS GD		99	99	B	18.9	28	1584	1814	776	290	869	285	472	441	388	341	544	181	321	294	262	190	180	93	221	143
8.00 - 8.30				A	16.7	24	1399	1909	803	303	903	289	468	481	395	368	554	197	311	305	252	199	222	128	230	154
8.30 - 9.00				A	17.4	24	1458	1883	779	281	898	290	476	480	401	360	532	180	297	290	249	195	212	112	241	169
SILVER SPOONS	16	198	194	A	15.6	25	1307	2008	697	186	761	253	390	361	328	305	596	241	371	271	263	189	284	175	367	246
SAT. 8.30P 30 NBC CS		98	97	B	15.1	25	1265	2032	693	241	760	260	425	370	323	291	516	183	307	286	239	163	277	149	479	333
SIMON & SIMON	19	199	196	A	24.3	35	2036	1633	735	224	794	257	435	401	377	310	562	184	323	279	273	206	157	64	120	86
THU. 9.00P 60 CBS PD		99	99	B	23.7	36	1986	1710	767	260	841	273	468	432	393	317	614	214	376	337	297	200	136	54	119	78
9.00 - 9.30				A	23.5	34	1969	1625	722	211	778	239	419	388	375	315	563	177	315	276	279	214	154	64	130	89
9.30 - 10.00				A	25.0	36	2095	1640	747	234	807	269	446	411	379	307	559	192	333	282	266	198	161	66	113	83
60 MINUTES	22	203	203	A	24.0	37	2011	1695	704	293	790	190	351	346	393	383	710	222	365	325	316	303	90	55^	105	72
SUN. 7.00P 60 CBS DN		99	99	B	24.7	38	2070	1644	724	285	779	187	352	349	374	366	702	196	360	352	343	284	86	40	77	49
7.00 - 7.30				A	22.9	36	1919	1683	707	283	788	182	345	343	395	389	699	204	350	318	321	308	94	56^	102	72
7.30 - 8.00				A	25.0	38	2095	1707	703	299	793	198	356	348	391	377	720	239	379	335	311	298	85	52^	109	75
TV BLOOPERS & PRAC. JOKES	6	206	201	A	20.4	29	1710	1847	680	207	756	279	436	406	334	252	604	209	351	328	297	200	218	102	269	184
MON. 8.00P 60 NBC CV		99	99	B	21.0	30	1760	1897	701	259	787	307	482	433	348	244	638	247	416	372	303	177	213	99	259	178
8.00 - 8.30				A	19.9	29	1668	1842	667	204	744	267	420	387	326	260	599	204	348	319	295	203	218	93	281	182
8.30 - 9.00				A	20.9	29	1751	1847	692	207	765	290	447	423	342	244	608	213	355	338	301	194	216	111	258	184
TV'S GRTST COMMERCIALS V(S)			199	A	15.3	24	1282	2042	710	266	798	408	580	419	274	169^	835	429	698	486	337	116^	244	123^	165^	136^
2 SUN. 10.00P 60 NBC CV			99																							
10.00 - 10.30				A	16.0	24	1341	2091	707	259	792	395	587	431	289	165^	836	407	694	479	360	121^	269	124^	194	158^
10.30 - 11.00				A	14.6	24	1223	1977	710	272	801	419	567	402	257	176^	830	448	700	492	313	109^	216	121^	130^	110^
TRAPPER JOHN, M.D.	16	194		A	14.3	22	1198	1584	756	294	870	285	409	361	289	407	593	284	379	208	181^	201	82^	70^	39v	39v
1 SUN. 10.00P 60 CBS GD		99		B	17.1	28	1433	1474	755	269	850	252	406	377	362	392	480	161	263	233	215	185	86	48	58	42
10.00 - 10.30				A	14.8	22	1240	1554	748	290	848	276	400	351	281	398	564	266	347	192	165^	205	97^	74^	45v	45v
10.30 - 11.00				A	13.9	22	1165	1597	758	295	885	294	416	366	289	415	613	300	409	222	192^	191^	64^	64^	35v	35v
TUE MOVIE OF THE WEEK-NBC(S)			199	A	25.0	37	2095	1633	816	313	869	299	549	516	457	273	614	226	392	313	289	191	85^	51^	65^	47^
2 TUE. 9.00P 120 NBC FF			99																							
9.00 - 9.30				A	24.0	34	2011	1724	798	295	850	285	521	496	446	281	645	242	402	321	298	210	102^	71^	127	99^
9.30 - 10.00				A	25.0	36	2095	1628	809	309	864	299	552	525	454	264	615	225	394	316	288	192	76^	48^	73^	55^
10.00 - 10.30				A	25.5	38	2137	1606	823	322	875	299	556	522	462	274	601	219	386	307	282	188	92^	47^	38^	27v
10.30 - 11.00				A	25.4	39	2129	1581	825	326	879	308	561	520	465	269	597	215	389	310	291	181	83^	43^	22v	9v
20/20 SPECIAL(S)		207		A	14.3	21	1198	1547	686	304	785	286	478	392	399	260	610	252	384	333	279	170^	32v	18v	120^	86^
1 WED. 8.00P 60 ABC DN		99																								
8.00 - 8.30				A	14.0	21	1173	1552	663	296	769	285	461	377	377	257	611	251	375	323	278	177^	39v	21v	133^	83^
8.30 - 9.00				A	14.5	21	1215	1542	710	310	801	289	494	411	421	259	608	251	392	341	279	165^	26v	14v	107^	87^
20/20 SPECIAL-THU(S)		206		A	11.7	19	980	1664	783	271	832	150^	423	451	481	324	784	237	505	504	454	211^	35v	22v	13v	LT
1 THU. 10.00P 60 ABC DN		99																								
10.00 - 10.30				A	12.3	19	1031	1644	738	259	783	133^	393	423	459	309	804	262	515	499	449	217^	44v	20v	13v	LT
10.30 - 11.00				A	11.1	18	930	1676	827	281	884	166^	456	480	505	342	755	206^	491	503	459	204^	22v	22v	15v	LT
WE GOT IT MADE	6	196	196	A	13.3	21	1115	1867	721	223	802	280	429	381	345	306	543	204	329	246	252	177	242	169	280	197
SAT. 9.00P 30 NBC CS		97	98	B	12.7	20	1064	1868	683	253	763	273	441	375	340	275	538	198	333	299	265	162	261	142	306	235
WNTR OLYMS-TUE- 8:00PM-1(S) CONT'D		214		A	11.6	18	972	1566	738	296	802	285	511	423	386	219^	609	261	435	332	260	161^	71^	8v	84^	53v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1984 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE / T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																									
WNTR OLYMS-TUE- 8:-CONT'D																									
1 TUE. 8.00P 180 ABC SE	99																								
8.00 - 8.30			A	12.3	18	1031	1589	741	270	794	235	503	429	418	249	599	227	416	325	299	169^	87^	28v	109^	61^
8.30 - 9.00			A	9.9	14	830	1557	704	265^	777	272^	473	385	351	238^	576	230^	389	287	272^	170^	113^	27v	91^	60v
9.00 - 9.30			A	13.9	20	1165	1614	734	306	803	286	511	424	381	209	620	255	442	343	273	163^	66^	LT	125^	90^
9.30 - 10.00			A	12.1	18	1014	1574	751	302	828	317	520	404	367	228	590	270	420	318	224^	154^	56v	LT	100^	61^
10.00 - 10.30			A	11.9	20	997	1545	770	295	824	328	541	451	385	201^	646	314	478	357	241	154^	46v	LT	29v	13v
10.30 - 11.00			A	9.2	17	771	1525	748	344	793	270^	513	442	420	204^	631	276^	473	375	259^	158^	69v	LT	32v	16v
WNTR OLYMS-WED- 9:00PM-1(S)	214		A	17.2	27	1441	1577	755	261	824	244	474	446	445	285	629	233	413	372	298	177	71^	34v	53^	34v
1 WED. 9.00P 120 ABC SE	99																								
9.00 - 9.30			A	17.3	25	1450	1650	786	285	872	269	514	474	462	289	634	221	399	371	315	194	74^	38v	70^	37v
9.30 - 10.00			A	18.5	27	1550	1662	786	290	857	254	523	496	469	272	626	224	402	378	308	172	91^	49^	88^	64^
10.00 - 10.30			A	17.9	29	1500	1500	733	232	795	233	446	426	433	283	612	218	395	368	298	172	69^	27v	24v	16v
10.30 - 11.00			A	15.1	27	1265	1471	707	231	756	216	400	368	406	300	649	277	462	371	272	172^	43v	18v	23v	13v
WNTR OLYMS-THU- 8:00PM-1(S)	214		A	13.7	20	1148	1691	691	264	756	220	421	406	382	248	687	293	479	421	316	162^	147^	61^	101^	77^
1 THU. 8.00P 120 ABC SE	99																								
8.00 - 8.30			A	11.9	18	997	1719	707	247	765	235	412	402	356	265	674	271	436	404	305	186^	133^	61^	147^	120^
8.30 - 9.00			A	13.8	20	1156	1697	707	248	772	215	412	404	379	258	654	263	426	367	299	178^	153^	60^	118^	95^
9.00 - 9.30			A	14.4	21	1207	1716	703	285	764	216	429	414	397	256	707	294	505	453	348	157^	173^	88^	72^	48v
9.30 - 10.00			A	14.5	21	1215	1655	666	279	740	220	434	410	396	222	716	344	541	457	311	135^	123^	32v	76^	61^
WNTR OLYMS-FRI- 7:30PM-1(S)	214		A	18.3	29	1534	1714	800	367	871	300	518	454	408	292	589	181	356	354	309	192	105^	40^	149^	87^
1 FRI. 7.30P 210 ABC SE	99																								
7.30 - 8.00			A	14.8	25	1240	1661	827	367	880	282	500	437	401	322	608	152^	327	360	329	223	61^	17v	112^	53^
8.00 - 8.30			A	19.7	31	1651	1816	884	374	961	312	532	447	422	367	591	186	320	338	272	220	96^	15v	168	74^
8.30 - 9.00			A	20.2	31	1693	1786	881	392	961	337	546	468	406	356	580	183	342	342	265	205	83^	15v	162	89^
9.00 - 9.30			A	16.8	25	1408	1671	768	364	831	293	498	447	404	273	565	161^	338	349	327	189	100^	52^	175	118^
9.30 - 10.00			A	17.6	26	1475	1746	757	377	824	299	521	457	408	244	579	164	354	364	340	179	151^	63^	192	129^
10.00 - 10.30			A	19.3	31	1617	1654	719	341	805	291	508	445	394	233	597	218	410	371	308	162	117^	47^	135^	94^
10.30 - 11.00			A	19.7	33	1651	1648	754	362	824	281	515	473	426	237	600	188	394	359	336	173	129^	71^	95^	62^
WNTR OLYMS-SAT- 8:00PM-1(S)	214		A	18.8	31	1575	1663	783	265	844	220	454	452	464	315	604	175	331	322	297	225	101^	35v	114^	71^
1 SAT. 8.00P 180 ABC SE	99																								
8.00 - 8.30			A	17.3	28	1450	1755	821	311	894	241	439	475	463	348	550	111^	285	318	305	232	68^	23v	243	152^
8.30 - 9.00			A	18.9	30	1584	1754	825	300	908	230	472	474	500	343	566	163	296	299	261	236	117^	69^	163	101^
9.00 - 9.30			A	19.5	31	1634	1679	829	258	880	229	474	469	473	332	641	186	351	351	314	233	54^	LT	104^	48^
9.30 - 10.00			A	19.9	32	1668	1616	779	230	836	220	455	435	446	325	651	187	355	349	325	230	65^	LT	64^	24v
10.00 - 10.30			A	19.0	33	1592	1602	726	248	780	197	449	431	457	274	628	191	354	322	317	218	135^	50^	59^	51^
10.30 - 11.00			A	18.2	33	1525	1569	713	241	765	204	442	430	450	262	573	201	339	287	263	198	169	70^	62^	53^
WNTR OLYMS-SUN- 7:00PM-1(S)	214		A	19.5	29	1634	1758	808	346	887	302	550	517	461	260	683	224	484	445	383	150	101^	43^	87^	45^
1 SUN. 7.00P 240 ABC SE	99																								
7.00 - 7.30			A	15.2	24	1274	1640	754	381	842	248	502	495	440	256	637	192	402	394	371	169^	60^	LT	101^	62^
7.30 - 8.00			A	17.7	26	1483	1763	777	378	861	246	506	519	456	275	674	191	452	441	411	159	70^	LT	158	89^
8.00 - 8.30			A	20.0	29	1676	1825	834	375	931	327	616	558	486	259	695	214	491	459	408	157	64^	LT	135^	62^
8.30 - 9.00			A	19.6	28	1642	1945	873	407	978	371	645	560	486	276	710	216	511	477	418	154	110^	34v	147	66^
9.00 - 9.30			A	19.1	27	1601	1838	809	320	867	305	538	507	452	255	708	243	529	469	400	131^	194	100^	69^	27v
9.30 - 10.00			A	20.1	29	1684	1711	806	325	866	305	524	496	438	257	659	224	491	436	360	132^	137	98^	49^	22v
10.00 - 10.30			A	22.4	34	1877	1660	807	315	865	284	513	496	467	259	683	246	487	440	352	148	78^	50^	34^	26v
10.30 - 11.00			A	22.0	35	1844	1660	791	271	863	306	530	492	450	245	682	245	479	431	352	153	94^	50^	21v	21v
WNTR OLYMS-MON- 8:00PM-2(S) CONT'D	213		A	20.8	31	1743	1712	729	311	773	243	474	468	380	239	704	254	444	435	347	173	145	54^	90^	65^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																								
WNTR OLYMS-MON- 8:-CONT'D																								
2 MON. 8.00P 180 ABC SE	99																							
8.00 - 8.30		A	18.6	27	1559	1697	756	294	808	243	482	462	378	270	624	181	361	349	319	197	126^	38^	139^	100^
8.30 - 9.00		A	20.7	29	1735	1662	706	258	753	241	447	427	340	255	650	189	370	382	341	202	127^	49^	132^	101^
9.00 - 9.30		A	23.4	33	1961	1789	734	334	766	249	487	474	376	227	710	236	427	445	368	179	208	95^	105^	64^
9.30 - 10.00		A	21.4	31	1793	1770	691	345	770	253	490	477	382	222	740	289	469	467	359	166	177	91^	83^	60^
10.00 - 10.30		A	20.5	32	1718	1653	727	307	753	223	441	457	378	243	729	308	493	467	334	149	120^	19v	51^	44^
10.30 - 11.00		A	20.2	33	1693	1689	777	329	804	250	492	500	419	236	748	309	527	491	355	140	95^	19v	42^	28v
WNTR OLYMS-TUE- 7:30PM-2(S)	181	A	11.8	18	989	1565	748	328	848	293	426	400	355	335	576	152^	304	327	306	199^	54v	24v	87^	48v
2 TUE. 7.30P 30 ABC SE	90																							
WNTR OLYMS-TUE- 8:00PM-2(S)	214	A	21.9	32	1835	1593	812	330	866	293	500	458	400	291	610	181	361	382	319	184	78^	28v	39^	35^
2 TUE. 8.00P 180 ABC SE	99																							
8.00 - 8.30		A	20.7	30	1735	1495	780	280	859	292	459	426	372	322	535	129^	294	311	291	197	55^	27v	46^	34v
8.30 - 9.00		A	20.5	29	1718	1524	790	293	896	283	489	450	409	332	538	131^	299	308	291	198	51^	22v	39^	30v
9.00 - 9.30		A	23.0	33	1927	1626	783	340	848	300	517	454	391	266	617	176	350	384	330	194	118^	48^	43^	43^
9.30 - 10.00		A	22.9	33	1919	1616	814	337	866	313	517	446	387	283	612	189	360	396	313	178	98^	33^	40^	37^
10.00 - 10.30		A	22.4	33	1877	1660	834	365	852	283	498	475	411	269	678	234	432	442	342	166	91^	20v	39^	39^
10.30 - 11.00		A	22.0	34	1844	1617	868	361	875	278	508	493	430	283	666	222	419	438	336	171	47^	15v	29v	29v
WNTR OLYMS-WED- 8:00PM-2(S)	214	A	18.6	29	1559	1575	721	320	742	186	407	433	399	266	600	162	359	366	324	184	136^	57^	97^	72^
2 WED. 8.00P 180 ABC SE	99																							
8.00 - 8.30		A	18.4	28	1542	1602	693	362	728	197	399	408	370	265	582	168	367	338	294	175	155	82^	137^	105^
8.30 - 9.00		A	17.5	26	1467	1607	626	342	680	178	381	398	348	243	617	170	392	384	341	174	161	76^	149^	109^
9.00 - 9.30		A	19.7	29	1651	1566	712	330	742	200	410	435	381	270	618	156	365	354	343	211	128^	37^	78^	51^
9.30 - 10.00		A	19.4	29	1626	1542	750	313	750	176	408	449	412	267	562	109^	300	336	335	206	153	54^	77^	49^
10.00 - 10.30		A	18.8	30	1575	1585	778	282	785	185	439	464	440	275	587	162	339	383	317	172	133^	48^	80^	64^
10.30 - 11.00		A	17.7	31	1483	1548	768	291	768	183	409	435	441	280	633	212	398	399	318	164	82^	42^	65^	52^
WNTR OLYMS-THU- 7:30PM-2(S)	214	A	22.2	33	1860	1733	792	327	846	255	490	460	422	298	669	192	378	400	362	205	139	89^	79^	55^
2 THU. 7.30P 210 ABC SE	99																							
7.30 - 8.00		A	16.0	24	1341	1741	829	285	879	279	463	432	400	358	646	158^	339	371	376	225	128^	84^	88^	62^
8.00 - 8.30		A	21.6	31	1810	1793	788	341	831	251	467	443	416	312	666	190	380	375	348	214	175	131	121^	84^
8.30 - 9.00		A	22.5	32	1886	1824	804	345	844	241	476	467	423	306	664	177	365	372	356	213	174	132	142	98^
9.00 - 9.30		A	24.0	34	2011	1671	765	304	819	246	478	458	408	282	647	181	366	388	349	197	137	82^	68^	41^
9.30 - 10.00		A	24.6	35	2061	1653	749	310	819	257	493	444	413	275	669	206	405	423	362	185	96^	58^	69^	47^
10.00 - 10.30		A	23.5	35	1969	1706	814	348	881	272	526	474	438	297	679	210	380	433	366	195	104^	65^	42^	29v
10.30 - 11.00		A	23.3	37	1953	1756	807	346	866	250	520	484	448	283	713	213	406	432	385	217	149	72^	28v	22v
WNTR OLYMS-FRI- 7:30PM-2(S)	214	A	14.3	23	1198	1903	752	307	807	232	446	445	389	308	727	238	419	455	369	209	217	103^	152^	112^
2 FRI. 7.30P 210 ABC SE	99																							
7.30 - 8.00		A	11.4	19	955	1785	822	340	870	291	480	487	338	343	601	134^	323	369	310	232^	141^	77^	173^	103^
8.00 - 8.30		A	15.6	26	1307	1956	828	323	867	245	460	467	412	339	701	208	386	431	360	215	201	108^	187	125^
8.30 - 9.00		A	16.8	27	1408	1994	799	320	864	255	465	467	395	333	722	247	445	447	355	195	233	130^	175	125^
9.00 - 9.30		A	14.8	23	1240	2033	723	332	795	229	447	463	403	283	786	292	490	500	385	193	267	137^	185^	140^
9.30 - 10.00		A	13.3	21	1115	1953	704	299	750	209	426	428	377	277	772	285	463	481	375	207	264	127^	167^	134^
10.00 - 10.30		A	14.7	25	1232	1796	681	285	742	208	419	411	385	282	754	253	427	476	392	215	216	83^	84^	71^
10.30 - 11.00		A	13.3	23	1115	1770	711	252	763	184^	416	404	402	306	742	230	384	469	395	220	188^	59^	77^	72^
WNTR OLYMS-SAT- 7:00PM-2(S)	214	A	22.6	38	1894	1996	868	370	925	288	535	497	455	316	817	304	473	469	381	238	151	54^	103^	47^
2 SAT. 7.00P 240 ABC SE	99																							
7.00 - 7.30		A	15.9	28	1332	1917	830	437	855	276	533	483	411	268	821	314	483	456	374	213	125^	27v	116^	86^
7.30 - 8.00		A	19.9	33	1668	2079	851	426	888	291	551	491	422	276	875	333	526	517	411	235	150	23v	166	83^
CONT'D																								

Viewers per 1000 viewing households by specified categories.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WNTR OLYMS-SAT- 7:-CONT'D																										
8.00 - 8.30				A	21.4	35	1793	1985	864	367	905	268	510	486	446	320	792	292	445	455	365	232	183	100^	105^	43^
8.30 - 9.00				A	23.2	37	1944	1947	824	345	884	275	493	469	428	315	790	284	450	446	376	243	170	82^	103^	40^
9.00 - 9.30				A	25.7	41	2154	2005	887	347	962	292	525	485	472	363	804	295	469	427	373	252	151	59^	88^	30^
9.30 - 10.00				A	24.2	39	2028	2049	911	358	989	301	565	531	491	344	811	305	477	448	373	242	147	44^	102^	30v
10.00 - 10.30				A	24.9	42	2087	2034	897	352	954	293	560	515	486	317	830	305	474	504	397	234	163	49^	87^	40^
10.30 - 11.00				A	25.3	44	2120	1952	853	357	918	289	537	504	467	297	817	300	472	503	394	230	137	49^	80^	52^
WNTR OLYMS-SUN- 7:00PM-2(S)			213	A	17.0	25	1425	2055	965	392	1011	311	594	590	485	326	677	222	387	427	329	194	259	142^	108^	84^
2 SUN. 7.00P 240 ABC SE			99																							
7.00 - 7.30				A	14.2	23	1190	1989	876	406	891	253	487	503	427	298	713	215	370	394	342	233	205	56^	180^	127^
7.30 - 8.00				A	16.8	25	1408	2136	929	411	944	271	566	583	485	278	747	260	438	438	353	222	253	116^	192	138^
8.00 - 8.30				A	18.9	27	1584	2234	1006	415	1066	353	634	601	483	342	715	257	442	429	324	188	304	177	149	111^
8.30 - 9.00				A	19.3	27	1617	2205	1011	374	1067	363	644	640	497	337	690	264	421	448	298	183	303	164	145	123^
9.00 - 9.30				A	18.8	26	1575	2091	1017	398	1061	339	634	629	510	337	654	228	387	439	309	173	284	159	92^	79^
9.30 - 10.00				A	17.8	25	1492	2029	996	394	1045	304	625	611	530	339	627	173	349	433	330	182	268	169	89^	77^
10.00 - 10.30				A	16.1	24	1349	1839	938	379	1006	290	570	566	486	350	623	182	318	402	329	191	210	137^	LT	LT
10.30 - 11.00				A	13.8	23	1156	1836	895	359	962	264	536	545	461	342	640	181^	338	428	349	181^	234	146^	LT	LT
YELLOW ROSE	14	198	200	A	10.6	18	888	1541	699	178	795	313	409	325	277	314	520	185	285	252	242	198	139	105^	87^	87^
SAT. 10.00P 60 NBC GD		96	99	B	10.4	18	872	1573	703	248	786	252	431	398	368	302	580	152	300	308	326	217	116	54	91	69
10.00 - 10.30				A	10.5	18	880	1557	705	174	804	318	413	327	280	318	520	181	283	253	246	202	137	106^	96^	96^
10.30 - 11.00				A	10.6	19	888	1527	699	177	791	313	406	328	272	310	517	190	286	252	235	193	142	103^	77^	77^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE SPEC.(S)		189		A	3.7	14	310	1184	500	120^	516	122^	238^	225^	240^	223^	668	239^	407	380	345^	233^	LT	LT	LT	LT
1 MWTH 12.00M 30 ABC N		96																								
ABC NEWS:NIGHTLINE SPEC(S)			188	A	3.7	14	310	1432	571	264^	580	123^	255^	287^	302^	241^	732	271^	390	371	290^	258^	49v	19v	71v	71v
2 M-F 12.00M 30 ABC N			96																							
ABC NEWS:NIGHTLINE SPCL(S)		188		A	4.6	15	385	1226	555^	137v	613	145v	242^	231^	312^	299^	613	200^	307^	277^	260^	268^	LT	LT	LT	LT
1 TUE. 11.30P 60 ABC N		96																								
11.30 - 12.00				A	5.6	16	469	1188	540	152^	612	145^	245^	234^	313^	286^	576	173^	293^	281^	245^	254^	LT	LT	LT	LT
12.00 - 12.30				A	3.6	13	302	1245	567^	106v	593^	136v	218^	215^	298^	315^	652^	234^	318^	261^	272^	285^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE SPCL.(S)		200		A	7.9	19	662	1420	530	177^	572	125^	309^	294^	305^	203^	700	294^	448	406	267^	198^	148^	123^	LT	LT
1 FRI. 11.30P 30 ABC N		99																								
ABC WEEKEND REPORT-SAT.	19	~~154~~ 148	152	A	~~4.8~~ 4.7	~~10~~ 9	~~402~~ 394	1142	589	183^	627	162^	206^	306	310	271^	430	106^	171^	260^	234^	170^	85^	LT	LT	LT
SAT. 11.00P 15 ABC N		86 ~~87~~	86	B	5.3	11	444	1209	553	209	606	163	297	297	297	238	476	133	251	246	246	186	78	30	49	45
ABC WEEKEND REPORT-SUN.	20	154	168	A	5.0	10	419	1315	704	226^	718	251^	406	479	291	205^	526	242^	316	320	215^	127^	71^	31v	LT	LT
SUN. 11.00P 15 ABC N		88	91	B	4.6	11	385	1247	565	167	595	200	360	381	313	176	589	211	383	332	291	173	49	20	14	LT
CBS NEWS NIGHTWATCH-1	98	71	70	A	1.4	16	117	863	410^	146^	470^	179^	257^	180^	155^	213^	274^	103v	154^	146^	110v	77v	LT	LT	102v	102v
M-THSU 2.00A 30 CBS N		68	67	B	1.5	16	126	771	351	117	401	160	249	175	178	141	324	136	213	200	154	77	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	100	105	106	A	1.2	24	101	653	297^	79v	366^	139v	208^	138v	168^	158^	277^	99v	169^	148^	149^	99v	LT	LT	LT	LT
1 M-THSU 2.30A 210 CBS N		89	89	B	1.3	25	109	665	296	80	351	117	212	158	158	125	294	122	192	169	140	85	LT	LT	LT	LT
2 MON. 2.30A 60																										
& 5.00A 60																										
2 TU-THS 2.30A 210																										
2.30 - 3.00				A	1.6	23	134	903	381^	172^	440	127^	246^	193^	209^	187^	402^	133^	215^	186^	210^	157^	LT	LT	45v	45v
CONT'D																										

Header note: AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
3.00 - 3.30				A	1.4	24	117	726	359^	137^	401^	103v	214^	171^	162^	187^	325^	111v	257^	196^	146^	68v	LT	LT	LT	LT
3.30 - 4.00				A	1.2	24	101	901	396^	119v	624	376^	465^	208^	208^	159^	277^	119v	277^	237^	158^	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	26	92	761	337^	76v	533^	316^	413^	217^	217^	120v	228^	108v	196^	196^	120v	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.0	24	84	429^	203^	84v	203^	84v	84v	84v	119v	119v	226^	95v	119v	119v	131v	107v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	24	84	226^	119v	LT	119v	LT	LT	LT	84v	119v	107v	LT	LT	LT	107v	107v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	22	84	500^	250^	LT	250^	LT	LT	LT	166v	202^	250^	95v	95v	95v	119v	155v	LT	LT	LT	LT
CBS NEWS SPECIAL RPT-2(S)		177		A	6.8	17	570	1342	607	185^	628	151^	368^	358^	379^	217^	611	270^	431	306^	258^	165^	70v	70v	33v	33v
1 FRI. 11.30P 36 CBS N		88																								
11.30 - 12.00				A	7.0	17	587	1370	647	188^	664	154^	398	394	409	216^	607	285^	437	309^	238^	153^	68v	68v	31v	31v
12.00 - 12.30				A	5.9	17	494	1134	354^	151^	394^	124^	180^	139^	197^	214^	621	176^	392^	279^	376^	229^	76v	76v	43v	43v
CBS SUNDAY NEWS-OSGOOD	20	129	130	A	5.7	11	478	1397	763	262	843	184^	373	437	444	379	471	173^	263	194^	218^	196^	LT	LT	83^	50v
SUN. 11.00P 15 CBS N		68	68	B	6.3	13	528	1286	698	248	768	182	314	344	358	385	462	129	238	209	237	192	32	17	24	15
DAVID LETTERMAN I	80	184	177	A	2.6	14	218	1399	578	202^	642	284	417	298	239^	187^	684	414	533	284	215^	133^	64v	LT	LT	LT
1 MWTH 12.30A 30 NBC GV		95	91	B	3.0	15	251	1277	518	198	609	278	386	270	208	187	596	357	472	300	175	105	47	LT	25	LT
1 TUE. 12.47A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	80	184	177	A	1.9	13	159	1547	691	276^	779	396	527	384	182^	233^	698	428	529	277^	226^	138^	57v	LT	LT	LT
1 MWTH 1.00A 30 NBC GV		95	91	B	2.2	14	184	1207	492	197	573	278	381	274	169	161	574	351	456	296	160	97	38	LT	LT	LT
1 TUE. 1.17A 30																										
2 M-TH 1.00A 30																										
FRIDAY NIGHT VIDEOS	20	197	197	A	3.9	18	327	1376	569	336^	605	268^	479	360	285^	92^	462	209^	324^	265^	220^	105^	205^	83v	104^	79v
FRI. 12.30A 90 NBC PC		98	98	B	3.9	18	327	1392	467	196	543	301	422	316	181	92	550	373	456	309	141	64	226	116	73	65
12.30 - 1.00				A	4.9	19	411	1328	484	311	535	255^	411	319	229^	90^	521	284^	377	276^	193^	99^	168^	80^	104^	78^
1.00 - 1.30				A	3.7	18	310	1332	532	328^	577	270^	479	322^	268^	82v	387	177^	277^	239^	188^	90v	239^	78v	129^	90v
1.30 - 2.00				A	3.2	18	268	1440	730	372^	735	280^	571	466	388^	108v	425^	111^	275^	265^	284^	122^	220^	93v	60v	60v
LATE MOVIE I	108	169	168	A	6.4	22	536	1164	582	190	617	197	316	314	301	237	464	168	312	272	231	123	47^	23v	36^	33^
1 M & TU 11.30P 70 CBS FF		88	88	B	6.5	21	545	1188	589	213	650	195	341	331	328	252	461	161	288	267	233	137	51	25	26	14
1 WED. 11.30P 71																										
1 THU. 11.30P 68																										
1 FRI. 12.06A 74																										
2 MTUTH 11.30P 68																										
2 WED. 11.30P 69																										
2 FRI. 11.30P 70																										
11.30 - 12.00				A	7.0	20	587	1240	618	199	660	208	337	335	325	257	470	166	310	274	236	130	61^	22v	49^	44^
12.00 - 12.30				A	6.3	23	528	1146	564	191	600	200	308	304	277	229	476	176	325	280	233	122	40^	25v	30^	27v
12.30 - 1.00				A	5.6	25	469	1058	529	184	552	172	292	290	288	199	437	157	287	239	214	126	35^	24v	34^	34^
1.00 - 1.30				A	4.5	21	377	631	350^	61v	350^	54v	114v	186^	232^	164^	281^	72v	146v	146v	186^	135v	LT	LT	LT	LT
LATE MOVIE II	109	170	166	A	4.2	24	352	1099	508	178	550	206	294	270	251	190	459	195	317	241	216	111^	30v	26v	60^	60^
1 MON. 12.40A 49 CBS FF		88	86	B	4.5	25	377	1069	505	196	561	179	314	304	293	191	447	168	283	263	229	125	43	21	18	13
1 TUE. 12.40A 45																										
1 WED. 12.41A 47																										
1 THU. 12.38A 48																										
1 FRI. 1.20A 43																										
2 MON. 12.38A 48																										
2 TUE. 12.38A 55																										
2 WED. 12.39A 48																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
LATE MOVIE II-CONT'D																										
2 THU. 12.38A 47																										
2 FRI. 12.40A 46																										
12.30 - 1.00				A	4.5	23	377	1122	557	186	597	226	342	320	276	189	445	177	313	246	210	109^	32v	24v	48^	48^
1.00 - 1.30				A	4.0	26	335	1122	492	178	540	218	283	241	226	191	483	212	337	256	230	107^	24v	24v	75^	75^
1.30 - 2.00				A	4.3	25	360	678	336^	95v	336^	LT	97v	170^	269^	166^	342^	170^	214^	94v	145v	125v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	20	73	72	A	1.7	8	142	951	281^	92v	429^	303^	338^	120v	126v	91v	472^	162v	366^	352^	204v	106v	50v	LT	LT	LT
1 SUN. 12.00M 122 NBC FF		45	43	B	1.6	6	134	863	386	100	461	214	281	203	190	161	349	123	216	218	149	104	45	LT	LT	LT
2 SUN. 11.30P 120																										
11.30 - 12.00				A	2.1	6	176	960^	534^	171v	534^	256v	369^	170v	278v	165v	324v	74v	199v	199v	125v	125v	102v	LT	LT	LT
12.00 - 12.30				A	1.9	7	159	937	353^	101v	491^	252^	314^	100v	239^	177v	390^	138v	308^	308^	170v	82v	56v	LT	LT	LT
12.30 - 1.00				A	1.6	8	134	843^	120v	53v	261^	194v	194v	52v	67v	67v	507^	164v	373^	373^	209v	134v	75v	LT	LT	LT
1.00 - 1.30				A	1.5	10	126	1135	270^	80v	444^	444^	444^	175v	LT	LT	691^	294^	548^	476^	254^	143v	LT	LT	LT	LT
1.30 - 2.00				A	1.3	12	109	1018^	174v	92v	532v	532v	532v	174v	LT	LT	486v	156v	486v	486v	330v	LT	LT	LT	LT	LT
SATURDAY NIGHT	17	201	202	A	8.0	22	670	1715	587	233	633	375	492	369	186	122^	718	499	643	409	178	61^	275	174^	89^	84^
1 SAT. 11.30P 75 NBC GV		99	99	B	7.4	21	620	1577	544	246	625	305	483	374	250	117	664	396	550	399	224	85	213	128	75	58
2 SAT. 11.30P 76																										
11.30 - 12.00				A	8.6	22	721	1710	567	199	612	347	442	328	176	144^	692	444	600	421	202	73^	295	189	111^	106^
12.00 - 12.30				A	8.3	24	696	1701	582	255	625	376	494	374	188	113^	721	521	655	395	161^	54^	270	165^	85^	79^
12.30 - 1.00				A	6.8	22	570	1654	602	245	660	417	564	423	193^	88^	727	542	666	382	149^	46v	224	146^	43v	43v
TONIGHT SHOW	97	202	200	A	6.8	22	570	1347	588	175	646	232	348	276	291	247	604	289	396	254	226	187	54^	15v	43^	33^
1 MWTHF 11.30P 60 NBC GV		99	99	B	6.9	21	578	1378	624	200	685	230	371	317	331	263	595	266	395	299	233	171	57	25	41	30
1 TUE. 11.47P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.8	22	654	1367	612	189	662	230	346	282	295	261	609	279	388	260	225	199	51^	14v	45^	32^
12.00 - 12.30				A	5.9	21	494	1318	557	150	616	228	340	267	276	230	611	305	414	253	233	177	55^	20v	36^	32^
12.30 - 1.00				A	4.4	20	369	1520	563^	165^	823	352^	514^	276^	471^	287^	623^	267^	357^	236^	250^	211^	47v	LT	27v	27v
WNTR OLYMS-MON-11:30PM-1(S)		209		A	9.8	27	821	1473	575	109^	599	161^	263^	320	303	230^	807	312	520	427	380	206^	26v	LT	41v	41v
1 MON. 11.30P 30 ABC SE		99																								
WNTR OLYMS-WED-11:30PM-1(S)		206		A	5.9	17	494	1277	621	187^	621	92v	269^	320^	401^	267^	656	287^	397^	292^	284^	259^	LT	LT	LT	LT
1 WED. 11.30P 30 ABC SE		99																								
WNTR OLYMS-THU-11:30PM-1(S)		209		A	7.2	20	603	1267	546	227^	564	113^	287^	348^	339^	176^	647	199^	463	420	374^	184^	56v	LT	LT	LT
1 THU. 11.30P 30 ABC SE		99																								
WNTR OLYMS-FRI-12:01AM-1(S)		205		A	6.2	19	520	1285	512	102v	558	105v	277^	271^	340^	213^	597	285^	482	416^	270^	115^	130^	90v	LT	LT
1 FRI. 12.01A 29 ABC SE		99																								
WNTR OLYMS-SAT-11:30PM-1(S)		211		A	7.7	19	645	1222	616	270^	663	168^	328^	367	404	229^	527	209^	276^	271^	256^	189^	32v	32v	LT	LT
1 SAT. 11.30P 30 ABC SE		99																								
WNTR OLYMS-SUN-11:30PM-1(S)		207		A	9.0	26	754	1442	579	149^	684	211^	348	302^	360	253^	545	235^	366	333	251^	115^	65v	45v	148^	148^
1 SUN. 11.30P 30 ABC SE		99																								
WNTR OLYMS-MON-11:30PM-2(S)			209	A	7.4	22	620	1269	565	203^	565	130^	384	359^	339^	156^	704	235^	414	455	330^	206^	LT	LT	LT	LT
2 MON. 11.30P 30 ABC SE			99																							
WNTR OLYMS-TUE-11:30PM-2(S)			208	A	8.4	24	704	1335	725	447	725	117^	389	474	478	251^	610	153^	274^	360	365	214^	LT	LT	LT	LT
2 TUE. 11.30P 30 ABC SE			99																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
WNTR OLYMS-WED-11:30PM-2(S)			209	A	7.6	22	637	1411	693	378	693	174^	365	406	381	237^	679	223^	359^	419	308^	238^	21v	LT	18v	18v
2 WED. 11.30P 30 ABC SE			99																							
WNTR OLYMS-THU-11:30PM-2(S)			209	A	7.9	22	662	1514	715	391	736	170^	408	424	407	248^	691	205^	368	363	324^	256^	21v	LT	66v	52v
2 THU. 11.30P 30 ABC SE			99																							
WNTR OLYMS-FRI-11:30PM-2(S)			209	A	6.7	17	561	1640	661	203^	712	142^	429	410^	413	213^	850	227^	458	641	478	209^	LT	LT	78v	78v
2 FRI. 11.30P 30 ABC SE			99																							
WNTR OLYMS-SAT-11:30PM-2(S)			209	A	10.0	25	838	1548	585	392	728	273^	473	410	330	200^	786	276	424	443	342	255^	34v	LT	LT	LT
2 SAT. 11.30P 30 ABC SE			99																							
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		187		A	8.1	20	679	1144	526	115^	586	203^	350	262^	287^	215^	251^	105^	190^	181^	105^	49v	232^	206^	75v	25v
1 WED. 4.30P 60 ABC FV		96																								
4.30 - 5.00				A	7.7	20	645	1053	506	113^	569	205^	336^	254^	266^	216^	242^	118^	187^	187^	81v	43v	171^	171^	71v	18v
5.00 - 5.30				A	8.5	20	712	1216	541	115^	597	198^	359	268^	304^	215^	253^	91^	188^	173^	123^	54v	289^	239^	77v	30v
ABC DAYTIME NEWSBRIEF-M-F	98	186	184	A	8.6	26	721	1358	823	243	915	460	664	520	373	182	275	142	207	128	95	60^	90	52^	78^	17v
M-F 1.57P 2 ABC N		96	96	B	8.5	26	712	1398	842	262	949	494	705	544	365	184	262	146	196	134	86	55	101	73	86	23
ABC SPECIAL REPORT- 6:29A(S)		119		A	1.5	15	126	1167^	548^	508^	548^	95v	508^	508^	413v	40v	556^	302v	556^	556^	254v	LT	63v	LT	LT	LT
1 FRI. 6.29A 31 ABC N		65																								
ABC WORLD NEWS-MORN-645A	98	155	158	A	2.2	16	184	1136	504	191^	554	211^	396	304^	256^	136^	500	239^	353	240^	152^	136^	82^	71v	LT	LT
1 M-TH 6.45A 15 ABC N		86	87	B	2.1	17	176	1189	574	270	612	202	391	367	295	182	446	130	247	236	220	167	80	64	51	42
2 M-F 6.45A 15																										
ALL MY CHILDREN	100	206	205	A	9.2	28	771	1363	847	236	941	473	676	536	380	190	259	140	193	113	80	60^	93	59^	70^	17v
M-F 1.00P 60 ABC DD		99	99	B	9.2	29	771	1408	837	258	946	497	707	539	360	182	269	151	201	136	87	56	102	74	91	23
1.00 - 1.30				A	8.7	27	729	1354	858	233	959	485	690	536	385	194	238	131	174	99	70^	60^	94	61^	63^	16v
1.30 - 2.00				A	9.6	29	804	1376	843	238	930	464	669	539	381	187	275	149	209	124	87	59^	94	58^	77	17v
ANOTHER WORLD	96	203	203	A	5.7	19	478	1383	949	141	1008	275	474	429	391	480	241	39^	60^	61^	89^	153	57^	30v	77^	52^
M-F 2.00P 60 NBC DD		99	99	B	5.7	19	478	1217	843	127	923	258	445	403	379	439	195	58	78	52	71	104	44	24	55	31
2.00 - 2.30				A	5.8	19	486	1403	954	135	1018	290	495	442	390	466	251	45^	70^	65^	91^	154	56^	29v	78^	54^
2.30 - 3.00				A	5.6	19	469	1343	938	144	995	259	450	414	391	494	218	31v	46^	51^	78^	147	53^	30v	77^	53^
AS THE WORLD TURNS	95	204	204	A	8.1	25	679	1274	810	172	888	223	379	355	401	453	243	61^	103	88	104	131	35^	25^	108	50^
M-F 1.30P 60 CBS DD		99	99	B	7.8	25	654	1289	836	142	919	239	388	363	379	470	247	85	119	92	87	120	44	28	79	25
1.30 - 2.00				A	7.9	24	662	1289	814	169	894	211	368	340	406	475	250	66^	106	91	102	135	32^	22^	113	46^
2.00 - 2.30				A	8.3	27	696	1240	799	172	878	235	389	368	392	431	228	55^	97	82	101	124	35^	28^	99	52^
BENSON DAYTIME	89	186		A	4.3	16	360	1192	645	155^	695	340	476	400	264^	161^	286^	85^	152^	138^	142^	96^	70v	49v	141^	30v
1 M-F 11.00A 30 ABC CS		91		B	4.0	16	335	1286	659	146	731	360	508	412	283	166	316	158	219	161	109	77	99	51	140	55
CAPITOL	97	193	193	A	6.6	22	553	1246	766	171	846	254	430	388	389	373	208	69^	94^	69^	87^	108	69^	53^	123	69^
M-F 2.30P 30 CBS DD		96	96	B	6.4	21	536	1299	814	145	897	267	418	369	364	432	218	79	101	79	78	109	73	49	106	45
CBS EARLY MORNING NEWS	100	134	133	A	1.5	15	126	1198	476	110v	507	206^	333^	270^	222^	134^	532	112v	230^	237^	261^	247^	72v	40v	87v	LT
M-F 6.30A 30 CBS N		89	88	B	1.4	16	117	968	470	118	500	137	239	230	209	213	379	87	180	167	171	187	LT	LT	49	LT
CBS MORNING NEWS 1	100	194	194	A	3.5	16	293	1382	679	170^	716	142^	309	318	315	382	495	89^	198	184^	253	287	72^	38v	99^	69^
M-F 7.30A 30 CBS N		99	99	B	3.7	18	310	1294	622	135	653	113	238	252	284	370	526	118	220	221	252	281	46	19	69	34
CBS MORNING NEWS 2	99	195	195	A	4.1	18	344	1224	712	105^	729	159^	285	262	338	412	372	116^	166	146^	140^	203	44^	18v	79^	50^
M-F 8.30A 30 CBS N		99	99	B	3.9	18	327	1123	628	106	655	101	188	214	300	406	397	99	179	181	190	190	27	LT	44	24
CBS MORNING NEWS SPEC.ED		54		A	1.8	8	151																			
1 FRI. 9:30A 30 CBS N		44																								

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CHALLENGE IN SPACE-SP RPT(S)		186		A	5.5	23	461	1375	918	206^	974	387^	635	627	376^	290^	273^	26v	26v	26v	74v	247^	47v	47v	81v	37v
1 TUE. 9.45A 15 ABC N		96																								
DAYS OF OUR LIVES	96	207	207	A	7.3	22	612	1422	894	187	974	345	523	472	374	393	303	91^	142	100	112	152	49^	28^	96	58^
M-F 1.00P 60 NBC DD		99	99	B	7.0	22	587	1323	826	160	922	308	493	437	377	382	279	97	147	99	114	120	48	31	74	33
1.00 - 1.30				A	7.1	22	595	1418	886	198	969	350	515	464	365	396	309	91^	146	104	119	158	45^	26^	95^	58^
1.30 - 2.00				A	7.5	23	629	1410	901	176	972	337	527	479	379	387	292	93	141	99	102	139	49^	30^	97	56^
DREAM HOUSE	97	185	185	A	5.4	20	453	1267	691	111^	740	187	299	302	321	353	283	93^	132	106^	108^	128	114^	85^	130	58^
M-F 11.30A 30 NBC QG		93	93	B	5.1	20	427	1271	743	130	808	227	358	341	336	384	272	75	117	102	110	138	64	45	127	45
EDGE OF NIGHT	99	126	125	A	3.2	9	268	1078	657	190^	787	302	481	425	373	257	149^	79^	97^	52v	44v	41v	67^	67^	75^	34v
M-F 4.00P 30 ABC DD		69	70	B	3.6	10	302	1326	705	160	847	336	537	452	384	268	214	77	123	85	99	77	144	115	121	59
FACTS OF LIFE M-F	33	152	152	A	4.5	18	377	1504	650	106^	703	331	393	337	239	223	257	114^	182	133^	105^	66^	170	101^	374	189
M-F 10.00A 30 NBC CS		89	89	B	4.4	18	369	1430	650	140	695	273	409	337	282	231	309	130	199	155	133	90	135	88	291	130
FAMILY FEUD	100	173	173	A	5.0	18	419	1334	713	182	802	340	463	392	317	258	290	96^	174	154	125^	100^	86^	55^	156	72^
M-F 12.00N 30 ABC QP		86	86	B	4.9	18	411	1281	703	165	791	307	448	386	311	288	303	113	164	128	117	122	79	47	108	33
GENERAL HOSPITAL	98	204	204	A	10.0	30	838	1382	781	199	860	386	578	432	351	232	270	139	188	116	85	69	131	104	121	66^
M-F 3.00P 60 ABC DD		99	99	B	11.1	33	930	1379	778	205	882	427	619	482	346	217	234	121	161	104	83	60	161	122	102	51
3.00 - 3.30				A	9.7	30	813	1368	783	195	859	390	581	428	346	230	267	143	188	109	82	67^	122	99	120	67^
3.30 - 4.00				A	10.3	30	863	1380	776	196	855	378	572	432	356	233	268	133	187	120	90	69	136	107	121	64^
GOOD MORNING, AMER SP-730(S)		204		A	4.3	22	360	1581	801	233^	859	326^	568^	481^	433^	228^	539^	92v	186^	316^	305^	223^	144v	35v	39v	39v
1 FRI. 7.30A 30 ABC N		99																								
GOOD MORNING, AMERICA-730	99	204	204	A	5.6	25	469	1235	698	213	716	264	399	376	285	270	393	52^	147	187	236	203	45^	13v	81^	66^
1 M-TH 7.30A 30 ABC N		99	99	B	4.9	24	411	1323	719	211	743	260	449	443	338	240	426	78	179	209	237	197	59	LT	95	76
2 M-F 7.30A 30																										
GOOD MORNING, AMERICA-830	99	202	202	A	5.9	25	494	1172	805	140	836	238	453	486	392	320	263	21v	69^	102^	156	161	LT	LT	69^	41^
1 MWTH 8.30A 30 ABC N		99	99	B	5.4	24	453	1238	753	172	799	259	458	431	368	295	357	92	153	143	161	175	19	LT	63	27
1 TUE. 8.38A 22																										
2 M-F 8.30A 30																										
GOOD MORNING, AMER SP-830(S)		205		A	4.6	21	385	1540	792	263^	792	285^	452^	398^	387^	303^	420^	88v	153v	169^	229^	194^	LT	LT	328^	328^
1 FRI. 8.30A 30 ABC N		99																								
GOOD MORNING, AMER SP-930(S)		134		A	3.0	14	251	1323	916^	LT	916^	322^	577^	426^	423^	339^	407^	48v	120v	120v	176v	287^	LT	LT	LT	LT
1 FRI. 9.30A 30 ABC N		55																								
GUIDING LIGHT	95	203	203	A	8.4	25	704	1503	852	161	929	242	462	436	454	407	238	87	125	83	86	110	155	107	181	114
M-F 3.00P 60 CBS DD		99	99	B	7.9	24	662	1362	839	147	936	252	441	397	417	442	196	70	94	69	72	96	139	89	91	43
3.00 - 3.30				A	8.1	25	679	1489	859	165	935	244	462	439	455	412	227	80^	116	81^	82^	108	144	103	183	113
3.30 - 4.00				A	8.6	25	721	1521	850	157	926	242	461	437	455	401	246	95	132	85	84	111	170	110	179	117
HOT POTATO	20	146	147	A	3.0	11	251	1179	669	95^	717	159^	275	263	303	387	278	79^	115^	96^	132^	139^	56v	36v	128^	60^
M-F 12.00N 30 NBC QG		72	72	B	3.1	11	260	1162	642	98	694	162	283	275	304	354	330	85	158	137	166	149	40	27	98	40
LOVING	99	202	202	A	3.9	15	327	1223	815	225	870	387	565	459	352	226	196	71^	101^	64^	57^	95^	87^	56^	70^	18v
M-F 11.30A 30 ABC DD		97	97	B	3.9	15	327	1201	734	187	815	367	538	430	331	224	227	89	127	92	80	91	81	62	78	27
MATCH GM/HOLLYWOOD SQS HR	73	148	148	A	4.1	12	344	1224	685	96^	740	195	296	274	285	400	300	90^	119^	99^	79^	167	77^	41v	107^	70^
M-F 3.00P 60 NBC QG		77	77	B	3.7	11	310	1290	682	106	760	209	331	288	312	385	338	93	169	151	151	144	76	42	116	73
3.00 - 3.30				A	3.8	12	318	1173	685	85^	743	196	299	267	288	403	281	79^	101^	79^	82^	167^	49^	31v	100^	63^
3.30 - 4.00				A	4.4	13	369	1244	684	92^	733	189	289	275	278	400	311	103^	136^	114^	70^	162	91^	47^	109^	73^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
NBC NEWS AT SUNRISE	100	170	169	A	1.3	10	109	1174	660	274^	660	73v	294^	403^	468^	257^	422^	LT	193^	193^	294^	229^	46v	LT	46v	LT
M-F 6.30A 30 NBC N		91	90	B	1.4	12	117	1165	631	258	665	113	299	373	393	275	429	60	193	240	241	186	LT	LT	43	LT
NBC NEWS DIGEST-DAYTIME	20	199	199	A	5.2	17	436	1365	947	163	1014	270	452	422	404	509	213	30v	40^	60^	81^	139	59^	39^	79^	58^
MWF 2.57P 1 NBC N		98	98	B	4.9	16	411	1236	885	132	949	264	462	421	404	445	182	35	50	47	83	114	51	28	54	34
NEW NEWLYWED GAME-M-F(S)			179	A	3.9	15	327	1370	810	147^	905	397	588	499	384	238^	226^	129^	137^	51v	57v	89^	116^	76v	123^	80v
2 M-F 11.00A 30 ABC QP			88																							
NEWSBREAK-11.57	98	177	177	A	8.3	31	696	1398	713	142	802	222	362	335	378	384	347	109	176	168	129	154	79^	55^	170	82
M-F 11.57A 2 CBS N		86	86	B	8.0	31	670	1302	688	125	780	241	370	319	314	368	349	109	167	134	128	168	50	30	123	45
NEWSBREAK-3.57	95	186	186	A	7.0	20	587	1475	852	184	919	230	447	430	456	413	249	105	143	84^	78^	102	145	101	162	112
M-F 3.57P 2 CBS N		93	93	B	6.6	19	553	1341	817	158	914	244	434	385	415	432	199	69	97	65	76	96	135	94	93	50
ONE LIFE TO LIVE	99	203	203	A	8.4	27	704	1374	769	219	884	443	633	474	351	193	302	151	229	166	114	55^	114	71^	74^	26^
M-F 2.00P 60 ABC DD		99	99	B	8.3	27	696	1322	790	238	904	452	650	509	348	201	241	124	175	121	85	54	101	72	76	23
2.00 - 2.30				A	8.2	27	687	1358	763	222	872	436	617	476	352	193	307	142	227	176	125	60^	110	68^	69^	23^
2.30 - 3.00				A	8.6	28	721	1379	776	215	892	448	646	466	346	195	293	157	227	156	103	49^	117	74^	77^	28^
PRESS YOUR LUCK	100	160	161	A	5.7	22	478	1278	694	109^	778	188	303	283	347	433	284	115^	168	134	77^	116^	54^	34^	162	70^
M-F 10.30A 30 CBS QP		83	83	B	4.8	20	402	1258	665	138	756	196	331	299	318	389	317	114	177	143	104	135	53	31	132	54
PRICE IS RIGHT 1	97	202	202	A	7.8	30	654	1318	643	118	719	161	281	287	340	383	385	114	200	193	148	173	66^	41^	148	69^
M-F 11.00A 30 CBS AP		99	99	B	7.3	30	612	1310	667	118	750	213	340	306	298	374	370	112	174	148	130	181	54	31	136	48
PRICE IS RIGHT 2	97	202	202	A	10.7	40	897	1373	673	131	749	196	311	298	350	377	373	124	190	175	125	170	84	49^	167	75
M-F 11.30A 30 CBS AP		99	99	B	9.8	39	821	1323	681	120	763	224	349	311	305	375	372	115	176	143	131	181	55	31	133	46
RYAN'S HOPE	100	177	177	A	4.9	17	411	1273	742	213	847	433	564	441	295	202	243	82^	175	129^	112^	64^	110^	73^	73^	LT
M-F 12.30P 30 ABC DD		94	94	B	5.0	17	419	1274	746	214	850	436	595	460	294	199	238	103	161	117	91	70	79	54	107	22
SALE OF THE CENTURY	94	157	158	A	4.9	19	411	1372	735	87^	765	218	325	325	307	358	330	119^	167	146	114^	148	111^	64^	166	52^
M-F 10.30A 30 NBC QG		87	87	B	4.7	20	394	1424	745	111	803	225	389	337	335	370	359	112	176	150	138	166	87	53	175	65
SEARCH FOR TOMORROW	98	158	158	A	3.4	12	285	1421	733	116^	927	313	425	330	318	442	421	136^	179^	119^	148^	228	LT	LT	63^	28v
M-F 12.30P 30 NBC DD		79	79	B	3.2	11	268	1263	740	130	860	240	353	304	357	454	301	94	115	80	113	168	37	26	65	27
TATTLETALES	94	115	115	A	3.8	11	318	1412	745	176^	817	223	359	418	333	384	327	72^	135^	136^	155^	166^	161^	91^	107^	86^
M-F 4.00P 30 CBS QG		64	64	B	3.4	10	285	1283	744	141	842	201	338	347	349	436	283	73	102	94	104	156	75	36	83	43
TODAY SHOW-7.30AM	100	205	205	A	3.8	17	318	1270	659	216	713	82^	239	300	345	401	486	72^	211	220	233	251	23v	LT	48^	29v
M-F 7.30A 30 NBC N		99	99	B	3.7	18	310	1317	705	187	734	131	270	332	343	385	497	92	220	222	231	243	29	LT	57	42
TODAY SHOW-8.30AM	99	205	205	A	4.6	20	385	1270	708	178	787	124^	288	320	375	423	368	37v	129^	156	166	207	52^	44^	63^	29v
M-F 8.30A 30 NBC N		99	99	B	4.4	20	369	1240	688	160	739	121	255	291	324	426	418	61	155	172	189	224	41	28	42	17
$25,000 PYRAMID	95	174	174	A	5.6	22	469	1294	711	132	778	175	293	275	358	439	365	121^	190	185	139	151	44^	34^	107^	58^
M-F 10.00A 30 CBS QP		88	88	B	4.9	21	411	1269	701	138	788	179	328	309	354	413	336	98	174	158	137	148	45	27	100	43
WHEEL OF FORTUNE	96	204	204	A	7.8	30	654	1265	785	115	806	192	324	347	347	398	267	95	128	81^	77^	139	47^	18v	145	37^
M-F 11.00A 30 NBC QG		98	98	B	7.1	29	595	1304	782	135	845	212	372	356	356	415	276	76	127	101	107	142	57	30	126	41
YOUNG AND THE RESTLESS	97	205	205	A	9.0	31	754	1324	816	157	896	277	433	384	402	406	262	85	123	110	111	128	46^	39^	120	58^
1 M-TH 12.30P 60 CBS DD		99	99	B	8.7	31	729	1305	811	134	900	282	456	404	390	393	268	105	142	114	94	115	53	36	84	28
1 FRI. 12.30P 8																										
& 12.52P 38																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE REST-CONT'D																										
2 M-F 12.30P 60																										
12.30 - 1.00				A	9.1	33	763	1309	794	144	877	275	432	381	401	388	261	90	123	103	101	130	45^	38^	126	57^
1.00 - 1.30				A	8.8	29	737	1354	846	171	927	281	442	394	411	427	265	81	124	116	120	129	46^	38^	116	60^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	16		169	A	4.1	13	344	1541	352^	178^	483^	198^	241^	186^	124v	201^	259^	60v	131v	171v	111v	88v	311^	256^	488^	291^
2 SAT. 12.00N 30 ABC FV			84	B	5.3	17	444	1760	322	135	394	204	294	194	136	86	322	171	259	198	128	49	279	173	765	498
ABC WIDE WORLD-SPORTS SAT	14	193	202	A	12.5	26	1048	1497	536	199	585	187	310	310	271	203	669	257	426	405	291	190	112	50^	131	74^
1 SAT. 5.00P 90 ABC SA		98	99	B	8.5	18	712	1565	528	190	584	191	319	295	256	216	698	246	427	407	332	216	144	57	139	86
2 SAT. 5.04P 86																										
5.00 - 5.30				A	11.8	27	989	1399	511	173	557	182	291	287	257	193	634	235	398	390	283	192	98^	65^	110^	67^
5.30 - 6.00				A	12.3	26	1091	1432	519	183	562	169	285	292	260	209	646	248	411	381	279	185	96^	53^	128	80^
6.00 - 6.30				A	13.4	26	1123	1648	576	241	635	209	346	344	295	213	720	284	466	437	308	194	140	35^	153	75^
ABC WIDE WORLD-SPORTS SUN	4	191	194	A	12.2	26	1022	1542	614	270	670	223	371	373	314	247	629	162	359	401	350	193	100^	54^	143	92^
1 SUN. 4.30P 90 ABC SA		95	95	B	12.4	25	1039	1617	568	226	615	196	367	354	314	209	739	267	466	459	346	207	110	44	153	122
2 SUN. 5.00P 60																										
4.30 - 5.00				A	13.8	31	1156	1533	608	269	673	247	379	374	293	263	612	200^	396	417	315	161^	112^	63^	136^	99^
5.00 - 5.30				A	11.1	24	930	1519	587	255	645	206	357	362	310	235	627	152	342	394	349	200	94^	51^	153	92^
5.30 - 6.00				A	12.5	25	1048	1570	639	285	689	226	380	384	330	247	645	153	358	397	373	204	100^	51^	136	86^
ALVIN AND THE CHIPMUNKS	22	198	203	A	9.4	30	788	2129	436	218	469	269	339	268	138^	90^	207	109^	194	136^	85^	13v	302	164	1151	753
SAT. 10.30A 30 NBC CA		97	97	B	8.3	28	696	1893	317	141	354	199	274	214	119	59	231	147	189	144	65	29	298	135	1010	588
BENJI,ZAX & THE-PRINCE	2	150	174	A	5.0	15	419	1809	506	210^	515	208^	399	293	238^	116^	249^	88^	172^	160^	109^	77^	298	171^	747	548
SAT. 12.30P 30 CBS CA		73	89	B	5.0	15	419	1809	506	210	515	208	399	293	238	116	249	88	172	160	109	77	298	171	747	548
BEST OF SCOOBY DOO	4		191	A	4.6	15	385	1200	328^	172^	426^	252^	309^	275^	174^	117v	49v	36v	36v	36v	LT	13v	153v	132v	572^	423^
2 SAT. 11.30A 30 ABC CA			94	B	6.4	20	536	1643	336	136	371	192	284	215	153	57	187	85	171	155	92	16	249	145	836	512
BISKITTS	2	142	172	A	4.8	14	402	1871	469	198^	494	213^	408	247^	204^	86^	251^	45v	159^	159^	139^	92^	262^	197^	864	568
SAT. 12.00N 30 CBS CA		72	86	B	4.8	14	402	1871	469	198	494	213	408	247	204	86	251	45	159	159	139	92	262	197	864	568
BUGS BUNNY/ROAD RUNNER 1	2	196	197	A	5.5	18	461	1772	376	131^	415	152^	307	241^	202^	108^	246^	66^	129^	160^	133^	86^	241^	105^	870	551
SAT. 10.30A 30 CBS CA		98	98	B	5.5	18	461	1772	376	131	415	152	307	241	202	108	246	66	129	160	133	86	241	105	870	551
BUGS BUNNY/ROAD RUNNER 2	2	190	192	A	6.8	21	570	2184	454	237	516	271	422	310	171^	94^	408	170^	299	306	199^	74^	411	308	849	539
SAT. 11.00A 30 CBS CA		95	96	B	6.8	21	570	2184	454	237	516	271	422	310	171	94	408	170	299	306	199	74	411	308	849	539
BUGS BUNNY/ROAD RUNNER 3	2	174	182	A	6.7	20	561	2141	406	234	495	253	405	302	182^	82^	366	162^	293	293	182^	54v	375	283	905	582
SAT. 11.30A 30 CBS CA		90	89	B	6.7	20	561	2141	406	234	495	253	405	302	182	82	366	162	293	293	182	54	375	283	905	582
BUSCH CLASH(S)		192		A	4.9	12	411	1280	486^	294^	537^	239^	409^	258^	298^	128v	645	151^	353^	354^	245^	259^	45v	29v	53v	53v
1 SUN. 3.00P 39 CBS SE		99																								
3.00 - 3.30				A	4.4	11	369	1266	564^	328^	621^	298^	483^	285^	323^	138v	585^	60v	271^	309^	249^	276^	16v	16v	44v	44v
3.30 - 4.00				A	6.3	16	528	1377	330^	236^	368^	112v	257^	207^	256^	111v	822	377^	569	487	253^	225^	105v	62v	82v	82v
CAPTAIN KANGAROO-SAT	22	140	133	A	1.6	16	134	1537	261^	LT	343^	231^	306^	217v	112v	LT	269^	134v	262^	128v	128v	LT	LT	LT	925	739^
1 SAT. 7.00A 10 CBS CL		85	84	B	1.3	15	109	1260	277	55	290	152	202	181	107	63	225	79	147	147	121	54	105	58	640	395
& 7.23A 37																										
2 SAT. 7.00A 60																										
7.00 - 7.30				A	1.1	13	92	946^	413^	LT	413^	228v	348^	304v	185v	LT	316v	131v	316v	185v	185v	LT	LT	LT	217v	108v
7.30 - 8.00				A	2.1	18	176	1699	193^	LT	301^	216^	272^	176^	85v	LT	233^	124v	221^	97v	97v	LT	LT	LT	1165	961

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS CHILDREN'S FILM FEST.	12	128	139	A	3.5	10	293	1481	546	150^	615	388^	458	348^	175^	120^	322^	210^	269^	209^	86v	53v	48v	48v	496	290^
SAT. 1.30P 30 CBS CL		64	76	B	3.0	9	251	1591	387	119	442	197	268	209	154	148	344	179	252	217	140	87	169	106	636	381
CBS NCAA BASKETBALL-GM 2	2	192		A	5.5	13	461	1458	309^	57v	324^	75v	175^	127v	146^	141^	844	399^	571	378^	305^	267^	142^	92v	148^	100v
1 SAT. 4.00P 130 CBS SE		98		B	5.1	12	427	1496	318	108	368	105	202	156	163	143	811	305	507	416	380	260	150	75	167	140
4.00 - 4.30				A	4.9	13	411	1642	320^	37v	320^	97v	203^	147^	123v	117v	945	572	677	417^	221^	268^	222^	188^	155^	83v
4.30 - 5.00				A	5.0	12	419	1580	322^	31v	322^	87v	175^	88v	104v	147^	927	395^	610	420^	376^	289^	219^	190^	112v	64v
5.00 - 5.30				A	5.5	13	461	1267	245^	48v	258^	41v	141^	100v	139^	117v	827	365^	571	388^	326^	256^	82v	LT	100v	100v
5.30 - 6.00				A	6.3	14	528	1225	265^	52v	282^	49v	144^	131^	164^	115^	721	323^	461	292^	269^	260^	95v	32v	127^	106v
6.00 - 6.30				A	7.1	14	595	1750	490	170^	551	124^	231^	217^	235^	285^	747	289^	499	373^	329^	248^	102^	79v	350^	175^
CBS NCAA BASKETBALL-SAT	9	185	180	A	3.9	11	327	1541	339^	97^	355^	99^	159^	128^	165^	184^	926	354^	624	511	413	256^	97^	42v	163^	110^
1 SAT. 2.00P 120 CBS SE		96	95	B	4.9	13	411	1482	328	124	365	86	193	175	178	162	757	301	498	433	335	212	187	67	173	125
2 SAT. 2.00P 129																										
2.00 - 2.30				A	3.9	11	327	1599	397	143^	397	149^	208^	144^	181^	177^	972	430	694	550	392	236^	19v	LT	211^	143^
2.30 - 3.00				A	3.7	10	310	1677	331^	84v	335^	102^	161^	126^	139^	164^	1058	419	727	560	448	279^	117^	78v	167^	117^
3.00 - 3.30				A	3.4	9	285	1537	295^	95v	312^	83v	139^	117^	155^	162^	930	338^	631	481	421	263^	133^	64v	162^	98v
3.30 - 4.00				A	4.3	11	360	1433	308^	66v	333	69v	131^	119^	153^	189^	836	278^	519	489	420	267^	133^	36v	131^	91^
4.00 - 4.30				A	5.1	13	427	1440	532^	180^	562	46v	206^	233^	366^	329^	772	227^	445^	491^	405^	225^	68v	68v	38v	38v
CBS NEWS SPECIAL REPORT(S)		180		A	2.0	20	168	923^	518^	119v	518^	220v	292v	292v	72v	226v	250v	LT	83v	83v	83v	167v	LT	LT	155v	LT
1 SAT. 7.10A 13 CBS N		98																								
CBS SPORTS SPECIAL(S)		170		A	4.5	12	377	1347	553^	204^	556^	267^	411^	170^	262^	145v	600^	200^	318^	361^	243^	239^	80v	80v	111v	111v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	STATIONS WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 SUN. 2.00P 60 CBS SE		91																								
2.00 - 2.30				A	4.5	12	377	1194	489^	181^	489^	241^	374^	133v	248^	115v	506^	102v	198^	243^	232^	263^	85v	85v	114v	114v
2.30 - 3.00				A	4.5	11	377	1483	612	220^	612	290^	440^	200^	272^	172^	690	292^	435^	475^	257^	215^	75v	75v	106v	106v
CHALLENGE IN SPACE-LNDING(S)		180		A	2.0	21	168	548^	232v	LT	232v	LT	LT	LT	66v	232v	316v	LT	LT	LT	36v	316v	LT	LT	LT	LT
1 SAT. 7.00A 30 ABC N		97																								
CHARLIE BROWN&SNOOPY SHOW	2	179	180	A	3.5	21	293	1611	183^	44v	193^	112^	135^	106^	68v	23v	208^	129^	180^	109^	64v	28v	241^	62v	969	707
SAT. 8.00A 30 CBS CA		95	95	B	3.5	21	293	1611	183	44	193	112	135	106	68	23	208	129	180	109	64	28	241	62	969	707
DAYTONA 500(S)			194	A	8.7	23	729	1690	523	235^	536	131^	345	299^	290^	154^	967	421	675	488	448	228^	91^	44v	96^	60v
2 SUN. 12.00N 237 CBS SE			99																							
12.00 - 12.30				A	5.5	17	461	1586	490^	215^	490^	110v	274^	249^	261^	182^	999	536	700	441^	419^	217^	21v	21v	76v	55v
12.30 - 1.00				A	7.6	22	637	1532	470	216^	470	139^	321^	268^	244^	117^	887	454	607	449	381	194^	94^	53v	81v	55v
1.00 - 1.30				A	8.5	23	712	1567	459	261^	459	156^	319^	250^	226^	111^	941	388	647	508	466	217^	95^	54v	72v	57v
1.30 - 2.00				A	9.2	24	771	1659	521	263^	521	159^	328	285^	274^	143^	947	375	627	477	489	249^	115^	67v	76v	56v
2.00 - 2.30				A	9.4	23	788	1681	566	291^	566	129^	373	354	333	136^	924	390	674	511	445	198^	102^	46v	89^	43v
2.30 - 3.00				A	9.1	23	763	1699	623	202^	623	139^	395	360	336	182^	948	377	642	489	457	257^	66v	23v	62v	22v
3.00 - 3.30				A	10.1	25	846	1781	474	169^	570	127^	369	301	304	173^	962	401	671	470	427	243^	136^	59v	113^	69v
3.30 - 4.00				A	10.5	25	880	1890	537	251^	537	79^	331	291	307	184^	1090	474	788	516	465	242^	80^	25v	183^	126^
DUNGEONS AND DRAGONS	22	198	197	A	6.6	23	553	1769	214	89^	244	102^	134^	91^	87^	99^	191^	78^	135^	106^	80^	42v	370	146^	964	666
SAT. 9.30A 30 CBS CA		98	98	B	6.0	23	503	1833	229	96	262	121	167	123	90	86	246	136	195	145	88	42	354	107	971	632
FACE THE NATION	22	163	135	A	3.4	11	285	1063	428	218^	439	102v	172^	151^	165^	250^	561	252^	294^	340^	264^	207^	42v	42v	21v	21v
SUN. 10.30A 30 CBS CC		93	86	B	3.5	11	293	1280	498	229	533	139	231	241	237	266	586	163	282	304	306	261	60	32	101	76
FLINTSTONE FUNNIES	22	203	199	A	3.6	22	302	2401	317^	116^	317^	158^	245^	216^	149^	72v	228^	72v	139^	130^	129^	89v	409	255^	1447	893
SAT. 8.00A 30 NBC CA		97	97	B	3.1	21	260	1743	250	79	282	125	197	159	120	68	183	105	129	122	62	33	243	135	1035	658
HAWAIIAN OPEN GOLF-SAT(S) CONT'D		159		A	4.1	9	344	1378	535^	282^	666^	140v	195^	76v	189^	471^	654^	57v	154v	261^	372^	393^	35v	23v	23v	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
HAWAIIAN OPEN GOLF-CONT'D																										
1 SAT. 5.00P 90 NBC SE		87																								
5.00 - 5.30				A	3.8	9	318	1469	481^	242^	626^	100v	152v	52v	177v	474^	658^	60v	173v	250^	403^	408^	106v	72v	79v	LT
5.30 - 6.00				A	4.0	9	335	1281	514^	221^	645^	120v	164v	75v	179^	481^	636^	36v	123v	238^	358^	398^	LT	LT	LT	LT
6.00 - 6.30				A	4.5	9	377	1379	597^	369^	716	191^	257^	92v	204^	459^	663	75v	162^	288^	357^	375^	LT	LT	LT	LT
HAWAIIAN OPEN GOLF-SUN(S)		189		A	5.7	12	478	1339	443^	104v	525	103v	166^	127^	186^	331^	693	205^	327^	336^	310^	287^	12v	LT	109v	76v
1 SUN. 4.30P 153 NBC SE		96																								
4.30 - 5.00				A	4.3	10	360	1536	467^	61v	561^	97v	174^	175^	211^	306^	816	292^	452^	357^	299^	269^	17v	LT	142v	112v
5.00 - 5.30				A	4.8	10	402	1311	440^	28v	475^	62v	117v	55v	142v	358^	763	239^	378^	374^	346^	300^	LT	LT	73v	73v
5.30 - 6.00				A	5.4	11	453	1139	338^	22v	368^	24v	69v	45v	123v	299^	725	212^	316^	337^	313^	343^	LT	LT	46v	46v
6.00 - 6.30				A	6.5	12	545	1275	384^	177^	532	136^	199^	125^	176^	312^	648	154^	273^	325^	315^	283^	LT	LT	95v	49v
6.30 - 7.00				A	7.1	13	595	1450	536	175^	640	151^	215^	200^	255^	370^	630	190^	302^	344^	300^	257^	30v	LT	150^	84v
IN THE NEWS- 8.26AM	22	181	181	A	3.8	21	318	1582	152^	48v	152^	72v	101^	111^	70v	19v	189^	110^	163^	118^	66v	26v	291^	72v	950	670
SAT. 8.26A 3 CBS CN		95	94	B	3.5	22	293	1504	139	39	155	80	105	83	50	42	158	92	124	110	53	28	170	74	1021	669
IN THE NEWS- 9.56AM	22	196	197	A	5.8	20	486	1679	254	88^	284	131^	156^	89^	82^	114^	210^	86^	138^	116^	78^	56v	358	148^	827	552
SAT. 9.56A 3 CBS CN		97	98	B	5.3	20	444	1745	242	100	281	131	175	125	94	96	258	146	200	148	88	47	327	98	879	544
IN THE NEWS-10.26AM	20	189	189	A	5.4	18	453	1609	280	84^	302	154^	194^	114^	81^	108^	288	140^	222^	189^	106^	66^	225^	70^	794	490
SAT. 10.26A 3 CBS CN		95	95	B	4.7	16	394	1711	291	114	331	170	226	152	108	95	296	165	230	178	97	61	273	84	811	482
IN THE NEWS-11:56AM	2	176	179	A	6.2	19	520	2058	437	227	527	258	406	317	177^	109^	368	170^	284	282	163^	72^	330	241	833	520
SAT. 11.56A 3 CBS CN		91	87	B	6.2	19	520	2058	437	227	527	258	406	317	177	109	368	170	284	282	163	72	330	241	833	520
IN THE NEWS-12:26PM	2	142	170	A	4.3	13	360	1856	518	203^	535	238^	420	247^	196^	115^	241^	56v	148^	148^	109^	93^	271^	199^	809	551
SAT. 12.26P 3 CBS CN		72	88	B	4.3	13	360	1856	518	203	535	238	420	247	196	115	241	56	148	148	109	93	271	199	809	551
IN THE NEWS-12.56PM	13	142	171	A	4.4	13	369	1588	470	141^	473	128^	316^	269^	240^	157^	280^	92^	178^	154^	103^	102^	207^	120^	628	452
SAT. 12.56P 3 CBS CN		72	88	B	5.7	17	478	1718	368	127	402	184	275	211	142	119	381	213	278	201	115	91	250	107	685	384
IN THE NEWS- 1.26PM	12	140	161	A	4.8	14	402	2102	589	235^	589	387	446	393	149^	116^	599	347	475	346	160^	124^	172^	99^	742	426
SAT. 1.26P 3 CBS CN		72	86	B	4.8	14	402	1803	424	178	452	249	319	253	139	104	406	209	312	254	170	83	201	107	744	396
LANDING OF CHALLENGER-NBC(S)		194		A	1.5	16	126	2857	760^	LT	760^	117v	452v	452v	429v	308v	786^	300v	443v	403v	143v	343v	629^	563^	682^	682^
1 SAT. 7.00A 30 NBC N		98																								
LITTLES	22	191	197	A	5.5	18	461	1844	268	177^	303	159^	207^	184^	77^	96^	268	177^	234^	162^	57v	34v	280	155^	993	540
SAT. 10.30A 30 ABC CA		91	97	B	6.0	21	503	1750	233	102	271	138	201	149	98	63	178	89	154	115	75	23	316	146	985	623
LOS ANGELES OPEN-SAT(S)			169	A	3.5	9	293	1406	413^	232^	454^	96v	157v	172v	260^	282^	820	225^	390^	388^	368^	356^	54v	30v	78v	78v
2 SAT. 4.07P 113 CBS SE			92																							
4.00 - 4.30				A	2.9	8	243	1395	432^	247^	485^	61v	127v	168v	325^	317^	852^	279^	428^	458^	380^	341^	58v	58v	LT	LT
4.30 - 5.00				A	3.1	8	260	1377	399^	280^	449^	99v	165v	196v	305^	253^	874^	285^	424^	384^	369^	370^	54v	54v	LT	LT
5.00 - 5.30				A	3.6	9	302	1381	408^	196v	438^	87v	149v	149v	228^	289^	744^	199^	332^	341^	320^	346^	72v	32v	127v	127v
5.30 - 6.00				A	4.2	10	352	1466	427^	222^	455^	116v	173^	173^	219^	282^	827	173^	398^	400^	406^	359^	45v	LT	139v	139v
LOS ANGELES OPEN-SUN(S)			189	A	5.9	13	494	1549	539	125^	553	73v	243^	246^	288^	282^	832	250^	421^	269^	306^	363^	36v	36v	128^	41v
2 SUN. 3.57P 123 CBS SE			97																							
4.00 - 4.30				A	6.0	14	503	1686	499	139^	499	51v	204^	209^	253^	263^	982	326^	540	349^	387^	371^	34v	34v	171^	94v
4.30 - 5.00				A	6.0	13	503	1477	496	139^	496	31v	180^	215^	273^	281^	817	195^	397^	301^	356^	374^	42v	42v	122^	32v
5.00 - 5.30				A	5.5	12	461	1408	504	105v	523	98v	241^	241^	243^	262^	738	221^	349^	205^	239^	345^	17v	17v	130^	29v
5.30 - 6.00				A	6.0	13	503	1547	635	112v	673	101v	323^	311^	372^	325^	744	227^	345^	188^	215^	363^	50v	50v	80v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MEET THE PRESS	20	169	181	A	3.6	10	302	1050	586	156^	656	76v	162^	109^	172^	494	361^	109^	249^	166^	189^	112^	LT	LT	33v	33v
SUN. 12.30P 30 NBC CC		96	97	B	2.9	9	243	1202	471	167	531	97	159	178	198	340	527	137	262	234	253	242	21	LT	123	97
MENUDO-10:25AM	22	197	199	A	5.6	18	469	1853	168^	150^	208^	146^	167^	121^	62v	41v	246^	176^	246^	195^	70^	LT	284	182^	1115	642
SAT. 10.25A 4 ABC CN		98	99	B	6.2	22	520	1802	220	93	248	137	185	130	83	57	184	94	157	108	79	25	309	154	1061	666
MENUDO-11:55AM	4		197	A	4.7	15	394	1206	294^	173^	489^	332^	393^	251^	157^	96v	71v	43v	43v	43v	LT	28v	158^	107v	488^	348^
2 SAT. 11.55A 4 ABC CN			97	B	6.0	19	503	1580	335	155	383	205	281	215	147	58	225	95	196	175	112	29	238	140	734	458
MR. T	22	198	206	A	9.1	28	763	1934	358	169	393	230	259	220	114^	101^	289	180	265	162	101^	24v	284	126^	968	570
SAT. 11.00A 30 NBC CA		98	98	B	8.7	29	729	1851	303	127	337	193	259	192	113	63	248	143	202	155	85	39	315	139	951	529
MONCHHICHIS	5	189	190	A	3.2	19	268	1705	251^	83v	251^	132^	142^	104v	76v	109v	92v	LT	92v	92v	92v	LT	130^	48v	1232	837
SAT. 8.00A 30 ABC CA		95	95	B	3.1	20	260	1729	185	63	185	90	99	83	57	86	111	40	99	99	59	LT	187	64	1246	862
NBA ON CBS	2	185		A	5.9	13	494	1553	471	254^	533	127^	404^	357^	308^	126^	804	355^	549	421^	252^	228^	128^	75v	88v	69v
1 SUN. 3.39P 146 CBS SE		96		B	6.3	15	528	1507	376	174	411	113	286	267	223	113	762	289	527	431	330	209	173	70	161	110
3.30 - 4.00				A	5.0	12	419	1468	416^	179^	449^	194^	343^	180^	205^	106v	827	338^	533^	483^	263^	267^	125v	71v	67v	67v
4.00 - 4.30				A	5.0	12	419	1465	367^	233^	419^	84v	342^	342^	278^	77v	816	339^	604	509^	314^	196^	163^	126v	67v	67v
4.30 - 5.00				A	5.4	12	453	1510	408^	261^	472^	63v	373^	373^	334^	99v	857	461^	657	427^	196^	200^	126v	55v	55v	55v
5.00 - 5.30				A	6.3	14	528	1701	498	235^	568	135^	436^	383^	318^	132^	895	409^	594	397^	268^	248^	133^	70v	105v	69v
5.30 - 6.00				A	7.2	15	603	1507	547	279^	606	137^	461	408	349^	145^	666	252^	416	372^	221^	219^	124^	71v	111^	69v
NCAA BASKETBALL GAME-SUN	5	193	190	A	5.6	14	469	1309	360	149^	426	67^	183^	220^	206^	197^	700	224^	390	407	349	242^	97^	23v	86^	79^
1 SUN. 1.00P 139 NBC SE		97	97	B	5.0	13	419	1425	375	175	416	80	196	214	216	191	828	281	515	503	410	236	90	25	91	88
2 SUN. 2.00P 114																										
1.00 - 1.30				A	4.8	14	402	1318	339^	199^	383^	62v	140v	169^	159^	214^	708	208^	489^	489^	376^	219^	162^	52v	65v	65v
1.30 - 2.00				A	5.9	17	494	1403	325^	179^	383^	66v	170^	198^	168^	185^	780	261^	542	466^	386^	238^	159^	79v	81v	81v
2.00 - 2.30				A	5.2	13	436	1298	357	149^	415	37v	168^	207^	213^	208^	671	231^	378	351	299	254^	124^	39v	88^	88^
2.30 - 3.00				A	5.8	14	486	1251	336	126^	413	58v	179^	212^	180^	201^	703	192^	327	409	389	271	60v	LT	75^	75^
3.00 - 3.30				A	5.9	15	494	1407	424	139^	492	107^	238	273	241	189^	726	249	387	421	350	228^	73^	LT	116^	90^
3.30 - 4.00				A	5.7	14	478	1211	400^	155^	490	77v	203^	278^	313^	212^	606	192^	284^	345^	323^	210^	38v	LT	77v	76v
NCAA BASKETBALL-NAT'L	6		162	A	3.5	9	293	1396	429^	185v	433^	112v	204^	215^	219^	175v	679^	103v	321^	439^	480^	219^	171v	55v	113v	72v
2 SAT. 3.30P 124 NBC SE			89	B	3.8	10	318	1331	379	139	418	96	202	198	234	163	709	273	468	430	313	197	119	26	85	57
3.30 - 4.00				A	2.8	8	235	1549	455^	328^	455^	136v	167v	163v	158v	224v	821^	136v	331^	412^	556^	312^	167v	50v	106v	77v
4.00 - 4.30				A	3.6	10	302	1315	367^	143v	367^	105v	198^	195v	200^	142v	628^	92v	290^	443^	444^	185v	177v	60v	143v	99v
4.30 - 5.00				A	3.6	9	302	1391	448^	169v	448^	133v	269^	252^	235^	155v	649^	89v	343^	450^	460^	199^	155v	39v	139v	80v
5.00 - 5.30				A	3.8	10	318	1396	449^	135v	449^	88v	192^	233^	252^	169v	680^	95v	324^	454^	502^	226^	198^	72v	69v	39v
NCAA BASKETBALL-REG'L	4	172		A	4.3	11	360	1553	366^	33v	381^	137v	141v	60v	LT	240^	853	384^	511^	534^	376^	224^	121v	61v	198^	136v
1 SAT. 1.30P 120 NBC SE		93		B	4.2	12	352	1474	348	80	373	104	200	168	149	157	759	295	490	455	349	224	149	42	193	88
1.30 - 2.00				A	3.9	11	327	1817	309^	43v	309^	143v	143v	42v	LT	166v	1074	538^	801	679^	389^	273^	202^	79v	232^	190^
2.00 - 2.30				A	4.6	12	385	1626	392^	44v	392^	120v	120v	60v	LT	272^	917	431^	512^	543^	390^	228^	119v	67v	198^	154v
2.30 - 3.00				A	4.3	11	360	1503	403^	42v	431^	156v	156v	75v	LT	275^	779	362^	451^	466^	347^	196^	85v	44v	208^	150v
3.00 - 3.30				A	4.4	11	369	1279	361^	14v	374^	132v	146v	63v	14v	228^	669	219^	316^	458^	385^	211^	84v	49v	152v	60v
NEW FAT ALBERT SHOW	11	143	158	A	4.6	13	385	2112	599	233^	599	397	454	407	139^	116^	566	344	448	317	142^	118^	166^	98^	781	449
SAT. 1.00P 30 CBS CA		73	85	B	4.8	14	402	1801	423	173	457	252	328	249	139	106	387	193	288	240	164	88	199	107	758	410
NEW SCOOBY & SCRAPPY DOO	5	197	200	A	5.7	22	478	1753	198^	150^	284	207^	225^	170^	35v	59v	245^	157^	228^	169^	88^	17v	113^	37v	1111	557
SAT. 9.00A 30 ABC CA		98	99	B	5.3	22	444	1952	232	108	304	211	240	152	72	60	259	163	247	181	92	12	265	112	1124	659
ONE TO GROW ON-8:28AM	9	199	197	A	4.3	24	360	2367	321^	97^	321^	156^	243^	213^	147^	78v	210^	73v	139^	128^	104^	71v	487	311^	1349	814
SAT. 8.28A 2 NBC CN		96	97	B	4.0	25	335	2047	281	87	313	162	250	202	135	51	223	133	168	154	78	26	369	162	1142	700

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-8:58AM	22	197	202	A	5.9	27	494	2061	266	65^	266	170^	198^	138^	70^	68^	214^	85^	163^	91^	101^	51v	126^	LT	1455	972
SAT. 8.58A 2 NBC CN		96	98	B	4.7	23	394	1778	275	121	299	175	239	180	106	46	176	117	138	105	43	32	198	98	1105	636
ONE TO GROW ON-10:28AM	20	209	209	A	10.0	32	838	1961	343	148	369	210	257	216	114^	82^	169	114^	157	69^	43^	12v	300	161	1123	751
SAT. 10.28A 2 NBC CN		99	99	B	9.2	32	771	1903	325	147	362	194	286	227	137	55	234	152	197	139	66	27	324	143	983	576
ONE TO GROW ON-10:58AM	22	198	202	A	8.3	27	696	2124	456	225	488	267	338	271	153^	100^	206	106^	193	134^	87^	13v	309	177	1121	709
SAT. 10.58A 2 NBC CN		97	97	B	8.2	29	687	1873	314	138	354	197	270	206	118	64	236	148	190	143	66	33	296	139	987	573
ONE TO GROW ON-12:28PM	7	163	172	A	6.5	19	545	1794	386	167^	415	185^	234	237	158^	122^	319	172^	260	169^	133^	30v	294	124^	766	378
SAT. 12.28P 2 NBC CN		86	87	B	6.0	18	503	1823	327	133	365	132	217	199	142	122	288	144	237	191	127	37	343	135	827	457
PAC-MAN	22	195	200	A	5.6	20	469	1923	171^	150^	252	181^	181^	138^	33v	71^	279	196^	254	196^	83^	25v	164^	106^	1228	634
SAT. 9.30A 30 ABC CA		97	99	B	5.4	20	453	1791	242	95	274	138	198	152	91	70	182	98	154	124	72	26	230	128	1105	678
PRO BOWLERS TOUR																										
1 SAT. 1.41P 79 ABC SE	7	161	176	A	8.2	22	687	1380	563	186	589	142^	251	270	294	294	638	202	378	381	342	210	57^	13v	96^	78^
2 SAT. 3.30P 94		87	91	B	7.5	19	629	1317	536	144	563	142	252	262	268	274	601	175	327	315	285	244	84	26	69	48
1.30 - 2.00				A	7.0	20	587	1186	566	191^	610	91v	228^	244^	357^	320^	546	189^	339^	276^	314^	207^	LT	LT	30v	LT
2.00 - 2.30				A	6.8	19	570	1353	624	218^	647	202^	309^	322^	317^	295^	579	196^	334^	330^	347^	180^	LT	LT	127^	87v
2.30 - 3.00				A	7.9	21	662	1353	626	237^	645	194^	301^	310^	344^	293^	550	169^	320^	331^	338^	182^	LT	LT	158^	112^
3.30 - 4.00				A	8.4	23	704	1484	585	220^	616	153^	275^	276^	281^	292^	681	225^	405	410	313^	218^	109^	64v	78v	78v
4.00 - 4.30				A	9.3	24	779	1390	501	152^	533	109^	203^	238^	260^	295^	695	228^	418	426	349	228^	78^	LT	84^	84^
4.30 - 5.00				A	9.3	23	779	1397	519	133^	536	105^	206^	241^	260^	295^	686	194^	413	429	369	222^	92^	LT	83^	83^
PUPPY-FURTHER ADVENTURES	21		192	A	4.0	13	335	1627	278^	125v	322^	170v	206^	206^	111v	116v	72v	57v	57v	57v	LT	15v	337^	310^	896	628^
2 SAT. 11.00A 30 ABC CA			92	B	6.1	20	511	1727	270	118	316	173	251	174	114	52	259	176	229	138	69	25	260	161	892	554
RASCALS/RICHIE RICH	22	194	194	A	4.6	22	385	1906	262^	117^	280^	192^	204^	142^	57v	76v	242^	148^	242^	189^	94^	LT	205^	60v	1179	676
SAT. 8.30A 30 ABC CA		98	98	B	4.1	20	344	1761	268	129	291	141	212	163	108	71	222	114	190	144	94	29	224	90	1024	662
RUBIK, THE AMAZING CUBE	22	194	199	A	6.0	20	503	1833	180^	164^	227^	161^	180^	138^	66^	47v	237	174^	237	185^	63^	LT	259	147^	1110	582
SAT. 10.00A 30 ABC CA		97	99	B	6.5	23	545	1814	217	94	247	136	187	136	83	53	185	98	160	106	76	25	294	142	1088	680
SATURDAY SUPERCADE	22	192	192	A	5.3	23	444	1908	223^	79^	250^	103^	126^	101^	97^	82^	204^	90^	141^	120^	76^	55v	254^	79^	1200	870
SAT. 8.30A 60 CBS CA		95	95	B	5.3	25	444	1821	224	75	240	105	149	109	82	78	202	98	149	122	77	43	263	90	1116	757
8.30 - 9.00				A	4.6	22	385	1727	176^	78^	212^	97^	124^	67v	72v	74v	155^	51v	91^	71v	66v	64v	219^	54v	1141	808
9.00 - 9.30				A	5.9	23	494	2059	258	72^	280	111^	130^	130^	116^	84^	236^	117^	175^	148^	78^	51v	285	95^	1258	928
SCHOOLHOUSE ROCK-8:25AM	5	186	189	A	3.8	21	318	1792	242^	82v	242^	129^	141^	103^	79v	101^	106^	LT	106^	106^	106^	LT	151^	40v	1293	849
SAT. 8.25A 4 ABC CN		93	94	B	3.8	23	318	1786	170	60	172	91	95	79	45	77	125	43	112	112	69	LT	211	61	1278	898
SHIRT TALES	22	201	203	A	5.2	25	436	2062	279	80^	279	159^	209^	159^	93^	70^	171^	53v	117^	78^	89^	54v	126^	LT	1486	1012
SAT. 8.30A 30 NBC CA		97	98	B	4.4	23	369	1767	257	108	282	153	220	172	110	49	170	108	129	99	46	34	213	107	1102	652
SMURFS I	22	210	209	A	7.4	29	620	1927	262	101^	262	166^	191	152^	62^	71^	189^	104^	166^	67^	70^	23v	270	137^	1206	811
SAT. 9.00A 30 NBC CA		99	99	B	6.2	26	520	1854	269	117	297	180	232	165	95	47	227	149	195	146	66	21	276	145	1054	595
SMURFS II	22	209	210	A	8.8	31	737	1925	317	126^	336	196	261	208	98^	75^	181	116^	162	50^	55^	19v	315	178	1093	679
SAT. 9.30A 30 NBC CA		99	99	B	8.1	31	679	1913	305	133	342	202	277	195	117	46	228	140	194	149	75	23	297	150	1046	579
SMURFS III	22	210	210	A	9.7	32	813	1989	338	145^	366	212	268	221	110^	78^	157	105^	147	68^	42^	10v	313	170	1153	757
SAT. 10.00A 30 NBC CA		99	99	B	9.0	32	754	1933	330	146	366	199	294	223	136	54	237	150	199	149	72	27	325	149	1005	583
SPIDERMAN/HULK 1	22	167	173	A	7.3	22	612	1747	301	181^	333	181^	220	176^	109^	103^	339	222	304	202	107^	23v	312	123^	763	387
SAT. 11.30A 30 NBC CA		86	88	B	6.2	20	520	1787	280	142	307	170	232	172	105	62	259	157	205	159	80	41	355	138	866	464

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPIDERMAN/HULK 2	20	166	173	A	6.9	20	578	1825	389	167^	420	201^	252	250	151^	113^	307	165^	254	172^	131^	25v	310	141^	788	399
SAT. 12.00N 30 NBC CA		87	88	B	6.2	20	520	1839	332	161	370	175	260	206	145	90	274	160	213	168	92	44	326	129	869	485
SPORTSWORLD	6	175	175	A	5.7	13	478	1337	383	157^	408	132^	238^	240^	184^	115^	706	191^	432	460	363	229^	39v	LT	184^	139^
1 SUN. 3.19P 71 NBC SA		89	91	B	5.9	13	494	1502	468	215	523	146	306	315	288	155	748	242	467	453	385	220	102	38	129	88
2 SUN. 4.00P 120																										
3.00 - 3.30				A	3.7	9	310	1758	639^	142v	639^	226^	387^	352^	228^	204^	756	363^	456^	346^	232^	193^	66v	LT	297^	195^
3.30 - 4.00				A	3.8	9	318	1462	582^	19v	679^	192^	381^	260^	249^	268^	478^	127v	236^	204^	169v	204^	72v	LT	233^	138v
4.00 - 4.30				A	4.9	11	411	1328	387	119^	440	101^	236^	258^	217^	131^	608	152^	363	410	307	189^	35v	LT	245^	171^
4.30 - 5.00				A	6.8	15	570	1312	347^	186^	368^	108^	254^	301^	214^	67v	732	181^	466	502	380^	230^	LT	LT	212^	164^
5.00 - 5.30				A	8.0	17	670	1284	327^	224^	327^	161^	207^	186^	128^	72v	799	234^	501	532	420	267^	42v	LT	116^	105^
5.30 - 6.00				A	6.8	14	570	1291	310^	170^	310^	118^	155^	191^	130^	93v	812	210^	509	563	469	249^	65v	LT	104v	104v
SUNDAY MORNING	20	172	172	A	4.5	19	377	1233	627	259^	641	102^	265^	292^	332	339	511	74v	223^	299^	336	212^	38v	19v	43v	LT
SUN. 9.00A 90 CBS N		93	93	B	4.9	21	411	1290	559	250	593	113	233	251	301	327	558	152	284	309	302	223	45	29	94	51
9.00 - 9.30				A	4.0	20	335	1134	521	125^	529	LT	162^	186^	311^	334^	513	60v	205^	280^	340^	233^	92^	32v	LT	LT
9.30 - 10.00				A	4.9	21	411	1338	716	354	726	209^	389	411	323	306	487	74^	220^	295	328	192^	LT	LT	115^	26v
10.00 - 10.30				A	4.8	19	402	1124	599	260^	611	64v	211^	241^	341	358	500	82^	224^	304	321	196^	13v	13v	LT	LT
TARZAN LORD OF JUNGLE	2	191	190	A	5.9	19	494	1739	256	91^	308	169^	204^	105^	71^	104^	300	152^	239	200^	111^	61^	252	75^	879	587
SAT. 10.00A 30 CBS CA		95	95	B	5.9	19	494	1739	256	91	308	169	204	105	71	104	300	152	239	200	111	61	252	75	879	587
THIS WEEK-DAVID BRINKLEY	18	175		A	3.6	11	302	1430	622^	109v	632^	116v	155v	116v	209^	457^	567^	96v	219^	209^	219^	302^	149v	149v	82v	82v
1 SUN. 11.30A 60 ABC N		94		B	3.8	11	318	1368	562	186	606	105	204	208	241	364	575	149	262	265	251	248	68	32	119	103
11.30 - 12.00				A	3.6	11	302	1225	558^	63v	572^	142v	142v	76v	140v	416^	428^	93v	113v	96v	80v	275^	129v	129v	96v	96v
12.00 - 12.30				A	3.6	11	302	1603	672^	149v	678^	86v	162v	150v	268^	492^	692^	96v	319^	312^	351^	324^	166v	166v	67v	67v
THIS WK-DAVID BRINKLEY(B)			69	A	1.8	7	151	775^	424^	53v	483^	LT	166v	166v	272v	317v	226v	47v	47v	47v	33v	179v	LT	LT	66v	66v
2 SUN. 10.00A 60 ABC N			63																							
10.00 - 10.30				A	1.4	5	117	803^	471v	51v	530^	LT	205v	205v	316v	325v	110v	LT	LT	LT	LT	110v	LT	LT	163v	163v
10.30 - 11.00				A	2.1	7	176	773^	410^	51v	466^	LT	142v	142v	245v	324v	307v	79v	79v	79v	41v	228v	LT	LT	LT	LT
THUNDARR	19	147	152	A	5.5	16	461	1688	427	204^	463	186^	213^	221^	231^	150^	397	265	397	216^	132^	LT	194^	71^	634	349
SAT. 12.30P 30 NBC CA		83	85	B	5.1	16	427	1714	332	146	370	187	250	197	128	96	288	175	231	178	84	48	280	131	776	423
WNTR OLYMS-SAT-11:00AM-1(S)		213		A	7.9	23	662	1580	483	167^	548	177^	262^	242^	264^	211^	618	291^	476	403	289^	142^	214^	70v	200^	169^
1 SAT. 11.00A 161 ABC SE		99																								
11.00 - 11.30				A	5.5	16	461	1629	484^	198^	523	197^	248^	226^	235^	176^	478^	196^	370^	314^	247^	108v	181^	93v	447^	364^
11.30 - 12.00				A	6.5	19	545	1730	549	204^	595	232^	275^	256^	246^	228^	590	328^	484	424	220^	106v	257^	85v	288^	249^
12.00 - 12.30				A	8.0	23	670	1724	522	200^	577	222^	286^	275^	266^	195^	640	335^	521	435	270^	119^	256^	56v	251^	225^
12.30 - 1.00				A	8.0	23	670	1603	456	108^	541	166^	264^	234^	257^	230^	665	316^	509	426	312^	156^	226^	65v	171^	137^
1.00 - 1.30				A	10.2	29	855	1441	422	139^	503	122^	231^	206^	269^	216^	651	279	482	408	336	169^	230^	74^	57v	57v
1.30 - 2.00				A	11.1	31	930	1313	525	221^	602	142^	295	278	322	246^	630	248	440	376	333	190^	46v	46v	35v	LT
WNTR OLYMS-SAT- 3:00PM-1(S)		212		A	13.0	32	1089	1479	550	182^	602	217	309	288	278	228	570	176^	351	356	309	175^	148^	104^	159^	94^
1 SAT. 3.00P 120 ABC SE		99																								
3.00 - 3.30				A	10.6	28	888	1457	541	129^	589	187^	299	289	294	236^	540	178^	341	335	297	166^	165^	85^	163^	109^
3.30 - 4.00				A	13.2	34	1106	1568	543	189^	580	212	300	286	262	219	591	189^	366	356	319	181^	194^	107^	203^	117^
4.00 - 4.30				A	13.5	33	1131	1471	563	192^	626	248	329	286	269	228	578	184^	353	358	297	179^	129^	103^	138^	79^
4.30 - 5.00				A	14.8	34	1240	1403	544	204	603	213	305	293	287	226	551	149^	335	367	317	167^	116^	116^	133^	78^
WNTR OLYMS-SUN- 2:00PM-1(S)		215		A	12.9	32	1081	1749	680	328	791	271	460	443	380	273	686	247	481	445	358	168^	140^	74^	132^	108^
1 SUN. 2.00P 150 ABC SE		99																								
2.00 - 2.30				A	9.0	23	754	1955	717	316	844	283^	461	445	383	305	780	249^	587	494	455	160^	202^	116^	129^	115^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤ (T/C THIS SEASON)	NO. OF STATIONS & PROGRAM COVERAGE (WK 1 / WK 2)	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																								
WNTR OLYMS-SUN- 2:-CONT'D																								
2.30 - 3.00		A	11.7	29	980	1771	665	335	785	238	425	430	388	282	735	250	530	465	402	170^	136^	55v	115^	99^
3.00 - 3.30		A	12.9	32	1081	1761	649	325	768	249	448	427	392	262	695	252	489	431	373	171^	145^	76^	153^	135^
3.30 - 4.00		A	14.8	36	1240	1654	667	326	754	271	456	442	372	246	647	237	434	415	331	179^	113^	57^	140^	110^
4.00 - 4.30		A	16.1	38	1349	1703	713	335	817	303	497	465	368	284	625	247	424	438	293	160^	134^	81^	127^	91^
WNTR OLYMS-SAT-12:30PM-2(S)	214	A	9.4	28	788	1406	606	261^	678	214^	360	306	305	280^	541	183^	351	348	265^	140^	103^	90^	84^	53v
2 SAT. 12.30P 180 ABC SE	99																							
12.30 - 1.00		A	7.7	23	645	1583	542	196^	638	205^	342^	301^	257^	268^	519	137^	305^	310^	260^	168^	262^	243^	164^	134^
1.00 - 1.30		A	9.2	28	771	1268	583	246^	670	244^	386	301	271^	268^	502	150^	327	338	254^	132^	66v	66v	30v	30v
1.30 - 2.00		A	9.6	30	804	1327	566	241^	629	213^	326	289	274^	274^	549	204^	383	338	265^	122^	91^	91^	58v	22v
2.00 - 2.30		A	9.4	29	788	1445	643	268^	716	222^	365	289^	317	304	541	196^	363	341	252^	129^	73v	73v	115^	46v
2.30 - 3.00		A	10.4	30	872	1359	636	282	712	206^	390	321	342	280	515	195^	335	330	237^	131^	77^	55v	55v	32v
3.00 - 3.30		A	10.3	29	863	1454	637	305	679	190^	342	322	345	279	601	205^	371	400	304	166^	79^	50v	95^	72^
WNTR OLYMS-SUN-12:00PM-2(S)	214	A	8.1	20	679	1592	556	272^	624	171^	325^	287^	286^	259^	748	272^	457	426	309^	250^	136^	48v	84v	74v
2 SUN. 12.00N 300 ABC SE	99																							
12.00 - 12.30		A	6.4	19	536	1728	676	298^	706	224^	406^	273^	285^	300^	681	318^	465	337^	171^	216^	324^	153^	17v	17v
12.30 - 1.00		A	6.8	19	570	1505	550	212^	550	124^	315^	274^	241^	235^	765	295^	497	409	238^	268^	120^	LT	70v	70v
1.00 - 1.30		A	7.5	20	629	1377	466	199^	466	94v	219^	183^	194^	247^	693	237^	379	392	255^	247^	92v	LT	126^	126^
1.30 - 2.00		A	8.1	21	679	1658	537	238^	537	91^	290^	262^	284^	247^	688	255^	411	404	256^	239^	276^	130^	157^	144^
2.00 - 2.30		A	8.2	20	687	1751	550	359	685	216^	365	294^	310^	256^	779	270^	450	452	353	252^	212^	135^	75v	61v
2.30 - 3.00		A	8.5	21	712	1563	500	284^	628	191^	291^	234^	275^	266^	736	280^	438	438	309^	234^	146^	46v	53v	53v
3.00 - 3.30		A	8.2	20	687	1515	573	233^	608	152^	290^	312^	300^	261^	756	270^	476	438	341	244^	53v	LT	98^	59v
3.30 - 4.00		A	8.4	20	704	1563	566	271^	662	201^	333	305^	300^	274^	750	244^	467	438	361	253^	78v	LT	73v	46v
4.00 - 4.30		A	9.4	22	788	1591	541	293	684	213^	371	325	304	261^	791	262^	492	460	384	263^	50v	15v	66v	66v
4.30 - 5.00		A	9.7	22	813	1603	599	297	670	183^	343	362	330	250^	787	290	473	450	354	260^	63v	26v	83^	83^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. FEB.6, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					26,060 31.1								22,460 26.8			
	Program					ABC MONDAY NIGHT MOVIE ARTHUR (SD)								BARBARA WALTERS SPECIAL			
	AVERAGE AUDIENCE (Households (000) & %)					16,840 20.1	18.1*		19.1*		21.5*		21.5*	17,260 20.6	22.0*		19.3*
	SHARE OF AUDIENCE %					28	25 *		26 *		30 *		30 *	32	33 *		31 *
	AVG. AUD. BY ¼ HR. %					17.7	18.6	18.9	19.4	21.5	21.5	21.7	21.3	21.9	22.1	20.6	17.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,440 22.0				14,920 17.8		13,830 16.5		11,400 13.6			
	Program					SCARECROW & MRS. KING (SD)				AFTERMASH		NEWHART		EMERALD POINT, N.A.S.			
	AVERAGE AUDIENCE (Households (000) & %)					14,330 17.1	16.9*		17.4*	13,410 16.0		12,490 14.9		8,800 10.5	10.5*		10.4*
	SHARE OF AUDIENCE %					24	24 *		24 *	22		21		16	16 *		16 *
	AVG. AUD. BY ¼ HR. %					16.7	17.1	17.2	17.6	16.0	16.0	15.0	14.8	10.8	10.3	10.2	10.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					22,630 27.0				26,060 31.1							
	Program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES LITTLE HOUSE: THE LAST FAREWELL (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					17,850 21.3	20.8*		21.7*	18,440 22.0	21.0*		21.5*		22.7*		22.8*
	SHARE OF AUDIENCE %					30	29 *		30 *	32	29 *		30 *		34 *		36 *
	AVG. AUD. BY ¼ HR. %					20.2	21.4	21.7	21.8	20.7	21.3	21.7	21.4	22.9	22.5	23.3	22.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					31,930 38.1											
	Program					WNTR OLYMS-MON- 8:00PM-2 (SD)(SUS-SD)											
	AVERAGE AUDIENCE (Households (000) & %)					17,430 20.8	18.6*		20.7*		23.4*		21.4*		20.5*		20.2*
	SHARE OF AUDIENCE %					31	27 *		29 *		33 *		31 *		32 *		33 *
	AVG. AUD. BY ¼ HR. %					18.0	19.3	20.1	21.2	23.6	23.2	21.5	21.2	20.7	20.3	20.8	19.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,690 22.3				14,330 17.1		13,410 16.0		11,310 13.5			
	Program					SCARECROW & MRS. KING (SD)				AFTERMASH		NEWHART		EMERALD POINT, N.A.S.			
	AVERAGE AUDIENCE (Households (000) & %)					14,250 17.0	16.5*		17.4*	12,070 14.4		11,560 13.8		8,630 10.3	10.5*		10.1*
	SHARE OF AUDIENCE %					25	24 *		25 *	20		20		17	17 *		17 *
	AVG. AUD. BY ¼ HR. %					16.1	17.0	17.7	17.0	14.2	14.5	14.0	13.5	10.8	10.2	10.3	9.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					22,210 26.5				25,140 30.0							
	Program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES CELEBRITY, PART 2							
	AVERAGE AUDIENCE (Households (000) & %)					16,340 19.5	18.9*		20.0*	17,930 21.4	21.1*		21.6*		21.5*		21.5*
	SHARE OF AUDIENCE %					28	28 *		28 *	33	30 *		32 *		34 *		36 *
	AVG. AUD. BY ¼ HR. %					18.8	19.1	19.9	20.2	20.9	21.2	21.6	21.6	21.5	21.5	21.9	21.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	65.1	67.6	69.6	70.6	71.4	71.8	72.4	72.6	72.6	72.4	71.6	70.8	67.5	66.7	64.9	61.5
	WK. 2	63.5	65.0	65.8	66.8	66.9	68.6	70.0	70.5	70.9	71.0	69.4	67.4	64.1	62.7	61.8	58.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. FEB.13, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. FEB.7, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					25,310 30.2											
ABC TV program					WNTR OLYMS-TUE- 8:00PM-1 (SUS-SD)(SD) →											
AVERAGE AUDIENCE (Households (000) & %)					9,720 11.6	12.3*		9.9*		13.9*		12.1*		11.9*		9.2*
SHARE OF AUDIENCE %					18	18 *		14 *		20 *		18 *		20 *		17 *
AVG. AUD. BY ¼ HR. %					13.2	11.4	10.0	9.8	14.6	13.3	12.4	11.8	12.5	11.3	9.5	9.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,590 18.6				17,430 20.8							
CBS TV program					MISSISSIPPI (SD) →				CBS TUESDAY NIGHT MOVIES THE SKY'S NO LIMIT →							
AVERAGE AUDIENCE (Households (000) & %)					12,320 14.7	14.2*		15.3*	10,060 12.0	12.3*		12.2*		11.7*		11.8*
SHARE OF AUDIENCE %					21	20 *		21 *	19	18 *		18 *		19 *		21 *
AVG. AUD. BY ¼ HR. %					13.6	14.7	15.5	15.1	12.5	12.0	12.3	12.1	11.7	11.7	11.7	12.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					27,910 33.3				25,480 30.4				21,870 26.1			
NBC TV program					A TEAM (SD) →				RIPTIDE →				REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					22,460 26.8	25.6*		28.1*	19,690 23.5	23.4*		23.6*	17,930 21.4	21.1*		21.8*
SHARE OF AUDIENCE %					38	37 *		39 *	34	34 *		35 *	37	35 *		39 *
AVG. AUD. BY ¼ HR. %					24.3	26.8	28.2	27.9	23.2	23.6	24.1	23.0	20.8	21.4	22.0	21.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			11,900 14.2		33,940 40.5											
ABC TV program			WNTR OLYMS-TUE-7:30PM-2		WNTR OLYMS-TUE- 8:00PM-2 (SUS-SD)(SD) →											
AVERAGE AUDIENCE (Households (000) & %)			9,890 11.8		18,350 21.9	20.7*		20.5*		23.0*		22.9*		22.4*		22.0*
SHARE OF AUDIENCE %			18		32	30 *		29 *		33 *		33 *		33 *		34 *
AVG. AUD. BY ¼ HR. %			11.1	12.5	19.9	21.4	20.4	20.5	22.7	23.3	23.2	22.6	22.7	22.2	22.0	21.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,840 18.9				16,760 20.0							
CBS TV program					DISNEY'S VALENTINE PARTY (SD) →				CBS TUESDAY NIGHT MOVIES GONE WITH THE WIND, PART 1(R) (9:00-10:54PM) →							
AVERAGE AUDIENCE (Households (000) & %)					11,820 14.1	14.0*		14.2*	10,560 12.6	12.6*		12.4*		12.8*		12.5*
SHARE OF AUDIENCE %					20	20 *		20 *	18	18 *		18 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					14.1	13.9	14.2	14.1	12.8	12.5	12.0	12.7	13.1	12.6	12.6	12.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,960 27.4				26,900 32.1							
NBC TV program					A TEAM (SD) →				TUE MOVIE OF THE WEEK-NBC CELEBRITY, PART 3 (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					19,020 22.7	21.5*		23.9*	20,950 25.0	24.0*		25.0*		25.5*		25.4*
SHARE OF AUDIENCE %					33	31 *		34 *	37	34 *		36 *		38 *		39 *
AVG. AUD. BY ¼ HR. %					20.5	22.5	23.7	24.2	23.7	24.3	24.7	25.3	25.4	25.7	25.7	25.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.8	64.8	66.7	68.3	69.4	70.4	71.5	71.9	69.9	69.8	68.3	65.7	61.9	60.0	57.0	54.4
WK. 2	58.3	60.9	63.2	65.6	67.8	69.6	70.6	70.6	69.9	70.5	69.8	69.4	68.2	66.7	65.7	63.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.TUE. FEB.14, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.8, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					17,100 20.4				24,220 28.9							
ABC TV program					← 20/20 SPECIAL (SD) →				← WNTR OLYMS-WED- 9:00PM-1 (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					11,980 14.3	14.0*		14.5*	14,410 17.2	17.3*		18.5*		17.9*		15.1*
SHARE OF AUDIENCE %					21	21 *		21 *	27	25 *		27 *		29 *		27 *
AVG. AUD. BY ¼ HR. %					14.2	13.8	14.3	14.8	17.0	17.7	18.6	18.4	18.5	17.4	16.1	14.2
CBS TV — TOTAL AUDIENCE (Households (000) & %)					16,420 19.6				21,290 25.4							
CBS TV program					← BUGS BUNNY/R.RUNNER MOVIE (R)(SD) →				← CBS WEDNESDAY NIGHT MOVIE A GOOD SPORT →							
AVERAGE AUDIENCE (Households (000) & %)					12,400 14.8	14.7*		14.9*	13,580 16.2	15.0*		15.4*		17.1*		17.2*
SHARE OF AUDIENCE %					22	22 *		22 *	25	22 *		23 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					14.8	14.6	14.8	15.1	14.8	15.1	15.2	15.7	17.0	17.2	17.3	17.0
NBC TV — TOTAL AUDIENCE (Households (000) & %)					20,030 23.9				20,030 23.9		15,590 18.6		16,260 19.4			
NBC TV program					← REAL PEOPLE (SD) →				FACTS OF LIFE		NIGHT COURT (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					15,000 17.9	17.5*		18.2*	17,100 20.4		13,580 16.2		12,070 14.4	14.7*		14.1*
SHARE OF AUDIENCE %					27	26 *		27 *	30		24		24	24 *		25 *
AVG. AUD. BY ¼ HR. %					17.1	18.0	18.3	18.2	19.7	21.1	16.5	15.9	14.9	14.6	14.2	14.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					31,680 37.8											
ABC TV program					← WNTR OLYMS-WED- 8:00PM-2 (SD) →											
AVERAGE AUDIENCE (Households (000) & %)					15,590 18.6	18.4*		17.5*		19.7*		19.4*		18.8*		17.7*
SHARE OF AUDIENCE %					29	28 *		26 *		29 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					17.8	18.9	17.3	17.7	19.8	19.6	19.4	19.4	20.1	17.4	17.5	17.8
CBS TV — TOTAL AUDIENCE (Households (000) & %)					24,130 28.8											
CBS TV program					← CBS WEDNESDAY NIGHT MOVIE GONE WITH THE WIND, PART 2(R) (SD) →											
AVERAGE AUDIENCE (Households (000) & %)					12,740 15.2	13.3*		13.8*		15.3*		16.2*		16.8*		16.0*
SHARE OF AUDIENCE %					24	20 *		21 *		22 *		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					13.6	13.1	13.7	14.0	15.4	15.2	16.0	16.5	16.8	16.7	16.6	15.5
NBC TV — TOTAL AUDIENCE (Households (000) & %)					22,540 26.9				19,690 23.5		16,680 19.9		17,430 20.8			
NBC TV program					← REAL PEOPLE (SD) →				FACTS OF LIFE		NIGHT COURT		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					16,260 19.4	18.3*		20.5*	17,260 20.6		14,750 17.6		13,830 16.5	17.0*		15.9*
SHARE OF AUDIENCE %					29	28 *		30 *	30		27		27	27 *		28 *
AVG. AUD. BY ¼ HR. %					17.7	18.9	19.9	21.1	20.0	21.1	17.8	17.4	16.9	17.2	16.5	15.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	62.8	64.4	66.1	66.7	66.8	67.3	67.7	68.2	69.4	68.5	67.0	62.7	60.3	58.3	55.5
WK. 2	60.8	62.0	62.8	64.3	65.3	65.9	66.6	68.0	68.0	68.3	66.3	65.6	64.2	61.4	58.9	56.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.WED. FEB.15, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.9, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					22,210 26.5								13,410 16.0			
	Program					WNTR OLYMS-THU- 8:00PM-1 (SUS-SD)(SD)								20/20 SPECIAL-THU			
	AVERAGE AUDIENCE (Households (000) & %)					11,480 13.7	11.9*		13.8*		14.4*		14.5*	9,800 11.7	12.3*		11.1*
	SHARE OF AUDIENCE %					20	18 *		20 *		21 *		21 *	19	19 *		18 *
	AVG. AUD. BY ¼ HR. %					12.1	11.6	13.5	14.2	15.1	13.8	15.4	13.7	12.1	12.4	11.3	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,800 29.6				26,900 32.1				21,790 26.0			
	Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					20,360 24.3	22.9*		25.6*	22,120 26.4	26.0*		26.8*	19,190 22.9	23.2*		22.5*
	SHARE OF AUDIENCE %					36	34 *		37 *	38	37 *		39 *	37	36 *		37 *
	AVG. AUD. BY ¼ HR. %					21.9	23.9	25.6	25.7	25.8	26.3	26.6	26.9	23.1	23.3	22.9	22.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,010 20.3		16,~~840~~ 590 ~~20.1~~ 19.8		16,~~340~~ 260 19.~~5~~ 4		12,910 15.4		20,030 23.9			
	Program					GIMME A BREAK		FAMILY TIES (SD)		CHEERS		BUFFALO BILL		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					14,670 17.5		~~15,000~~ 14,920 17.~~9~~ 8		14,~~330~~ 160 ~~17.1~~ 16.9		11,230 13.4		16,590 19.8	19.5*		20.1*
	SHARE OF AUDIENCE %					26		26		~~25~~ 24		20		32	30 *		33 *
	AVG. AUD. BY ¼ HR. %					16.9	18.0	17.~~6~~ 5	18.~~2~~ 1	~~17.0~~ 16.9	~~17.1~~ 16.9	13.4	13.5	19.2	19.7	20.2	20.1

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			34,440 41.1													
	Program			WNTR OLYMS-THU- 7:30PM-2 (SUS-SD)(SD)													
	AVERAGE AUDIENCE (Households (000) & %)			18,600 22.2	16.0*		21.6*		22.5*		24.0*		24.6*		23.5*		23.3*
	SHARE OF AUDIENCE %			33	24 *		31 *		32 *		34 *		35 *		35 *		37 *
	AVG. AUD. BY ¼ HR. %			14.9	17.1	20.9	22.3	22.7	22.3	24.2	23.7	24.8	24.3	23.6	23.4	24.2	22.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,030 23.9				23,380 27.9				19,690 23.5			
	Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					15,920 19.0	17.6*		20.3*	18,520 22.1	20.9*		23.2*	16,680 19.9	20.2*		19.6*
	SHARE OF AUDIENCE %					27	26 *		29 *	32	30 *		33 *	31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					17.1	18.1	20.0	20.7	20.7	21.2	22.8	23.6	20.4	20.0	19.9	19.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,590 19.8		15,500 18.5		14,~~080~~ 330 ~~16.8~~ 17.1		10,~~390~~ 480 12.~~4~~ 5		17,180 20.5			
	Program					GIMME A BREAK		FAMILY TIES (SD)		CHEERS		BUFFALO BILL (SD)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					14,580 17.4		13,~~660~~ 740 16.~~3~~ 4		12,~~230~~ 400 14.~~6~~ 8		9,~~130~~ 220 ~~10.9~~ 11.0		13,740 16.4	16.3*		16.4*
	SHARE OF AUDIENCE %					25		23		21		16		25	25 *		26 *
	AVG. AUD. BY ¼ HR. %					17.1	17.8	16.~~1~~ 2	16.~~5~~ 6	14.~~4~~ 5	~~14.8~~ 15.0	11.~~0~~ 1	10.8	15.8	16.9	16.5	16.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.9	62.3	63.6	65.1	66.0	67.1	68.8	69.9	69.4	69.4	68.6	67.2	64.8	63.8	61.8	59.6
	WK. 2	61.6	63.6	64.7	66.2	68.2	69.7	70.3	70.4	70.3	69.9	69.9	69.2	66.9	65.4	64.4	61.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.THU. FEB.16, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. FEB.10, 1984

WEEK 1 — ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))			32,100													
TOTAL AUDIENCE (%)			38.3													
Program			WNTR OLYMS-FRI- 7:30PM-1 (SD)													
AVERAGE AUDIENCE (Households (000))			15,340													
AVERAGE AUDIENCE (%)			18.3	14.8*		19.7*		20.2*		16.8*		17.6*		19.3*		19.7*
SHARE OF AUDIENCE %			29	25 *		31 *		31 *		25 *		26 *		31 *		33 *
AVG. AUD. BY ¼ HR. %			14.2	15.5	19.4	20.0	20.2	20.1	16.9	16.8	17.3	17.9	19.5	19.1	19.8	19.5

WEEK 1 — CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					18,020				24,720				21,700			
TOTAL AUDIENCE (%)					21.5				29.5				25.9			
Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					13,910				21,200				18,520			
AVERAGE AUDIENCE (%)					16.6	15.5*		17.8*	25.3	24.6*		26.1*	22.1	22.4*		21.9*
SHARE OF AUDIENCE %					26	25 *		28 *	38	37 *		39 *	36	36 *		37 *
AVG. AUD. BY ¼ HR. %					14.7	16.2	17.1	18.6	23.6	25.6	26.2	26.0	22.3	22.4	22.1	21.7

WEEK 1 — NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					19,270								11,480			
TOTAL AUDIENCE (%)					23.0								13.7			
Program					FRI MOVIE OF THE WEEK-NBC THE FANTASTIC WORLD OF D.C. COLLINS (SD)								NEW SHOW			
AVERAGE AUDIENCE (Households (000))					10,810								6,790			
AVERAGE AUDIENCE (%)					12.9	11.8*		12.1*		13.7*		14.0*	8.1	8.9*		7.3*
SHARE OF AUDIENCE %					20	19 *		19 *		21 *		21 *	13	14 *		12 *
AVG. AUD. BY ¼ HR. %					12.2	11.5	11.8	12.3	13.6	13.8	14.2	13.8	10.1	7.8	7.4	7.2

WEEK 2 — ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))			28,410													
TOTAL AUDIENCE (%)			33.9													
Program			WNTR OLYMS-FRI- 7:30PM-2 (SUS-SD)(SD)													
AVERAGE AUDIENCE (Households (000))			11,980													
AVERAGE AUDIENCE (%)			14.3	11.4*		15.6*		16.8*		14.8*		13.3*		14.7*		13.3*
SHARE OF AUDIENCE %			23	19 *		26 *		27 *		23 *		21 *		25 *		23 *
AVG. AUD. BY ¼ HR. %			11.1	11.6	15.0	16.1	16.9	16.7	15.1	14.5	13.4	13.1	14.7	14.6	13.4	13.2

WEEK 2 — CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					21,030				25,220				23,800			
TOTAL AUDIENCE (%)					25.1				30.1				28.4			
Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					16,680				21,790				20,030			
AVERAGE AUDIENCE (%)					19.9	18.8*		21.0*	26.0	25.2*		26.7*	23.9	23.9*		23.9*
SHARE OF AUDIENCE %					32	31 *		33 *	41	39 *		42 *	41	41 *		42 *
AVG. AUD. BY ¼ HR. %					18.1	19.5	20.3	21.8	24.5	26.0	26.7	26.8	23.8	24.0	24.0	23.9

WEEK 2 — NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					11,730				11,980				10,140			
TOTAL AUDIENCE (%)					14.0				14.3				12.1			
Program					LEGMEN (SD)				MASTER				NEW SHOW			
AVERAGE AUDIENCE (Households (000))					8,300				9,640				6,870			
AVERAGE AUDIENCE (%)					9.9	9.7*		10.2*	11.5	11.0*		12.0*	8.2	8.4*		8.0*
SHARE OF AUDIENCE %					16	16 *		16 *	18	17 *		19 *	14	14 *		14 *
AVG. AUD. BY ¼ HR. %					9.6	9.9	10.2	10.1	10.8	11.1	11.9	12.1	8.7	8.1	8.4	7.6

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.1	58.1	59.2	61.5	62.2	63.2	64.1	64.8	65.7	66.8	67.3	66.7	63.3	61.7	60.5	59.1
WK. 2	54.7	56.1	58.5	60.3	60.3	61.4	62.3	63.6	63.6	64.1	64.2	63.1	59.4	58.3	57.1	56.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.FRI. FEB.17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.11, 1984 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					29,580											
TOTAL AUDIENCE (%)					35.3											
Program					WNTR OLYMS-SAT- 8:00PM-1 (SUS-SD)(SD) →											
AVERAGE AUDIENCE (Households (000))					15,750											
AVERAGE AUDIENCE (%)					18.8	17.3*		18.9*		19.5*		19.9*		19.0*		18.2*
SHARE OF AUDIENCE %					31	28 *		30 *		31 *		32 *		33 *		33 *
AVG. AUD. BY ¼ HR. %					16.6	18.0	19.0	18.8	19.5	19.4	19.8	20.0	20.2	17.9	18.0	18.3
CBS TV TOTAL AUDIENCE (Households (000))					11,820		11,560		15,590				16,010			
TOTAL AUDIENCE (%)					14.1		13.8		18.6				19.1			
Program					BE MY VALENTINE, C BROWN(R)		BUGS BUNNY'S VALENTINE (R)(SD)		← AIRWOLF →				← MIKE HAMMER →			
AVERAGE AUDIENCE (Households (000))					10,390		10,390		11,650				12,740			
AVERAGE AUDIENCE (%)					12.4		12.4		13.9	13.8*		14.0*	15.2	15.0*		15.4*
SHARE OF AUDIENCE %					20		20		22	22 *		23 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %					12.4	12.4	12.2	12.5	13.7	13.8	13.8	14.2	14.6	15.4	15.4	15.4
NBC TV TOTAL AUDIENCE (Households (000))					15,~~420~~ 590		14,160		11,980		12,~~820~~ 990		11,060			
TOTAL AUDIENCE (%)					18.~~4~~6		16.9		14.3		15.~~3~~5		13.2			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		WE GOT IT MADE		MAMA'S FAMILY		← YELLOW ROSE →			
AVERAGE AUDIENCE (Households (000))					13,~~320~~ 490		12,490		10,480		11,~~060~~ 230		8,720			
AVERAGE AUDIENCE (%)					~~15.9~~ 16.1		14.9		12.5		13.~~2~~4		10.4	10.3*		10.4*
SHARE OF AUDIENCE %					26		24		20		~~21~~ 22		18	18 *		19 *
AVG. AUD. BY ¼ HR. %					15.~~1~~2	~~16.8~~ 17.0	15.0	14.8	12.2	12.8	13.~~0~~1	13.~~5~~7	10.0	10.7	10.6	10.2

EVE.SAT. FEB.18, 1984 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	35,280															
TOTAL AUDIENCE (%)	42.1															
Program	WNTR OLYMS-SAT- 7:00PM-2 (SD) →															
AVERAGE AUDIENCE (Households (000))	18,940															
AVERAGE AUDIENCE (%)	22.6	15.9*		19.9*		21.4*		23.2*		25.7*		24.2*		24.9*		25.3*
SHARE OF AUDIENCE %	38	28 *		33 *		35 *		37 *		41 *		39 *		42 *		44 *
AVG. AUD. BY ¼ HR. %	14.7	17.0	19.7	20.2	21.3	21.5	22.5	23.8	26.2	25.2	24.6	23.9	24.8	24.9	25.9	24.8
CBS TV TOTAL AUDIENCE (Households (000))					10,810				12,910				12,320			
TOTAL AUDIENCE (%)					12.9				15.4				14.7			
Program					← CHARLIE BROWN-CELEBRATION (SD) →				← AIRWOLF →				← MIKE HAMMER →			
AVERAGE AUDIENCE (Households (000))					7,630				9,890				9,890			
AVERAGE AUDIENCE (%)					9.1	8.6*		9.6*	11.8	11.3*		12.4*	11.8	11.6*		11.9*
SHARE OF AUDIENCE %					15	14 *		15 *	19	18 *		20 *	20	20 *		21 *
AVG. AUD. BY ¼ HR. %					8.5	8.7	9.7	9.5	11.0	11.7	12.3	12.4	11.6	11.7	11.7	12.1
NBC TV TOTAL AUDIENCE (Households (000))					16,~~840~~ 760		15,000		13,240		13,490		11,650			
TOTAL AUDIENCE (%)					20.~~1~~0		17.9		15.8		16.1		13.9			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		WE GOT IT MADE		MAMA'S FAMILY (SD)		← YELLOW ROSE →			
AVERAGE AUDIENCE (Households (000))					14,~~330~~ 250		13,580		11,730		12,230		8,970			
AVERAGE AUDIENCE (%)					17.~~1~~0		16.2		14.0		14.6		10.7	10.6*		10.8*
SHARE OF AUDIENCE %					28		26		22		24		18	18 *		19 *
AVG. AUD. BY ¼ HR. %					16.2	17.9	15.8	16.6	13.9	14.2	14.4	14.7	11.1	10.1	10.6	10.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.7	58.7	58.8	59.6	61.2	62.5	62.4	62.6	61.9	62.1	62.0	61.4	58.8	57.6	56.2	55.6
WK. 2	56.3	58.5	59.6	60.1	60.7	61.2	61.5	62.7	63.5	63.4	62.5	61.7	59.1	58.4	58.0	56.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. FEB. 11, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	~~3,850~~ 3,690 ~~4.6~~ 4.4		7,630 9.1													
	Program	ABC WEEKEND REPORT-SAT.		WNTR OLYMS-SAT-11:30PM-1													
	AVERAGE AUDIENCE (Households (000) & %)	~~3,850~~ 3,690 ~~4.6~~ 4.4		6,450 7.7													
	SHARE OF AUDIENCE %	9		19													
	AVG. AUD. BY ¼ HR. %	~~4.6~~ 4.4		8.0	7.4												
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,310 13.5													
	Program			← SATURDAY NIGHT (11:30-12:45AM) (SUSTAINING 12:45-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			7,210 8.6	9.2*		8.8*	7.2*									
	SHARE OF AUDIENCE %			24	23 *		26 *	24 *									
	AVG. AUD. BY ¼ HR. %			9.2	9.2	9.3	8.3	7.2									

EVE. SAT. FEB. 18, 1984

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,270 5.1		10,480 12.5													
	Program	ABC WEEKEND REPORT-SAT.		WNTR OLYMS-SAT-11:30PM-2													
	AVERAGE AUDIENCE (Households (000) & %)	4,110 4.9		8,380 10.0													
	SHARE OF AUDIENCE %	10		25													
	AVG. AUD. BY ¼ HR. %	4.9		10.7	9.3												
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,890 13.0													
	Program			← SATURDAY NIGHT (11:30-12:46AM) (SUSTAINING 12:46-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			6,290 7.5	8.0*		7.7*		6.5*								
	SHARE OF AUDIENCE %			21	20 *		22 *		21 *								
	AVG. AUD. BY ¼ HR. %			8.0	8.0	8.2	7.1	6.5	6.4								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.4	46.3	41.1	38.1	35.6	33.4	30.3	27.7	24.5	21.8	19.7	17.6	15.6	14.2	12.3	10.9
WK. 2	50.8	45.5	40.8	39.0	36.3	34.2	31.6	29.4	25.6	22.5	20.2	18.7	16.0	14.7	12.0	10.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SUN. FEB.12, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		32,430 38.7															
Program		WNTR OLYMS-SUN- 7:00PM-1 (SD)															
AVERAGE AUDIENCE (Households (000) & %)		16,340 19.5	15.2*		17.7*		20.0*		19.6*		19.1*		20.1*		22.4*		22.0*
SHARE OF AUDIENCE	%	29	24 *		26 *		29 *		28 *		27 *		29 *		34 *		35 *
AVG. AUD. BY ¼ HR.	%	15.0	15.4	17.1	18.3	20.5	19.5	20.0	19.3	19.6	18.7	20.1	20.2	21.9	22.9	22.8	21.1
CBS TV TOTAL AUDIENCE (Households (000) & %)		25,980 31.0				15,750 18.8		14,580 17.4		17,350 20.7		16,170 19.3		14,500 17.3			
Program		60 MINUTES				FOUR SEASONS		ONE DAY AT A TIME (SD)		JEFFERSONS		ALICE		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)		20,530 24.5	23.6*		25.3*	13,580 16.2		12,990 15.5		15,500 18.5		14,080 16.8		11,980 14.3	14.8*		13.9*
SHARE OF AUDIENCE	%	38	37 *		38 *	24		22		27		24		22	22 *		22 *
AVG. AUD. BY ¼ HR.	%	22.7	24.4	25.7	25.0	16.6	15.9	14.8	16.2	17.8	19.2	16.9	16.7	15.0	14.5	14.1	13.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		7,960 8,040 9.5 6		9,390 11.2		21,960 26.2				26,150 31.2							
Program		(1) (+OP) I LOVE-CHIPMUNKS VALENTNE(OP) (7:03-7:30PM)		BERENSTAIN-VALENTINE (R)		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE CELEBRITY, PART 1 (9:00-11:30PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)		6,960 8.3		8,210 300 9.8 9		17,350 20.7	19.5*		22.0*	17,770 21.2	20.5*		21.7*		22.2*		21.4*
SHARE OF AUDIENCE	%	13		15		30	29 *		32 *	33	29 *		32 *		34 *		34 *
AVG. AUD. BY ¼ HR.	%	7.7 8	8.7 8	9.4	10.3	18.2	20.7	21.9	22.1	20.2	20.7	21.4	22.0	22.5	21.8	21.5	21.4

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		30,250 36.1															
Program		WNTR OLYMS-SUN- 7:00PM-2 (SD)															
AVERAGE AUDIENCE (Households (000) & %)		14,250 17.0	14.2*		16.8*		18.9*		19.3*		18.8*		17.8*		16.1*		13.8*
SHARE OF AUDIENCE	%	25	23 *		25 *		27 *		27 *		26 *		25 *		24 *		23 *
AVG. AUD. BY ¼ HR.	%	13.6	14.9	16.4	17.1	18.7	19.1	19.2	19.4	18.4	19.1	18.3	17.4	16.6	15.6	14.4	13.3
CBS TV TOTAL AUDIENCE (Households (000) & %)		25,480 30.4				30,250 36.1											
Program		60 MINUTES				MASTER OF THE GAME PT.1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)		19,610 23.4	22.1*		24.7*	20,280 24.2	21.4*		22.7*		24.0*		24.2*		26.0*		26.8*
SHARE OF AUDIENCE	%	36	35 *		37 *	35	31 *		32 *		33 *		34 *		39 *		44 *
AVG. AUD. BY ¼ HR.	%	21.0	23.2	24.7	24.6	21.4	21.5	22.5	23.0	24.1	24.0	24.2	24.3	25.7	26.4	27.1	26.4
NBC TV TOTAL AUDIENCE (Households (000) & %)		9,300 11.1				22,540 26.9								18,270 21.8			
Program		FIRST CAMERA				KNIGHT RIDER (SD)								TV'S GRTST COMMERCIALS V			
AVERAGE AUDIENCE (Households (000) & %)		5,110 6.1	6.0*		6.2*	16,170 19.3	17.1*		19.0*		20.0*		20.9*	12,820 15.3	16.0*		14.6*
SHARE OF AUDIENCE	%	9	10 *		9 *	27	25 *		27 *		28 *		29 *	24	24 *		24 *
AVG. AUD. BY ¼ HR.	%	6.8	5.2	5.2	7.2	16.2	18.0	18.6	19.3	20.0	20.1	21.2	20.6	16.2	15.7	14.8	14.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	62.5	64.8	66.2	67.6	67.9	68.6	69.2	70.0	69.6	69.6	69.0	68.2	66.8	65.5	64.0	61.2
	WK. 2	62.0	64.0	65.6	66.9	68.4	69.8	71.1	71.5	71.9	72.7	72.4	71.2	67.7	65.3	62.5	60.0

U.S. TV Households: 83,800,000

(1)HAWAIIAN OPEN GOLF-SUN,NBC,(4:30-7:03PM(S)

For explanation of symbols, See page A.

EVE.SUN. FEB.19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.12, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,110 4.9		9,470 11.3													
		ABC WEEKEND REPORT-SUN.		WNTR OLYMS-SUN-11:30PM-1													
AVERAGE AUDIENCE (Households (000) & %)		3,850 4.6		7,540 9.0													
SHARE OF AUDIENCE	%	9		26													
AVG. AUD. BY ¼ HR.	%	4.6		10.0	7.9												
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,270 5.1															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,190 5.0															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	5.0															
NBC TV TOTAL AUDIENCE (Households (000) & %)						2,350 2.8											
		NBC SUNDAY NIGHT MOVIE CELEBRITY, PART 1 (9:00-11:30PM)				← NBC LATE NIGHT MOVIE SIDNEY SHORR(R) (12:00-2:02AM) →											
AVERAGE AUDIENCE (Households (000) & %)			20.3*			1,260 1.5	1.8*		1.5*		1.3*		1.3*				
SHARE OF AUDIENCE	%		39 *			9	7 *		8 *		9 *		12 *				
AVG. AUD. BY ¼ HR.	%	21.1	19.6			1.9	1.7	1.4	1.5	1.4	1.3	1.2	1.4	1.3			

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,940 5.9															
		ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)		4,530 5.4															
SHARE OF AUDIENCE	%	11															
AVG. AUD. BY ¼ HR.	%	5.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,450 6.5															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		5,360 6.4															
SHARE OF AUDIENCE	%	13															
AVG. AUD. BY ¼ HR.	%	6.4															
NBC TV TOTAL AUDIENCE (Households (000) & %)				3,180 3.8													
				← NBC LATE NIGHT MOVIE THE SWARM(R) →													
AVERAGE AUDIENCE (Households (000) & %)				1,590 1.9	2.1*		1.9*		1.7*		1.7*						
SHARE OF AUDIENCE	%			8	6 *		7 *		8 *		11 *						
AVG. AUD. BY ¼ HR.	%			2.1	2.1	2.0	1.9	1.8	1.7	1.7	1.8						

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	54.4	48.4	37.5	32.5	26.7	23.3	20.0	17.6	15.2	13.2	11.5	10.4	8.9	7.4	5.9	5.4
	WK. 2	50.2	44.7	36.1	31.3	27.3	25.0	22.2	19.1	16.6	14.8	12.4	10.2	8.7	7.7	6.8	6.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SUN. FEB.19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. FEB.6–10, 1984

Week	Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,030 7.2				5,870 7.0									
		Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING) (M-TH)(S)(OP)				← GOOD MORNING, AMERICA-830 → (CO-OP) (S)(OP) (PARTICIPATING) (M-TH)>				(SUS-OP)		(S)(OP)	(S)(OP)				
		AVERAGE AUDIENCE (Households (000) & %)			4,690 5.6				4,780 5.7									
		SHARE OF AUDIENCE %			24				23									
		AVG. AUD. BY ¼ HR. %			5.7	5.6			5.7	5.7								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,600 4.3				4,270 5.1						5,700 6.8		5,780 6.9	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
		AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6				3,600 4.3						4,860 5.8		4,940 5.9	
		SHARE OF AUDIENCE %			16				18						23		23	
		AVG. AUD. BY ¼ HR. %			3.5	3.6			4.2	4.4					5.5	6.0	5.8	5.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,530 5.4				5,030 6.0						4,690 5.6		4,860 5.8	
		Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			3,520 4.2				4,190 5.0						4,020 4.8		4,270 5.1	
		SHARE OF AUDIENCE %			18				21						19		20	
		AVG. AUD. BY ¼ HR. %			4.3	4.1			4.9	5.0					4.6	5.0	5.0	5.1
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,030 7.2				6,290 7.5									
		Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			4,690 5.6				5,110 6.1									
		SHARE OF AUDIENCE %			26				27									
		AVG. AUD. BY ¼ HR. %			5.5	5.6			6.0	6.3								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,440 4.1				3,940 4.7						5,360 6.4		5,360 6.4	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
		AVERAGE AUDIENCE (Households (000) & %)			2,850 3.4				3,270 3.9						4,610 5.5		4,610 5.5	
		SHARE OF AUDIENCE %			16				17						22		22	
		AVG. AUD. BY ¼ HR. %			3.3	3.5			3.8	3.9					5.3	5.7	5.4	5.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,600 4.3				4,360 5.2						4,190 5.0		4,530 5.4	
		Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			2,930 3.5				3,520 4.2						3,600 4.3		3,850 4.6	
		SHARE OF AUDIENCE %			16				18						18		18	
		AVG. AUD. BY ¼ HR. %			3.5	3.4			4.2	4.2					4.0	4.6	4.4	4.9
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	13.7	16.2	18.4	20.2	21.4	22.5	23.2	23.7	24.2	24.6	24.4	24.5	25.1	25.8	25.8	26.1
		WK. 2	13.1	15.5	17.7	19.1	20.1	21.7	22.5	22.7	23.4	23.8	23.8	23.9	24.0	24.5	24.6	25.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. FEB.13–17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. FEB.6–10, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,190 5.0		3,850 4.6		5,200 6.2		5,200 6.2		9,890 11.8				9,050 10.8			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,600 4.3		3,270 3.9		4,440 5.3		4,270 5.1		7,790 9.3	8.8*		9.8*	7,040 8.4	8.3*		8.6*
SHARE OF AUDIENCE %	16		14		19		17		28	27 *		30 *	28	27 *		28 *
AVG. AUD. BY ¼ HR. %	4.1	4.4	3.8	4.0	5.1	5.5	4.9	5.2	8.3	9.2	9.8	9.7	8.3	8.2	8.4	8.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,710 9.2		10,640 12.7				9,970 11.9				8,460 10.1				6,120 7.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS → >(SUS-OP)				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,700 8.0		9,220 11.0				7,540 9.0	9.2*		8.8*	6,870 8.2	8.1*		8.3*	5,610 6.7	
SHARE OF AUDIENCE %	30		41				31	32 *		29 *	26	25 *		27 *	22	
AVG. AUD. BY ¼ HR. %	7.5	8.4	10.7	11.3			9.3	9.0	8.8	8.9	8.1	8.0	8.4	8.2	6.7	6.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,540 9.0		5,200 6.2		3,100 3.7		3,350 4.0		7,370 8.8				5,950 7.1			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	6,620 7.9		4,530 5.4		2,600 3.1		2,850 3.4		6,030 7.2	7.0*		7.4*	4,690 5.6	5.7*		5.6*
SHARE OF AUDIENCE %	30		20		11		12		22	21 *		23 *	18	19 *		18 *
AVG. AUD. BY ¼ HR. %	7.8	8.1	5.5	5.3	3.0	3.1	3.3	3.5	6.9	7.2	7.4	7.4	5.8	5.6	5.6	5.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,770 4.5		3,520 4.2		4,780 5.7		4,610 5.5		9,890 11.8				8,970 10.7			
Program	NEW NEWLYWED GAME-M-F		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE (SUS-SD) →			
AVERAGE AUDIENCE (Households (000) & %)	3,270 3.9		3,180 3.8		4,020 4.8		3,940 4.7		7,630 9.1	8.7*		9.5*	7,040 8.4	8.2*		8.6*
SHARE OF AUDIENCE %	15		15		17		16		28	27 *		29 *	27	26 *		29 *
AVG. AUD. BY ¼ HR. %	3.9	4.0	3.6	3.9	4.6	4.9	4.4	4.9	8.2	9.1	9.5	9.5	8.3	8.1	8.4	8.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,370 8.8		9,890 11.8				9,890 11.8				8,210 9.8				5,950 7.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,370 7.6		8,720 10.4				7,540 9.0	9.1*		8.8*	6,700 8.0	7.8*		8.3*	5,450 6.5	
SHARE OF AUDIENCE %	30		40				31	33 *		29 *	25	24 *		27 *	22	
AVG. AUD. BY ¼ HR. %	7.2	8.0	10.1	10.7			9.1	9.0	8.8	8.9	7.7	8.0	8.4	8.2	6.5	6.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,540 9.0		5,200 6.2		2,770 3.3		3,440 4.1		7,460 8.9				6,450 7.7			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	6,450 7.7		4,610 5.5		2,350 2.8		2,850 3.4		6,120 7.3	7.1*		7.6*	4,940 5.9	6.0*		5.7*
SHARE OF AUDIENCE %	30		21		10		12		22	22 *		23 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	7.7	7.7	5.5	5.4	2.8	2.9	3.2	3.6	6.8	7.2	7.6	7.5	6.1	5.9	5.8	5.6

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.1	27.1	27.1	27.7	29.0	29.8	29.5	30.6	32.3	33.0	32.4	32.1	30.9	30.8	30.4	31.3
WK. 2	25.3	25.9	26.0	26.9	27.9	28.9	28.9	30.0	31.6	32.6	32.2	32.5	31.3	31.3	30.4	31.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. FEB.13–17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.6-10, 1984

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		10,890 13.0				3,180 3.8										11,310 13.5	
		← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,550 10.2	9.7*		10.6*	2,770 3.3										9,890 11.8	
SHARE OF AUDIENCE	%	30	30 *		30 *	9										20	
AVG. AUD. BY ¼ HR.	%	9.5	10.0	10.4	10.7	3.4	3.2									11.6	11.9
CBS TV TOTAL AUDIENCE (Households (000) & %)		8,460 10.1				3,600 4.3										13,740 16.4	
		← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		6,960 8.3	8.2*		8.6*	2,930 3.5										12,150 14.5	
SHARE OF AUDIENCE	%	25	25 *		25 *	10										25	
AVG. AUD. BY ¼ HR.	%	8.0	8.3	8.6	8.6	3.3	3.7									14.6	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,860 5.8														11,150 13.3	
		← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,440 4.1	3.8*		4.4*											9,640 11.5	
SHARE OF AUDIENCE	%	12	12 *		13 *											19	
AVG. AUD. BY ¼ HR.	%	3.7	4.0	4.4	4.5											11.1	11.9

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		10,480 12.5				3,020 3.6										10,980 13.1	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,300 9.9	9.7*		10.1*	2,600 3.1										9,470 11.3	
SHARE OF AUDIENCE	%	30	30 *		30 *	9										20	
AVG. AUD. BY ¼ HR.	%	9.5	10.0	10.2	9.9	3.2	3.1									11.1	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)		8,630 10.3				4,020 4.8										13,660 16.3	
		← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		7,040 8.4	8.1*		8.6*	3,350 4.0										11,980 14.3	
SHARE OF AUDIENCE	%	25	25 *		25 *	12										25	
AVG. AUD. BY ¼ HR.	%	7.9	8.3	8.6	8.6	3.9	4.2									14.3	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,860 5.8														10,640 12.7	
		← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,440 4.1	3.8*		4.4*											9,220 11.0	
SHARE OF AUDIENCE	%	12	12 *		13 *											19	
AVG. AUD. BY ¼ HR.	%	3.6	4.0	4.3	4.5											10.7	11.3

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	32.3	33.9	35.2	36.5	35.4	36.9	38.6	40.7	42.5	44.9	47.1	49.4	53.2	56.0	57.7	59.7
	WK. 2	31.8	33.5	34.5	35.1	34.1	35.9	37.1	39.1	40.8	43.1	45.6	48.4	51.4	54.6	56.5	58.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB.13-17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 11, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	2,350 2.8				3,520 4.2		5,110 6.1		6,030 7.2		5,200 6.2		5,780 6.9		5,530 6.6	
Program	CHALLENGE IN SPACE-LNDING				MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)	1,680 2.0				2,680 3.2		3,940 4.7		4,690 5.6		4,610 5.5		4,860 5.8		4,690 5.6	
SHARE OF AUDIENCE %	21				18		21		21		19		19		18	
AVG. AUD. BY ¼ HR. %	1.5	2.5			2.8	3.7	4.6	4.9	5.2	5.9	5.5	5.5	5.7	5.8	5.3	5.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	2,930 3.5				3,850 4.6		7,370 8.8				6,620 7.9		5,870 7.0		5,610 6.7	
Program	← CAPTAIN KANGAROO-SAT → (7:00-7:10AM)(7:23-8:00AM) (S)(OP)				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER I	
AVERAGE AUDIENCE (Households (000) & %)	1,760 2.1	1.4*		2.5*	3,100 3.7		4,780 5.7	5.1*		6.4*	5,700 6.8		4,780 5.7		4,530 5.4	
SHARE OF AUDIENCE %	18	15 *		20 *	21		24	23 *		24 *	23		18		17	
AVG. AUD. BY ¼ HR. %	1.1	1.9	2.5	2.6	3.4	4.0	5.1	5.1	6.3	6.4	6.7	6.9	5.9	5.6	5.4	5.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	1,680 2.0				3,770 4.5		5,110 6.1		7,460 8.9		8,210 9.8		9,890 11.8		8,970 10.7	
Program	LANDING OF CHALLENGER-NBC				FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)	1,260 1.5				2,850 3.4		4,190 5.0		6,200 7.4		7,210 8.6		8,630 10.3		8,210 9.8	
SHARE OF AUDIENCE %	16				20		23		28		29		33		31	
AVG. AUD. BY ¼ HR. %	1.2	1.8			2.9	3.9	4.6	5.5	7.0	7.7	8.3	9.0	10.1	10.6	9.9	9.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					3,020 3.6		4,860 5.8		6,030 7.2		5,530 6.6		5,870 7.0		5,360 6.4	
Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,600 3.1		3,770 4.5		4,780 5.7		4,780 5.7		5,200 6.2		4,530 5.4	
SHARE OF AUDIENCE %					19		22		23		20		21		18	
AVG. AUD. BY ¼ HR. %					2.8	3.3	4.1	5.0	5.3	6.1	5.8	5.6	6.2	6.2	5.5	5.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	2,260 2.7				3,600 4.3		6,450 7.7				6,450 7.7		6,030 7.2		5,700 6.8	
Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF- JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER I	
AVERAGE AUDIENCE (Households (000) & %)	1,010 1.2	.9*		1.6*	2,770 3.3		4,020 4.8	4.1*		5.4*	5,280 6.3		5,030 6.0		4,690 5.6	
SHARE OF AUDIENCE %	13	12 *		15 *	21		21	20 *		22 *	22		20		19	
AVG. AUD. BY ¼ HR. %	.7	1.1	1.4	1.8	3.1	3.5	3.9	4.3	5.1	5.7	6.1	6.5	5.9	6.2	5.6	5.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,770 4.5		5,200 6.2		7,290 8.7		8,720 10.4		8,720 10.4		8,720 10.4	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,100 3.7		4,530 5.4		6,120 7.3		7,540 9.0		7,630 9.1		7,540 9.0	
SHARE OF AUDIENCE %					23		26		30		32		30		30	
AVG. AUD. BY ¼ HR. %					3.2	4.1	5.1	5.8	7.0	7.6	8.9	9.1	9.1	9.0	8.9	9.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.5	12.9	13.1	14.8	16.8	19.8	22.2	24.0	26.4	27.7	28.5	30.2	31.0	31.2	31.6	32.7
WK. 2	7.7	9.0	10.8	13.5	16.1	17.8	20.4	22.5	24.2	26.4	28.2	29.0	29.8	31.2	30.4	30.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. FEB. 18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.11, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	17,260 20.6										10,140 12.1					
Program	WNTR OLYMS-SAT-11:00AM-1 (11:00-1:41PM) (+OP)											PRO BOWLERS TOUR (1:41-3:00PM) (OP)				
AVERAGE AUDIENCE (Households (000) & %)	6,620 7.9	5.5*		6.5*		8.0*		8.0*		10.2*	6,030 7.2	7.0*		6.8*		7.9*
SHARE OF AUDIENCE %	23	16 *		19 *		23 *		23 *		29 *	20	20 *		19 *		21 *
AVG. AUD. BY ¼ HR. %	5.7	5.3	6.2	6.8	7.8	8.1	7.9	8.1	9.7	10.7	7.3	6.9	6.7	6.9	7.6	8.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,120 8.5		7,540 9.0		5,110 6.1		4,020 4.8		3,690 4.4		3,180 3.8		8,880 10.6			
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST. THE MYSTERIOUS SPY		CBS NCAA BASKETBALL-SAT BRIGHAM YOUNG VS GEORGETOWN (2:00-4:00PM)			
AVERAGE AUDIENCE (Households (000) & %)	5,780 6.9		6,450 7.7		4,190 5.0		3,690 4.4		3,100 3.7		2,770 3.3		3,180 3.8	3.9*		3.9*
SHARE OF AUDIENCE %	21		23		14		13		10		9		10	11 *		11 *
AVG. AUD. BY ¼ HR. %	6.6	7.3	7.7	7.6	5.2	4.7	4.2	4.5	3.7	3.6	3.2	3.3	3.9	4.0	4.0	3.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,470 11.3		7,120 8.5		6,790 8.1		5,780 6.9				8,040 9.6					
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR				NCAA BASKETBALL-REG'L VIRGINIA VS LOUISVILLE OREGON STATE VS UCLA MULTI-SEGMENT TELECAST					
AVERAGE AUDIENCE (Households (000) & %)	7,880 9.4		6,200 7.4		5,780 6.9		4,780 5.7				3,600 4.3	3.9*		4.6*		4.3*
SHARE OF AUDIENCE %	29		22		20		16				11	11 *		12 *		11 *
AVG. AUD. BY ¼ HR. %	9.3	9.5	7.4	7.3	6.8	7.0	5.8	5.6			4.0	4.0	4.7	4.5	4.2	4.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,940 4.7		4,860 5.8		~~4,440~~ 4,270 ~~5.3~~ 5.1		20,110 24.0									
Program	PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE DOG DAYS OF ARTHUR CANE,PT1		WNTR OLYMS-SAT-12:30PM-2 (12:30-3:30PM)									
AVERAGE AUDIENCE (Households (000) & %)	3,350 4.0		3,850 4.6		~~3,440~~ 3,270 ~~4.1~~ 3.9		7,880 9.4	7.7*		9.2*		9.6*		9.4*		10.4*
SHARE OF AUDIENCE %	13		15		~~13~~ 12		28	23 *		28 *		30 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	4.2	3.9	4.3	4.8	~~3.7~~ 3.6	~~4.4~~ 4.2	7.6	7.8	8.9	9.6	10.0	9.3	9.2	9.6	10.1	10.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,040 8.4		5,610 6.7		4,440 5.3		5,700 6.8		5,530 6.6		3,770 4.5		9,550 11.4			
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		CBS NCAA BASKETBALL-SAT VIRGINIA VS HOUSTON UCLA VS STANFORD MULTI-SEGMENT TELECAST			
AVERAGE AUDIENCE (Households (000) & %)	5,610 6.7		4,690 5.6		3,770 4.5		4,610 5.5		4,530 5.4		3,020 3.6		3,270 3.9	3.9*		3.5*
SHARE OF AUDIENCE %	21		18		14		17		16		11		11	12 *		10 *
AVG. AUD. BY ¼ HR. %	6.3	7.0	5.9	5.3	4.4	4.6	5.3	5.6	5.1	5.7	3.8	3.3	4.1	3.7	3.6	3.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	8,210 9.8		7,040 8.4		6,620 7.9		5,780 6.9									
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
AVERAGE AUDIENCE (Households (000) & %)	7,290 8.7		6,030 7.2		5,700 6.8		4,440 5.3									
SHARE OF AUDIENCE %	28		23		21		16									
AVG. AUD. BY ¼ HR. %	8.9	8.5	7.0	7.4	6.9	6.6	5.5	5.2								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	33.5	34.3	34.3	34.6	34.7	35.3	35.2	35.0	35.0	35.6	35.8	35.1	35.4	36.2	36.9	37.1
WK. 2	31.1	31.9	31.4	32.0	32.1	33.3	33.2	32.9	32.7	32.4	31.9	32.0	32.4	33.3	33.9	34.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. FEB.18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.11, 1984

WEEK 1

ABC TV

Programs: WNTR OLYMS-SAT- 3:00PM-1 (3:00–5:00) → ABC WIDE WORLD-SPORTS SAT (5:00–6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	21,120 / 25.2								20,700 / 24.7							
AVERAGE AUDIENCE (Households (000) & %)	10,890 / 13.0	10.6*		13.2*		13.5*		14.8*	12,400 / 14.8	14.3*		14.7*		15.4*		
SHARE OF AUDIENCE %	32	28 *		34 *		33 *		34 *	30	31 *		30 *		29 *		
AVG. AUD. BY ¼ HR. %	10.1	11.0	13.3	13.2	13.0	13.9	14.4	15.1	14.0	14.6	15.0	14.4	15.5	15.2		

CBS TV

Programs: CBS NCAA BASKETBALL-SAT, BRIGHAM YOUNG VS GEORGETOWN (2:00-4:00PM) → CBS NCAA BASKETBALL-GM 2, DE PAUL VS NOTRE DAME (4:00-6:10PM) → CBS SAT. NEWS-SCHIEFFER (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					11,060 / 13.2										10,060 / 12.0	
AVERAGE AUDIENCE (Households (000) & %)		3.3*		3.9*	4,610 / 5.5	4.9*		5.0*		5.5*		6.3*	7.1*		8,300 / 9.9	
SHARE OF AUDIENCE %		9 *		10 *	13	13 *		12 *		13 *		14 *	14 *		18	
AVG. AUD. BY ¼ HR. %	3.2	3.4	3.7	4.2	4.7	5.1	5.0	4.9	5.2	5.9	5.9	6.7	7.1		9.7	10.1

NBC TV

Programs: NCAA BASKETBALL-REG'L, VIRGINIA VS LOUISVILLE, OREGON STATE VS UCLA, MULTI-SEGMENT TELECAST → HAWAIIAN OPEN GOLF-SAT (5:00–6:30) → NBC NIGHTLY NEWS-SAT. (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)									6,540 / 7.8						5,700 / 6.8	
AVERAGE AUDIENCE (Households (000) & %)		4.4*							3,440 / 4.1	3.8*		4.0*		4.5*	4,610 / 5.5	
SHARE OF AUDIENCE %		11 *							9	9 *		9 *		9 *	10	
AVG. AUD. BY ¼ HR. %	4.4	4.1	3.7						3.7	3.9	3.6	4.3	4.6	4.4	5.3	5.6

WEEK 2

ABC TV

Programs: WNTR OLYMS-SAT-12:30PM-2 (12:30-3:30PM) → PRO BOWLERS TOUR (3:300-5:04PM) (→OP) → ABC WIDE WORLD-SPORTS SAT (5:04-6:30PM) (OP)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)			~~12,150~~ 11,310 / ~~14.5~~ 13.5						~~15,170~~ 14,580 / ~~18.1~~ 17.4							
AVERAGE AUDIENCE (Households (000) & %)		10.3*	~~7,540~~ 7,040 / ~~9.0~~ 8.4	~~8.4*~~ 7.9		~~9.3*~~ 8.6		~~9.3*~~ 8.7	~~8,460~~ 8,130 / ~~10.1~~ 9.7	~~9.0*~~ 8.7		~~9.8*~~ 9.5		~~11.3*~~ 10.9		
SHARE OF AUDIENCE %		29 *	~~23~~ 22	23 *		~~24~~ 22 *		~~23~~ 21 *	~~22~~ 21	~~21~~ 20 *		~~22~~ 21 *		~~23~~ 22 *		
AVG. AUD. BY ¼ HR. %	10.4	10.2	~~8.4~~ 7.9	~~8.5~~ 7.9	~~9.2~~ 8.6	~~9.5~~ 8.7	~~9.5~~ 8.9	~~9.1~~ 8.5	~~8.9~~ 8.6	~~9.1~~ 8.7	~~9.5~~ 9.3	~~10.1~~ 9.8	~~11.6~~ 11.1	~~11.1~~ 10.6		

CBS TV

Programs: CBS NCAA BASKETBALL-SAT, VIRGINIA VS HOUSTON, UCLA VS STANFORD, MULIT-SEGMENT TELECAST(→OP) → LOS ANGELES OPEN-SAT (4:07-6:00PM) (OP) → CBS SAT. NEWS-SCHIEFFER (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					6,790 / 8.1										9,890 / 11.8	
AVERAGE AUDIENCE (Households (000) & %)		3.4*		4.6*	2,930 / 3.5	2.9*		3.1*		3.6*		4.2*			8,300 / 9.9	
SHARE OF AUDIENCE %		9 *		12 *	9	8 *		8 *		9 *		10 *			19	
AVG. AUD. BY ¼ HR. %	3.4	3.5	4.2	4.9	3.2	2.8	3.0	3.2	3.6	3.6	4.1	4.4			9.4	10.3

NBC TV

Programs: NCAA BASKETBALL-NAT'L, LOUISVILLE VS MEMPHIS ST., DE PAUL VS DAYTON, MULTI-SEGMENT TELECAST → NBC NIGHTLY NEWS-SAT. (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)			6,960 / 8.3												8,210 / 9.8	
AVERAGE AUDIENCE (Households (000) & %)			2,930 / 3.5	2.8*		3.6*		3.6*		3.8*					7,120 / 8.5	
SHARE OF AUDIENCE %			9	8 *		10 *		9 *		10 *					16	
AVG. AUD. BY ¼ HR. %			2.9	2.7	3.5	3.7	3.5	3.8	4.0	3.7	3.8				8.4	8.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.5	38.4	39.0	39.0	40.0	41.4	42.3	43.4	44.9	46.7	48.2	50.2	52.4	53.5	54.4	55.8
WK. 2	35.0	35.5	36.1	37.2	38.1	39.3	40.6	42.0	42.1	42.9	43.7	44.7	48.4	49.9	52.0	53.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. FEB.18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB. 12, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,790 8.1						3,520 4.2	
Program					← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,940 4.7	4.3*		5.0*		4.8*	2,770 3.3	
SHARE OF AUDIENCE %									20	20 *		20 *		18 *	11	
AVG. AUD. BY ¼ HR. %									3.9	4.6	5.0	4.9	4.8	4.8	3.3	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)													2,680 3.2			
Program													← THIS WK-DAVID BRINKLEY(B) →			
AVERAGE AUDIENCE (Households (000) & %)													1,510 1.8	1.4*		2.1*
SHARE OF AUDIENCE %													7	5 *		7 *
AVG. AUD. BY ¼ HR. %													1.3	1.5	2.0	2.3
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,120 8.5						3,520 4.2	
Program					← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,600 4.3	3.6*		4.7*		4.7*	2,850 3.4	
SHARE OF AUDIENCE %									19	19 *		20 *		18 *	12	
AVG. AUD. BY ¼ HR. %									3.5	3.7	4.5	4.8	4.5	4.8	3.5	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.0	7.4	9.3	11.1	12.8	14.6	16.8	18.9	21.4	23.2	24.9	25.9	26.0	26.9	27.8	28.6
WK. 2	6.1	7.3	8.9	10.4	12.1	14.0	16.1	18.0	20.3	21.8	23.9	25.2	26.4	27.4	27.8	28.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. FEB. 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB. 12, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,280										21,790			
				6.3										26.0			
Program				THIS WEEK-DAVID BRINKLEY										WNTR OLYMS-SUN- 2:00PM-1 (2:00-4:30PM)			
AVERAGE AUDIENCE (Households (000) & %)				3,020										10,810			
				3.6	3.6*		3.6*							12.9	9.0*		11.7*
SHARE OF AUDIENCE	%			11	11 *		11 *							32	23 *		29 *
AVG. AUD. BY ¼ HR.	%			3.7	3.5	3.4	3.8							7.7	10.4	11.5	11.9
CBS TV TOTAL AUDIENCE (Households (000) & %)														5,610			
														6.7			
Program		FOR OUR TIMES (SUS)												CBS SPORTS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)														3,770			
														4.5	4.5*		4.5*
SHARE OF AUDIENCE	%													12	12 *		11 *
AVG. AUD. BY ¼ HR.	%													4.4	4.5	4.6	4.4
NBC TV TOTAL AUDIENCE (Households (000) & %)								3,940		12,070							
								4.7		14.4							
Program								MEET THE PRESS		NCAA BASKETBALL GAME-SUN NORTH CAROLINA VS ARKANSAS IOWA VS ILLINOIS (1:00-3:19PM)							
AVERAGE AUDIENCE (Households (000) & %)								2,850		5,110							
								3.4		6.1	4.8*		5.9*		6.1*		6.7*
SHARE OF AUDIENCE	%							10		16	14 *		17 *		16 *		17 *
AVG. AUD. BY ¼ HR.	%							3.5	3.4	4.4	5.3	5.8	6.0	6.1	6.0	6.6	6.8

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						23,460											
						28.0											
Program						WNTR OLYMS-SUN-12:00PM-2 (12:00-5:00PM)											
AVERAGE AUDIENCE (Households (000) & %)						6,790											
						8.1	6.4*		6.8*		7.5*		8.1*		8.2*		8.5*
SHARE OF AUDIENCE	%					20	19 *		19 *		20 *		21 *		20 *		21 *
AVG. AUD. BY ¼ HR.	%					6.4	6.5	6.5	7.1	7.9	7.1	7.8	8.4	8.3	8.2	8.5	8.5
CBS TV TOTAL AUDIENCE (Households (000) & %)						17,510											
						20.9											
Program		FOR OUR TIMES (SUS)				DAYTONA 500 (12:00-3:57PM)											
AVERAGE AUDIENCE (Households (000) & %)						7,290											
						8.7	5.5*		7.6*		8.5*		9.2*		9.4*		9.1*
SHARE OF AUDIENCE	%					23	17 *		22 *		23 *		24 *		23 *		23 *
AVG. AUD. BY ¼ HR.	%					5.0	5.9	7.3	8.0	8.4	8.6	9.0	9.3	9.5	9.3	9.0	9.2
NBC TV TOTAL AUDIENCE (Households (000) & %)								3,770						7,790			
								4.5						9.3			
Program								MEET THE PRESS						NCAA BASKETBALL GAME-SUN MARYLAND VS NORTH CAROLINA ILLINOIS VS MICHIGAN STATE MULTI-SEGMENT TELECAST			
AVERAGE AUDIENCE (Households (000) & %)								3,100						4,110			
								3.7						4.9	4.3*		4.9*
SHARE OF AUDIENCE	%							11						12	11 *		12 *
AVG. AUD. BY ¼ HR.	%							3.8	3.7					4.1	4.6	5.1	4.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.1	31.6	31.5	32.2	33.2	34.2	34.5	35.5	36.8	36.9	36.8	37.0	38.4	39.4	40.3	40.5
	WK. 2	29.1	30.2	30.6	31.5	32.9	34.3	35.5	36.1	36.5	37.7	38.3	39.4	40.3	41.1	41.3	40.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. FEB. 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.12, 1984

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							20,110 24.0								11,900 14.2	
	Program	WNTR OLYMS-SUN- 2:00PM-1 (2:00-4:30PM)						ABC WIDE WORLD-SPORTS SUN								ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		12.9*		14.8*		16.1*	11,900 14.2	13.8*		13.6*		15.3*			10,220 12.2	
	SHARE OF AUDIENCE %		32 *		36 *		38 *	30	31 *		29 *		30 *			22	
	AVG. AUD. BY ¼ HR. %	12.6	13.2	14.4	15.3	15.7	16.6	13.6	14.0	13.5	13.7	15.2	15.3			12.3	12.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,370 7.6		12,650 15.1										10,220 12.2			
	Program	BUSCH CLASH (3:00-3:39PM) (→OP)		NBA ON CBS BOSTON VS PHILADELPHIA (3:39-6:05PM) (OP)(→OP)										CBS EVENING NEWS-DEAN (6:05-6:30PM) (OP)			
	AVERAGE AUDIENCE (Households (000) & %)	4,110 4.9	4.4*	4,940 5.9	5.0*		5.0*		5.4*		6.3*		7.2*	8,720 10.4			
	SHARE OF AUDIENCE %	12	11 *	13	12 *		12 *		12 *		14 *		15 *	19			
	AVG. AUD. BY ¼ HR. %	3.7	5.1	4.9	5.1	5.0	5.1	5.6	5.3	6.0	6.5	6.7	7.7	9.8	10.9		
NBC TV	TOTAL AUDIENCE (Households (000) & %)		6,450 7.7					11,650 13.9									
	Program	(1) (→OP)	SPORTSWORLD (3:19-4:30PM) (OP)					HAWAIIAN OPEN GOLF-SUN (4:30-7:03PM)									
	AVERAGE AUDIENCE (Households (000) & %)		3,270 3.9		3.8*		4.0*	4,780 5.7	4.3*		4.8*		5.4*		6.5*		7.1*
	SHARE OF AUDIENCE %		9		9 *		9 *	12	10 *		10 *		11 *		12 *		13 *
	AVG. AUD. BY ¼ HR. %	7.9	3.7	3.7	4.0	4.0	3.9	4.4	4.2	4.6	5.0	5.3	5.6	6.2	6.7	7.0	7.2

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									12,070 14.4						10,390 12.4	
	Program	WNTR OLYMS-SUN-12:00PM-2 (12:00-5:00PM)								ABC WIDE WORLD-SPORTS SUN						ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		8.2*		8.4*		9.4*		9.7*	7,710 9.2	8.6*		9.7*			8,630 10.3	
	SHARE OF AUDIENCE %		20 *		20 *		22 *		22 *	19	18 *		20 *			19	
	AVG. AUD. BY ¼ HR. %	8.2	8.1	8.2	8.6	9.6	9.2	9.7	9.8	8.5	8.7	9.1	10.4			10.3	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)				10,560 12.6									10,060 12.0			
	Program	DAYTONA 500 (12:00-3:57PM) (→OP)			LOS ANGELES OPEN-SUN (3:57-6:00PM) (OP)									CBS EVENING NEWS-DEAN			
	AVERAGE AUDIENCE (Households (000) & %)		10.1*		4,940 5.9		6.0*		6.0*		5.5*		6.0*	8,300 9.9			
	SHARE OF AUDIENCE %		25 *		13		14 *		13 *		12 *		13 *	19			
	AVG. AUD. BY ¼ HR. %	10.1	10.0	10.5	7.5	6.2	5.9	5.9	6.0	5.7	5.4	6.0	6.1	9.4	10.4		
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,150 14.5										8,130 9.7	
	Program	NCAA BASKETBALL GAME-SUN MARYLAND VS NORTH CAROLINA ILLINOIS VS MICHIGAN STATE MULTI-SEGMENT TELECAST				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		4.8*		5.7*	5,700 6.8	5.8*		6.8*		8.0*		6.8*			6,790 8.1	
	SHARE OF AUDIENCE %		12 *		14 *	15	13 *		15 *		17 *		14 *			14	
	AVG. AUD. BY ¼ HR. %	4.5	5.1	5.7	5.6	5.1	6.4	6.6	6.9	7.9	8.2	7.5	6.1			8.0	8.2

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	40.6	40.3	40.9	41.7	42.1	44.1	44.8	45.8	46.7	48.2	50.0	52.3	54.3	56.1	57.6	59.4
	WK. 2	40.4	41.4	42.3	43.2	43.4	44.9	45.5	46.4	47.7	48.2	49.1	50.7	52.2	54.0	56.2	58.4

U.S. TV Households: 83,800,000

(1)NCAA BASKETBALL GAME-SUN,NORTH CAROLINA VS ARKANSAS & IOWA VS ILLINOIS,NBC,(1:00-3:19PM)

For explanation of symbols, See page A.

DAY SUN. FEB.19, 1984

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.58- 8.59PM	8.45	16,590	19.8	16,590	19.8	27	19.8								
	2	8.50- 8.51PM	8.45														
EVENING TUESDAY																	
ABC ABC BUSINESS BRIEF-TUE(SUS)	2	9.05- 9.06PM	9.00														
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED	1	8.58- 8.59PM	8.45	12,820	15.3	12,820	15.3	23	15.3								
	2	8.49- 8.50PM	8.45								13,660	16.3	13,660	16.3	24	16.3	
EVENING THURSDAY																	
ABC ABC BUSINESS BRIEF-THU(SUS)	2	8.49- 8.50PM	8.45														
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI(SUS)	2	8.56- 8.57PM	8.45														
	1	9.03- 9.04PM	9.00	13,990	16.7	13,990	16.7	25	16.7								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	2	8.21- 8.22PM	8.15								17,350	20.7	17,350	20.7	34	20.7	
	1	8.54- 8.55PM	8.45	15,000	17.9	15,000	17.9	29	17.9								
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	16,170	19.3	16,170	19.3	31	19.3								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
	2	9.54- 9.55PM	9.45								18,940	22.6	18,940	22.6	37	22.6	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	9,220	11.0	9,220	11.0	18	11.0		6,620	7.9	6,620	7.9	13	7.9	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,550	11.4	9,550	11.4	18	11.4		12,230	14.6	12,230	14.6	23	14.6	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								9,720	11.6	9,720	11.6	19	11.6	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.20- 8.21PM	8.15	16,090	19.2	16,090	19.2	28	19.2								
	2	8.16- 8.17PM	8.15								14,830	17.7	14,830	17.7	25	17.7	
ABC ABC NEWSBRIEF-SUN.	2	9.41- 9.42PM	9.30								13,910	16.6	13,910	16.6	23	16.6	
	1	9.54- 9.55PM	9.45	16,010	19.1	16,010	19.1	28	19.1								
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	12,570	15.0	12,570	15.0	21	15.0								
	2	8.53- 8.54PM	8.45								17,350	20.7	17,350	20.7	29	20.7	
NBC HAWAIIAN OPEN GOLF-SUN(S)	1	4.30- 7.03PM	→GRID	11,650	13.9	4,780	5.7	12									
			7.00						7.2								
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	14,500	17.3	14,500	17.3	25	17.3								
	2	9.00- 9.01PM	9.00								14,080	16.8	14,080	16.8	23	16.8	
NBC NBC NEWS DIGEST-2-SUN.	1	10.14-10.15PM	10.00	16,260	19.4	16,260	19.4	29	19.4								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	13,160	15.7	12,490	14.9	23	15.1	M-F	16,170	19.3	16,170	19.3	30	20.5	M-F
			10.00						18.5	TUWF						18.3	MTUF
			10.15						11.2	TUWF							
ABC ABC NEWS:NIGHTLINE SPCL(S)	1	11.30-12.30AM	11.30	6,540	7.8	3,850	4.6	15	6.2	TUE.							
			11.45				5.6*	16*	4.9	TUE.							
			12.00						3.9	TUE.							
			12.15				3.6*	13*	3.3	TUE.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE SPCL.(S)	1	11.30-12.00MD	11.30	8,460	10.1	6,620	7.9	19	8.6	FRI.							
			11.45						7.2	FRI.							
ABC WNTR OLYMS-FRI-11:30PM-2(S)	2	11.30-12.00MD	11.30								7,460	8.9	5,610	6.7	17	7.6	FRI.
			11.45													5.9	FRI.
ABC WNTR OLYMS-MON-11:30PM-1(S)	1	11.30-12.00MD	11.30	10,640	12.7	8,210	9.8	27	11.3	MON.							
			11.45						8.3	MON.							
ABC WNTR OLYMS-MON-11:30PM-2(S)	2	11.30-12.00MD	11.30								8,460	10.1	6,200	7.4	22	8.7	MON.
			11.45													6.2	MON.
ABC WNTR OLYMS-THU-11:30PM-1(S)	1	11.30-12.00MD	11.30	7,540	9.0	6,030	7.2	20	7.7	THU.							
			11.45						6.6	THU.							
ABC WNTR OLYMS-THU-11:30PM-2(S)	2	11.30-12.00MD	11.30								8,130	9.7	6,620	7.9	22	8.9	THU.
			11.45													7.0	THU.
ABC WNTR OLYMS-TUE-11:30PM-2(S)	2	11.30-12.00MD	11.30								8,720	10.4	7,040	8.4	24	9.3	TUE.
			11.45													7.6	TUE.
ABC WNTR OLYMS-WED-11:30PM-1(S)	1	11.30-12.00MD	11.30	5,950	7.1	4,940	5.9	17	6.6	WED.							
			11.45						5.1	WED.							
ABC WNTR OLYMS-WED-11:30PM-2(S)	2	11.30-12.00MD	11.30								7,960	9.5	6,370	7.6	22	8.6	WED.
			11.45													6.6	WED.
ABC ABC NEWS:NIGHTLINE SPEC(S)	2	12.00-12.30AM	12.00								4,020	4.8	3,100	3.7	14	4.3	M-F
			12.15													3.2	M-F
ABC ABC NEWS:NIGHTLINE SPEC.(S)	1	12.00-12.30AM	12.00	3,940	4.7	3,100	3.7	14	4.2	MWTH							
			12.15						3.3	MWTH							
ABC WNTR OLYMS-FRI-12:01AM-1(S)	1	12.01-12.30AM	12.00	6,370	7.6	5,200	6.2	19	6.6	FRI.							
			12.15						5.8	FRI.							
CBS NEWSBREAK-M-F	1	8.58- 8.59PM	8.45	13,070	15.6	13,070	15.6	22	15.6	M-F							
	2	>	8.45								12,490	14.9	11,400	13.6	20	14.5	M-F
CBS CBS NEWS SPECIAL RPT-2(S)	1	11.30-12.06AM	11.30	7,460	8.9	5,700	6.8	17	7.8	FRI.							
			11.45				7.0*	17*	6.2	FRI.							
			12.00				5.9*	17*	5.9	FRI.							
CBS LATE MOVIE I		>	11.30	7,790	9.3	5,360	6.4	22	7.5	M-F	8,130	9.7	5,450	6.5	22	7.1	M-F
			11.45				7.4*	21*	7.3	M-TH				6.8*	19*	6.5	M-F
			12.00						6.4	M-F						6.5	M-F
			12.15				6.3*	23*	6.1	M-F				6.3*	23*	6.3	M-F
			12.30						5.8	M-F				6.0*	27*	6.0	M-F
			12.45				5.4*	23*	4.5	M-F							
			1.00						4.6	FRI.							
			1.15				4.5*	21*	4.4	FRI.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,440	5.3	3,600	4.3	25	4.8	M-F	4,610	5.5	3,520	4.2	24	4.8	M-F
			12.45				4.5*	23*	4.5	M-TH				4.5*	23*	4.4	M-F
			1.00						4.2	M-F						4.1	M-F
			1.15				4.1*	27*	4.1	M-F				3.9*	25*	3.7	M-F
			1.30						4.4	FRI.						2.9	TUE.
			1.45				4.3*	25*	4.1	FRI.							
			2.00						3.9	FRI.							
		VARIOUS TIMES	(SUS)														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,340	1.6	1,170	1.4	16	1.6	M-THSU	1,260	1.5	1,090	1.3	15	1.4	M-THSU
			2.15						1.4	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,430	2.9	1,010	1.2	24		M-THSU	2,260	2.7	1,010	1.2	24		M-THSU
			2.30						1.7	M-THSU						1.6	M-THSU
			2.45				1.7*	24*	1.6	M-THSU				1.6*	23*	1.5	M-THSU
			3.00						1.6	M-THSU						1.5	M-THSU
			3.15				1.5*	25*	1.4	M-THSU				1.4*	24*	1.4	M-THSU
			3.30						1.3	M-THSU						1.2	M-THSU
			3.45				1.3*	26*	1.2	M-THSU				1.2*	25*	1.2	M-THSU
			4.00						1.1	M-THSU						1.1	M-THSU
			4.15				1.1*	26*	1.1	M-THSU				1.1*	26*	1.0	M-THSU
			4.30						1.0	M-THSU						.9	M-THSU
			4.45				1.0*	24*	.9	M-THSU				1.0*	24*	1.0	M-THSU
			5.30						1.0	M-THSU						.9	M-THSU
			5.45				1.0*	22*	1.0	M-THSU				1.0*	23*	.9	M-THSU
CBS CBS NSR:ANDROPOV FUNERAL(SUS)	2	3.30- 5.00AM	3.30														MON.
NBC NBC NEWS DIGEST-M-F		>	8.45	12,990	15.5	12,990	15.5	22	16.5	M-F	12,150	14.5	12,150	14.5	21	14.5	M-F
			9.00						11.4	FRI.							
NBC NBC NEWS DIGEST-2-M-F		>	9.45	11,560	13.8	11,560	13.8	20	13.8	MWF	12,740	15.2	12,740	15.2	22	15.2	TU&TH
NBC TONIGHT SHOW		>	11.30	8,970	10.7	5,530	6.6	21	8.5	M-F	9,390	11.2	5,780	6.9	22	8.3	M-F
			11.45				7.8*	22*	7.2	M-F				7.8*	22*	7.4	M-F
			12.00						6.3	M-F						6.6	M-F
			12.15				5.9*	21*	5.3	M-F				6.0*	22*	5.4	M-F
			12.30						4.4	TUE.							
			12.45				4.4*	20*	3.8	TUE.							
NBC DAVID LETTERMAN I		>	12.30	2,680	3.2	2,260	2.7	14	2.9	M-TH	2,430	2.9	2,100	2.5	13	2.6	M-TH
			12.45						2.6	M-TH						2.3	M-TH
			1.00						2.4	TUE.							
			1.15						2.5	TUE.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,290	7.5	3,020	3.6	17	5.3	FRI.	6,370	7.6	3,520	4.2	20	5.4	FRI.
			12.45				4.7*	18*	4.1	FRI.				5.1*	20*	4.8	FRI.
			1.00						3.9	FRI.						4.0	FRI.
			1.15				3.5*	17*	3.1	FRI.				3.9*	19*	3.7	FRI.
			1.30						2.8	FRI.						3.8	FRI.
			1.45				2.7*	16*	2.7	FRI.				3.7*	21*	3.5	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,010	2.4	1,680	2.0	14	2.1	M-TH	1,760	2.1	1,510	1.8	12	1.9	M-TH
			1.15						1.9	M-TH						1.6	M-TH
			1.30						2.1	TUE.							
			1.45						1.9	TUE.							
NBC NBC NEWS SPEC:ANDROPOV(SUS)	2	3.30- 5.00AM	3.30														MON.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)	2	6.00- 6.15AM	6.00														M-F
ABC ABC SPECIAL REPORT- 6:29A(S)	1	6.29- 7.00AM	6.15	1,590	1.9	1,260	1.5	15	1.3	FRI.							
			6.30						1.4	FRI.							
			6.45						1.6	FRI.							
ABC ABC WORLD NEWS-MORN-615A(SUS)	2	6.15- 6.30AM	6.15														M-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,180	2.6	2,100	2.5	18	2.5	M-TH	1,840	2.2	1,680	2.0	14	2.0	M-F
ABC GOOD MORNING, AMER SP-730(S)	1	7.30- 8.00AM	7.30	4,610	5.5	3,600	4.3	22	4.2	FRI.							
			7.45						4.4	FRI.							
ABC CHALLENGE IN SPACE-E.V.A.(SUS)	1	8.12- 8.38AM	8.00							TUE.							
ABC GOOD MORNING, AMER SP-830(S)	1	8.30- 9.00AM	8.30	4,780	5.7	3,850	4.6	21	4.6	FRI.							
			8.45						4.6	FRI.							
ABC GOOD MORNING,AMER SP-900(SUS)	1	9.00- 9.30AM	9.00							FRI.							
ABC GOOD MORNING, AMER SP-930(S)	1	9.30-10.00AM	9.30	3,270	3.9	2,510	3.0	14	2.9	FRI.							
			9.45						3.2	FRI.							
ABC CHALLENGE IN SPACE-SP RPT(S)	1	9.45-10.00AM	9.45	4,610	5.5	4,610	5.5	23	5.5	TUE.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,370	8.8	7,210	8.6	27	8.6	M-F	7,370	8.8	7,120	8.5	26	8.5	M-F
ABC ABC DAYTIME NEWSBRIEF-TUE(SUS)	2	2.57- 2.59PM	2.45														TUE.
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	9,720	11.6	6,790	8.1	20	7.5	WED.							
			4.45				7.7*	20*	7.8	WED.							
			5.00						8.5	WED.							
			5.15				8.5*	20*	8.5	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,930	2.3	1,340	1.6	16	1.4	M-F	1,590	1.9	1,170	1.4	15	1.4	M-F
			6.45						1.8	M-F						1.4	M-F
CBS CBS MORNING NEWS SPEC, ED(S)	1	9:30-10:00AM	9:30	1,760	21	1,510	1.8	8	1.7	FRI.							
			9.45						1.9	FRI.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,460	8.9	7,120	8.5	31	8.5	M-F	7,120	8.5	6,790	8.1	31	8.1	M-F
CBS CBS NEWS SPECIAL RPT-1(SUS)	1	12.38-12.52PM	12.30							FRI.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,290	7.5	5,950	7.1	20	7.1	M-F	6,200	7.4	5,870	7.0	20	7.0	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,680	2.0	1,090	1.3	10	1.0	M-F	1,510	1.8	1,090	1.3	10	1.0	M-F
			6.45						1.7	M-F						1.5	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,190	5.0	4,190	5.0	16	5.0	MWF	4,530	5.4	4,530	5.4	17	5.4	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	4,110	4.9	3,440	4.1	22	4.1		3,270	3.9	2,850	3.4	20	3.4	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	5,450	6.5	4,610	5.5	18	5.5		5,610	6.7	4,780	5.7	19	5.7	
ABC WNTR OLYMS-SAT-11:00AM-1(S)	1	11.00- 1.41PM	→GRID	17,260	20.6	6,620	7.9	23									
			1.30				11.1*	31*	11.1								
ABC MENUDO-11:55AM	2	11.55-11.59AM	11.45								4,860	5.8	3,940	4.7	15	4.7	
ABC PRO BOWLERS TOUR	2	3.30- 5.04PM	→GRID								~~12,150~~ 11,310	~~14.5~~ 13.5	~~7,540~~ 7,040	~~9.0~~ 8.4	~~23~~ 22		
			5.00													~~8.9~~ 8.3	
CBS CBS NEWS SPECIAL REPORT(S)	1	7.10- 7.23AM	7.00	1,840	2.2	1,680	2.0	20	1.8								
			7.15						2.2								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	4,190	5.0	3,770	4.5	24	4.5		2,930	3.5	2,600	3.1	19	3.1	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,450	6.5	4,940	5.9	20	5.9		5,110	6.1	4,690	5.6	20	5.6	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	4,690	5.6	4,270	5.1	17	5.1		5,200	6.2	4,690	5.6	18	5.6	
CBS IN THE NEWS-11:56AM		11.56-11.59AM	11.45	6,540	7.8	6,120	7.3	21	7.3		4,780	5.7	4,190	5.0	16	5.0	
CBS IN THE NEWS-12:26PM		12.26-12.29PM	12.15	4,110	4.9	3,600	4.3	12	4.3		3,940	4.7	3,600	4.3	13	4.3	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,520	4.2	3,270	3.9	11	3.9		4,440	5.3	4,020	4.8	15	4.8	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,440	4.1	3,180	3.8	11	3.8		5,200	6.2	4,780	5.7	17	5.7	

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS CBS NCAA BASKETBALL-SAT	2	2.00- 4.09PM	→GRID								9,550	11.4	3,270	3.9	11		
			4.00											5.1*	13*	5.2	
			4.15													.9	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,520	4.2	3,440	4.1	22	4.1		3,940	4.7	3,770	4.5	27	4.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,200	6.2	4,860	5.8	25	5.8		5,200	6.2	4,940	5.9	27	5.9	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	9,050	10.8	8,800	10.5	34	10.5		8,130	9.7	7,960	9.5	31	9.5	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	7,210	8.6	7,040	8.4	26	8.4		7,120	8.5	6,870	8.2	27	8.2	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	5,610	6.7	5,450	6.5	18	6.5		5,610	6.7	5,450	6.5	20	6.5	
DAY SUNDAY																	
CBS DAYTONA 500(S)	2	12.00- 3.57PM	→GRID								17,510	20.9	7,290	8.7	23		
			3.45											10.5*	25*	10.5	
CBS BUSCH CLASH(S)	1	3.00- 3.39PM	→GRID	6,370	7.6	4,110	4.9	12									
			3.30				6.3*	16*	6.3								
CBS NBA ON CBS	1	3.39- 6.05PM	→GRID	12,650	15.1	4,940	5.9	13									
			6.00						8.9								
NBC NCAA BASKETBALL GAME-SUN	1	1.00- 3.19PM	→GRID	12,070	14.4	5,110	6.1	16									
	2	2.00- 3.54PM	→GRID								7,790	9.3	4,110	4.9	12		
			3.15				7.7*	19*	6.9								

			QUARTER HOUR						AVG. AUD.BY ¼ HR % (WEEK 2)
			4.00						<<

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Television Index

Line-up changes

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

May 18, 1984

NIELSEN NATIONAL TV RATINGS REPORT
2ND FEBRUARY 1984 REPORT
February 6-19, 1984

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
PG.A-14 EVENING SATURDAY										
ABC ABC WEEKEND REPORT-SAT		11:00PM-11:15PM	11:00	3,690	4.4	3,690	4.4	9	4.4	SAT

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME (WK ‡ DAY / START TIME / DUR / NET)	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PG.33									
ABC WEEKEND REPORT-SAT SAT 11:00P 15 ABC	19 N	148	152	86	86	A	4.7	9	394

Nielsen Television Index

Line-up changes

A C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

April 27, 1984

NIELSEN NATIONAL TV RATINGS REPORT
2ND FEBRUARY 1984
February 6-19, 1984

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PG. 44												
ABC WIDE WORLD-SPORTS SAT				14								
1 SAT	5:00P	90	ABC	SA	193	187	98	95	A	12.3	26	1031
2 SAT	5:04P	86										
	5:00-5:30								A	11.7	26	980
	5:30-6:00								A	12.1	26	1014
	6:00-6:30								A	13.2	26	1106
PG. 44												
ABC WEEKEND SPECIALS				16								
2 SAT	12:00N	30	ABC	FV		166		82	A	3.9	12	327
PG. 52												
PRO BOWLERS TOUR				7								
1 SAT	1:41P	79	ABC	SE	161	164	87	87	A	7.9	21	662
2 SAT	3:30P	94										
	1:30-2:00								A	7.0	20	587
	2:00-2:30								A	6.8	19	570
	2:30-3:00								A	7.9	21	662
	3:30-4:00								A	7.9	22	662
	4:00-4:30								A	8.6	22	721
	4:30-5:00								A	8.7	21	729

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
PG. A-29										
DAY SATURDAY										
ABC ABC WEEKEND SPECIALS	2	12:00-12:30PM	12:00	4,270	5.1	3,270	3.9	12	3.6	SAT
			12:15						4.2	SAT
PG. A-31										
ABC PRO BOWLERS TOUR		3:30-5:04PM	3:30	11,310	13.5	7,040	8.4	22	7.9	SAT
			3:45				7.9	22	7.9	SAT
			4:00						8.6	SAT
			4:15				8.6	22	8.7	SAT
			4:30						8.9	SAT
			4:45				8.7	21	8.5	SAT
			5:00						8.3	SAT
PG. A-31										
ABC ABC WIDE WORLD-SPORTS SAT		5:04-6:30PM	5:00	14,580	17.4	8,130	9.7	21	8.6	SAT
			5:15				8.7	20	8.7	SAT
			5:30						9.3	SAT
			5:45				9.5	21	9.8	SAT
			6:00						11.1	SAT
			6:15				10.9	22	10.6	SAT

NTI/NAC

Nielsen Television Index

Correction Notice

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

April 17, 1984

NIELSEN NATIONAL TV RATINGS REPORT
2ND REPORT FOR FEBRUARY 1984
February 6-19, 1984

Audience estimates for the following programs were incorrect in the above report. Attached are the corrected data.

	WEEK 1	WEEK 2
BERENSTAIN-VALENTINE	X	
BUFFALO BILL		X
CHEERS	X	X
DIFF'RENT STROKES-SAT.	X	X
FAMILY TIES	X	X
I LOVE-CHIPMUNKS VALENTNE	X	
MAMA'S FAMILY	X	
NIGHT COURT	X	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
PG. A-6																	
EVENING WEDNESDAY																	
NBC NIGHT COURT		9.30-10.00PM	9.30 9.45	15,590	18.6	13,580	16.2	24	16.5 15.9	WED WED							
PGS. A-8 & A-9																	
EVENING THURSDAY																	
NBC FAMILY TIES		8.30-9.00PM	8.30 8.45	16,590	19.8	14,920	17.8	26	17.5 18.1	THU THU	15,500	18.5	13,740	16.4	23	16.2 16.6	THU THU
NBC CHEERS		9.00-9.30PM	9.00 9.15	16,260	19.4	14,160	16.9	24	16.9 16.9	THU THU	14,330	17.1	12,400	14.8	21	14.5 15.0	THU THU
NBC BUFFALO BILL		9.30-10.00PM	9.30 9.45								10,480	12.5	9,220	11.0	16	11.1 10.8	THU THU
PGS. A-12 & A-13																	
EVENING SATURDAY																	
NBC DIFF'RENT STROKES-SAT.		8.00-8.30PM	8.00 8.15	15,590	18.6	13,490	16.1	26	15.2 17.0	SAT SAT	16,760	20.0	14,250	17.0	28	16.2 17.9	SAT SAT
NBCMAMA'S FAMILY		9.30-10.00PM	9.30 9.45	12,990	15.5	11,230	13.4	22	13.1 13.7	SAT SAT							
PG. A-16																	
EVENING SUNDAY																	
NBC I LOVE-CHIPMUNKS VALENTINE(S)	1	7.03-7.30PM	7.03 7.15	8,040	9.6	6,960	8.3	13	7.8 8.8	SUN SUN							
NBC BERENSTAIN VALENTINE(S)	1	7.30-8.00PM	7.30 7.45	9,390	11.2	8,300	9.9	15	9.4 10.3	SUN SUN							

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME WK # / DAY / START TIME / DUR / NET	NO. OF T/C THIS SEASON PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PG. 16									
BERENSTAIN-VALENTINE(S) 1 SUN. 7.30P 30 NBC	EA	186	-	95		A	9.9	15	830
BUFFALO BILL THU. 9.30P 30 NBC	9 CS	200	200	99	99	A B	12.2 13.1	18 20	1022 1098
PG. 18									
CHEERS THU. 9.00P 30 NBC	9 CS	204	204	99	99	A B	15.9 16.7	23 24	1332 1399
DIFF'RENT STROKES-SAT. SAT. 8.00P 30 NBC	18 CS	204	201	99	98	A B	16.6 15.2	27 26	1391 1274
PG. 19									
FAMILY TIES THU. 8.30P 30 NBC	7 CS	197	195	98	98	A B	17.1 16.0	24 23	1433 1341
PG. 20									
I LOVE-CHIPMUNKS VALENTINE(S) 1 SUN. 7.03P 27 NBC	EA	186		95		A	8.3	13	696
PG. 21									
MAMA'S FAMILY SAT. 9.30P 30 NBC	6 CS	193	194	95	98	A B	14.0 12.9	23 21	1173 1081
PG. 25									
NIGHT COURT WED. 9.30P 30 NBC	6 CS	195	195	97	98	A B	16.9 16.1	25 24	1416 1349

Nielsen Television Index

Correction Notice

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

March 19, 1984

NIELSEN NATIONAL TV RATINGS REPORT
2nd FEBRUARY 1984 REPORT
February 6-19, 1984

Average Day Installed Households were incorrectly reported on page 96 of the above report. Correct number is 1704. All audience data are correct.

NAC

Nielsen Television Index

Line-up changes

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

March 19, 1984

NIELSEN NATIONAL TV RATINGS REPORT
2nd FEBRUARY 1984 REPORT
February 6-19, 1984

The following program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY										
CBS CBS MORNING NEWS SPEC.ED (S)	1	9.30-10.00A	9.30	1,760	2.1	1,510	1.8	8	1.7	FRI
			9.45						1.9	FRI

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
CBS MORNING NEWS SPEC.ED (S)									
1 FRI. 9.30A 30 CBS	N	54		44		A	1.8	8	151

NTI/NAC